MOVIE CLASSIC

V.10 #2

April

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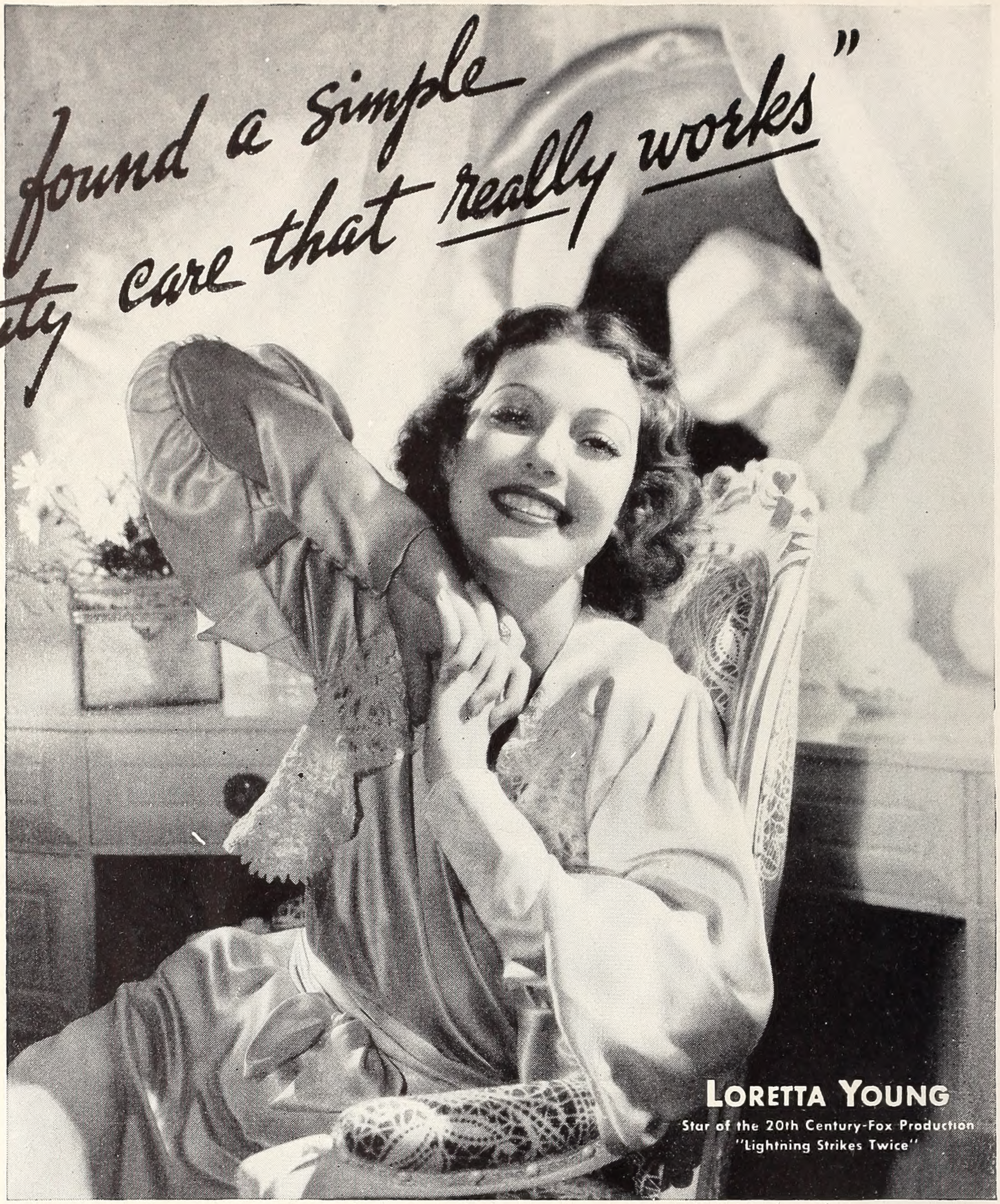
Myrna Loy

1935

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Now, in one flashing musical comes all that the great Ziegfeld gave the world in his crowded lifetime! American girlhood glorified . . . great Ziegfeld stars . . . the melodies he made immortal . . . and a new "Follies" with all the lavishness of Ziegfeld! You follow his fabulous private life . . . his tempestuous romance with Anna Held . . . his deep and ardent love for Billie Burke . . . All in M-G-M's biggest musical triumph!

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APRIL, 1936 VOL. 10 No. 2

MOVIE CLASSIC

EDITED IN HOLLYWOOD AND NEW YORK

JAMES E. REID
Editor

LAURENCE REID
Managing Editor



Taking a peek at this month's contents is Dorothy Lee—who is worth looking at, too . . .

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OVERNIGHT

I LOST THAT DIZZY AND BILIOUS FEELING

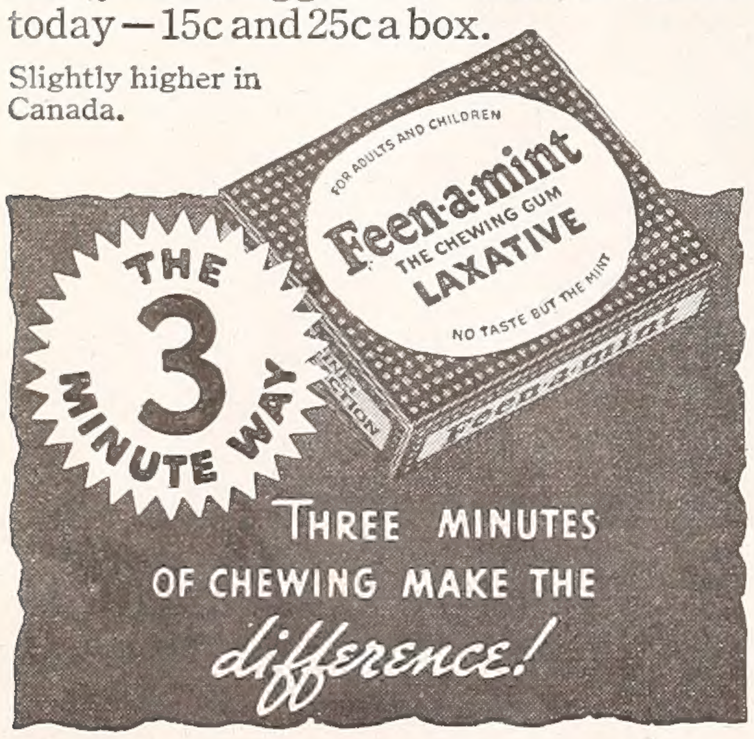


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AND HERE'S HOW I DID IT!

When I went to bed last night, I felt dizzy and bilious. So I tried the FEEN-A-MINT 3-minute way that I've been reading about. I just chewed delicious FEEN-A-MINT for 3 minutes, and today I feel like a million dollars. What a difference from the harsh, griping action of old-fashioned "all-at-once" cathartics! It's good for the children too. They love its fresh, minty chewing-gum taste. And don't forget—FEEN-A-MINT is not habit-forming. Ask your druggist for FEEN-A-MINT today—15c and 25c a box.

Slightly higher in Canada.





"Me? I'm Lucky!" —Bing Crosby

The star of "Anything Goes" takes life as he finds it. (P. S. And gets the breaks!)

BY JOHN KENT

IF you ask Bing Crosby, who started from nowhere and has definitely arrived "somewhere," how he managed the journey, he merely shrugs, grins, and lazily answers:

"Oh . . . I don't know. Just drifted along from one thing to another, I guess. I've been lucky . . . mighty lucky. I've never followed any definite plan. I've just had a lot of fun and a lot of breaks."

Modesty? No, not exactly. He's simply the victim of fundamental honesty—a quality rather rare in Hollywood—and he declines to dramatize a subject which, in his estimation, is not dramatic. His success story is a direct contradiction to all of those grim, slave-driving formulas that are so dear to the hearts of most "self-made" men.

He says, "I've just drifted along" . . . and that's exactly what he has done. There's a vast amount of wisdom in his seeming laziness, and many an ambitious youngster would go farther and faster in "show business" if only he would follow the Crosby example.

"Sure, I've had a lot of crossroads in my life," Bing admits. "There have been any number of occasions when I had to choose between North and South. But I've let luck make my decisions and they've always been right. The only mistakes I've made have occurred when I've tried to act as judge and jury and use logic to decide exactly what I should or shouldn't do.

"For instance, about a year ago I suddenly decided that I ought to do something about my voice. I've never tried to tell myself that I'm a great singer, you know, and I had never taken lessons. But I sat down and had a long talk with myself and decided that since I was making my living by singing, the least I could do would be to take it a little more seriously and try to become a *good* singer.

"So I enlisted the services of one of the best voice coaches in the business and really worked. In a few months' time I actually succeeded in raising my register and improving my voice tremendously. I could hit the higher notes with greater volume and greater tone fidelity. I began to flatter myself that someday, if I worked hard enough, I might really be a singer.

"And then the letters began to pour in after each broadcast. People wanted to know what had happened to my voice. They wrote that it wasn't nearly as good as it had been previously, and expressed their fear that I was slipping . . . .

"I've never taken another lesson."

LADY LUCK, rather than a grim ambition for career, was at the helm when Bing drifted into show business. Logical planning had routed him into the law classes of Gonzaga University. His goal was the practice of law. He didn't start singing with one of the college dance orchestras because he planned a career on the screen and radio, but merely because he needed a little spending money and, having an instinctive flair for harmony, that orchestra job offered the path of easiest resistance. Lady Luck, not sober planning, brought him to Los Angeles and his first real success, and, (*Continued on page* 74)

Mae West answers the call of the wild (Victor McLaglen) in Paramount's "Klondike Annie," a roaring romance of the Northern waists



Annie Doesn't Live Here Anymore...Tears spout from hardened orbs of Barbary Coast boys as Annie gives 'Frisco the Golden Gate and sails for the wide open spaces of the frostbitten North.

You Sleigh Me, Big Boy... Nome was never like this 'till Annie hit town . . . these sourdoughs were just a bunch of cheap skates before Annie broke the ice . . . but now . . . there's a hot time in the Yukon tonight!







The Big, Bold Miner Stakes His Claim to Annie's Heart of Gold... But Annie can't see him for (gold) dust . . . he's just one more fur-bearing animal to her . . . the glamour Gal of 'Frisco is not going to give her heart to any lad in a squirrel bonnet. "Get back to the mines," says Annie.

You're No Erl Painting, But You're a Ferocious Monster... Ah, the secret is out . . . Annie has given her heart of gold to Skipper Bull Brackett, the toughest lad that ever knocked the teeth out of a gale with a belaying pin. Which proves true love always wins and there's no place like Nome.



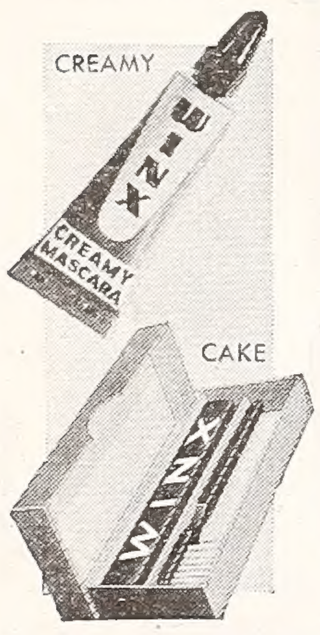
JOAN MARSH in "DANCING FEET," a Republic Picture

EYES . . . *that fascinate!*

YESTERDAY a wallflower. Today the most popular girl in her set—with invitations, dances, and parties galore. It's the same story over and over again, whenever a girl first discovers the secret of fascinating eyes.

Every day more girls are realizing how unnecessary it is to have dull, lifeless eyes. A touch of WINX Mascara to the lashes gives eyes the sparkle, the radiance, men love!

WINX Mascara makes the lashes appear longer, softer, and more lustrous. It brings out the natural beauty and charm of your eyes. Try WINX today and see for yourself how quickly it enlivens your whole appearance, how its emollient oils keep your lashes luxuriantly soft at all times.



WINX Mascara is offered in black, brown and blue—and in three convenient forms—Creamy, Cake and Liquid. All are harmless, easy to apply, smudge-proof, water-proof, and non-smarting.

You can obtain WINX Eye Beautifiers in economical large sizes at drug and department stores—or in *Introductory Sizes* at all 10¢ stores.

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If you find it more convenient, you may order a trial package of WINX direct. Send 10¢ to Ross Company, 243 West 17th Street, New York City. Check whether you wish

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The HOLLYWOOD BOULEVARDIER

BY ERSKINE GWYNNE

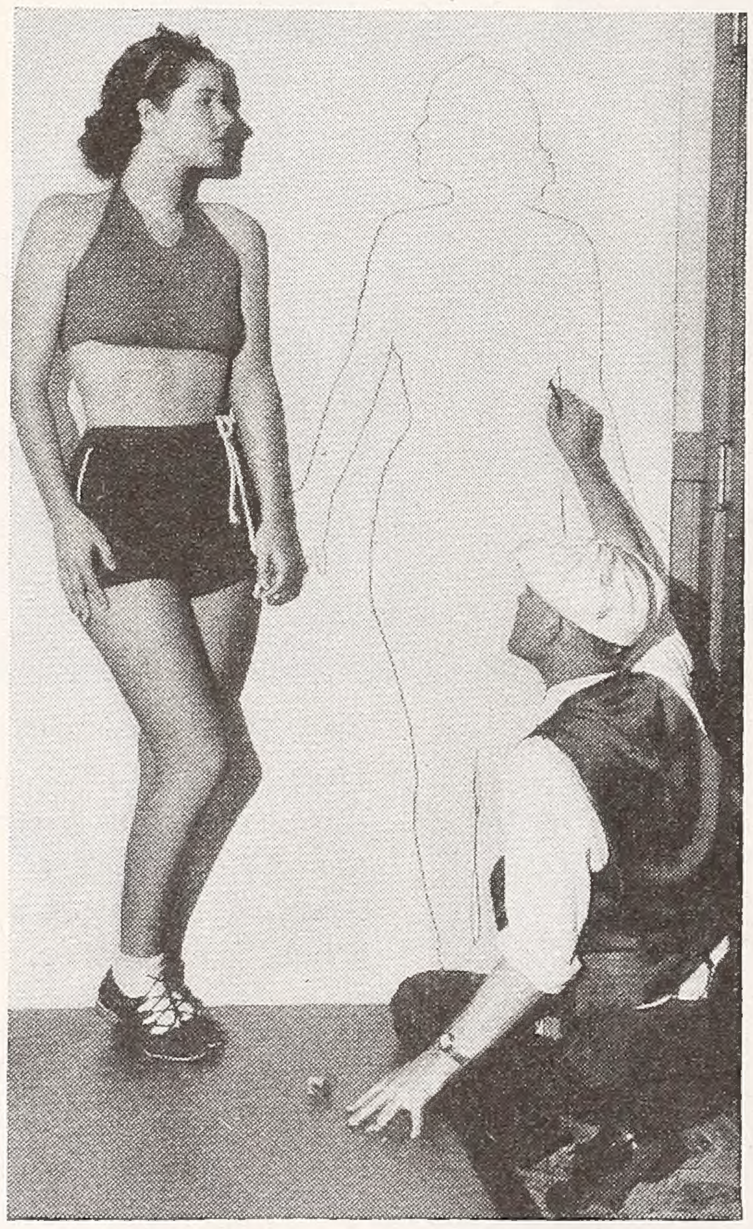
Erskine Gwynne is that *rara avis*, a bird of passage known in all the capitals of the world, and aptly described by O. O. McIntyre in a recent column as "the playboy of Paris." Now M. Gwynne has forsaken the boulevards of Paris for Hollywood Boulevard, and has blithely promised to report the sprightly gossip of Filmania each month in MOVIE CLASSIC. His new book, *Paris Pandemonium*, published by Robert Speller in New York, is just out and creating a furore among those who recognize themselves in its spicy pages. He was, for some time, a columnist on the Paris Herald, later launching a magazine called *The Boulevardier*, which achieved considerable international renown before the crash ended its gay career.



Photo by Rhodes, Classic Photographer

A couple of good boulevardiers get together in Hollywood—Douglas Fairbanks, back from his travels, is welcomed to work by Erskine Gwynne

THE puzzle of the month has been as follows: Will Bruce Cabot make up with Adrienne Ames? I have been unable to find out. If I bluntly asked them when they are together that would put them both in a spot. And the trouble is, I have never seen the one without the other. So I'm still in a quandry.



Here you see an outline that may make film history. Patricia Havens-Monteagle, one of the Follies dollies in *The Great Ziegfeld*, is hailed as "the perfect athletic type"

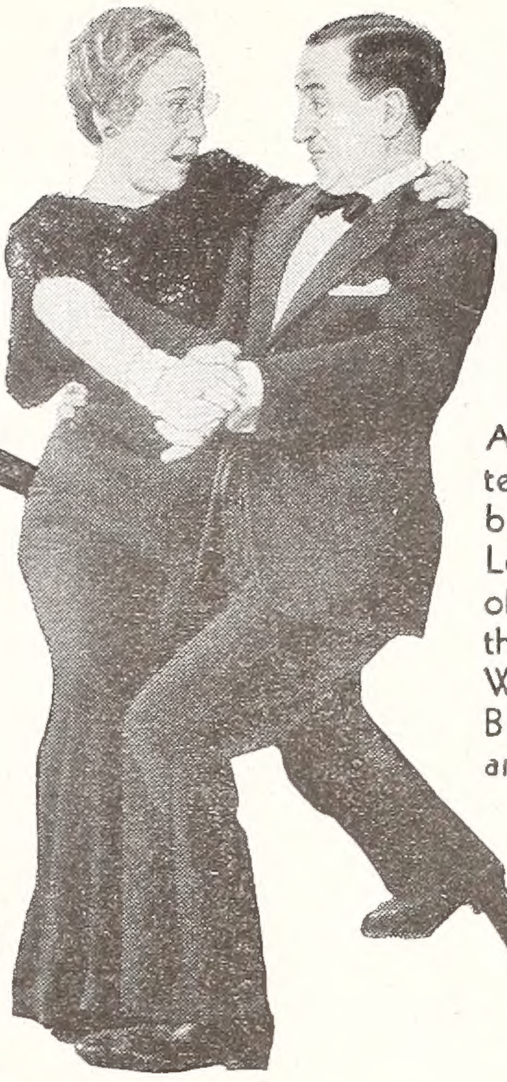
THE ballyhooters out here for the different studios and stars know that there's one thing that always makes the news columns and that is romance. The only trouble the columnists have, is to describe it with some sort of wisecrack. Popular songs are used, such as Van Smith only has eyes for Estelle Taylor (it changes so much that some of those guys must have eyes like a lighthouse). Most of the expressions are collected from that fast-thinking bunch of acrobats along Broadway. But now that we're on the subject, let's open the reporter cage: Maureen O'Sullivan goes 'round and 'round with John Farrow, who wrote *The Escape of Tarzan*. Michael Bartlett is seen often with Florence Rice. Lila Lee and Johnny Beach march around. Paula Stone and Nick or Dick (it's the same guy) Foran are holding hands. The papers have it that Edmund Lowe and Rita Kaufman, the designer, are acquiring a profound knowledge of each other.

ADOLPHE MENJOU'S health has been a topic of discussion along the Boulevard for quite a while, and we hear the alarming news that he may

[*Continued on page* 10]



Look!—Ruby's got a new dancing partner! With Paul Draper, sensational Broadway importation, she does her dandiest dancing to date to the tune of Warren & Dubin's new hits, in this swell story which Alfred E. Green directed.



And what a comedy team this turns out to be! Yet Hugh and Louise are just part of a convulsing cast that includes Marie Wilson, Luis Alberni, Berton Churchill, and Olin Howard.

A DOZEN GREAT STARS Go 'Round and 'Round in COLLEEN

THE PICTURE OF THE MONTH



Warner Bros.' Stunning New Musical Displays the Terpsichorean Talents of Dick Powell, Ruby Keeler, Joan Blondell, Jack Oakie, Paul Draper and—of All People!—Louise Fazenda and Hugh Herbert, While the Rhythm of Four Swell New Song Hits Comes Out Here . . .





And just for good measure, 200 assorted Hollywood lovelies go to town in an up-to-the-second fashion show and other lavish dance numbers staged by Bobby Connolly!



Between love scenes with Ruby, Dick vocalizes "You Gotta Know How To Dance", "Summer Night" and "I Don't Have To Dream Again"

Everything's Oakie-Doakie when Jack and Joan "swing it" to the strains of "Boulevardier From The Bronx".

BRIGHT

EYE DEAS

by Jane Heath



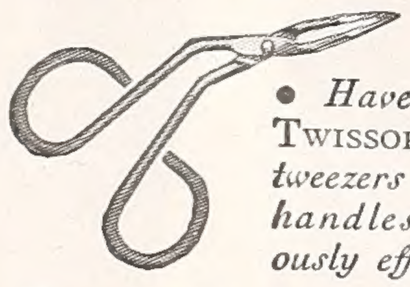
NINE women out of ten turn their backs to the light because they think it unflattering; but make this test; you'll never do it again!

First, make up your face. Then take your KURLASH and curl the lashes of *one eye*. Touch them with LASHTINT and put a little SHADETTE on the upper lid. Now take your hand mirror and seek the full light of your brightest window. You'll find that one side of your face seems infinitely better looking . . . softer, lovelier in coloring, with starry eye and sweeping lashes.

You'll know then why the loveliest women use KURLASH daily. ($1 at good stores.)



At the same window you'll have a chance to see how naturally LASHTINT darkens and beautifies your eyelashes . . . without looking "made-up" either! It comes in 4 shades, in a special sponge-fitted case to insure even applications. $1, also. And the same holds true of SHADETTE. Even in the daytime it isn't obvious—just glamourous. In 10 subtle new shades at just 75c each.



• *Have you tried* TWISSORS—*the new tweezers with scissor handles—marvelously efficient*—25c.

Write JANE HEATH *for advice about eye beauty. Give your coloring for personal beauty plan. Address Dept.* SB-4.

Kurlash

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The HOLLYWOOD BOULEVARDIER



Did you ever try a kiss in the air? George King and Doris Toddings leap for love in the M-G-M short subject, *Let's Dance*

[*Continued from page* 8]

never take a drink or light a cigarette again. This is a strange predicament for him to be in . . . to us who remember the days when he and Lew Cody were working overtime, playing the male vamp parts. Remember? All that either of those home-breakers needed was a long dressing gown, a long cigarette-holder and a long drink within reach.

ON the subject of health, a psychiatrist has found that Harold Lloyd has the *idee fixée* complex. Trust those lads to find words that we can't understand. However, in this case, the psychiatrist (don't let that word get you down) has simply borrowed the expression from the French, meaning that Harold is obstinate and has fixed ideas. He quotes, for example, the fact that Harold always insists upon coming out of a room by the same door he entered. I hope Harold won't carry that superstition too far. In case of fire, for instance, exit like the rest of us . . . use the fire escape.

HOLLYWOOD laughed in silence when a story appeared in the papers saying that, following the invasion of his home by a feminine admirer, a certain well-known star was erecting a six-foot wall around his domain. We had heard of the Chinese Wall, the Weeping Wall and Wall Street. Now we'll have the Wall of Modesty.

EVERY once in a while, femmes come up and worry the male stars. Not so long ago, Jack La Rue was the object of a very unscientific attempt at blackmail from a woman who tried to follow him in his car in front of the Trocadero. Her would-be jealous husband was, like prosperity, just around the corner. However, though Jack was born on a sunny day, he wasn't born yesterday, with the result that the blackmailers didn't catch any fish.

DOUGLAS FAIRBANKS' return to Hollywood has caused everybody to wonder what is going to happen. Doug plans to produce *Marco Polo*. Nobody hates inactivity more than he does. He is up at six, works till five. At that hour, he makes for the Turkish bath that he has had installed in his studio quarters and gathers around him a few friends. Then following an old Oriental custom, he lapses into a long, cooling drink.

THE movie colony has gone very horsey this season. My prediction is that next year everyone will *have* horses. That is, everyone who can afford them. A geegee is excellent publicity, and gives the press-agents an opportunity to dish out a lot of horseradish. . . . Dick Powell's barker, for instance, has taught him to say that he always bets on a horse that reminds him of a song. Sometime, I suppose the horse could be retitled: "And then my horse stood still . . . " George Brent says that he anchors his dough on horses carrying names that suggests one of his picture titles. Too bad he didn't play in "All Alone."

[*Continued on page* 12]



Photo by Rhodes, Classic Photographer

When Mary Pickford recently gave a large party, these were guests of honor: Lady Mendl, Grace Moore, Countess Veseli Romanoff and Valentin Parera, Grace Moore's husband

Uncommon Gossip:

THE late John Gilbert was one actor who died wealthy. His estate is valued at $363,494—of which his divorced fourth wife, Virginia Bruce, receives a generous share . . . The few privileged persons who have seen Jimmy Cagney entertaining off-screen claim that he is the most talented mimic in Hollywood, surpassing even Charlie Chaplin, who has been tops for years. Jimmy's ace impersonation is that of a dizzy girl doing a comedy dance . . . Mae West's gift to Director Raoul Walsh, upon the completion of *Klondike Annie,* was a star sapphire ring . . . Patsy Kelly, the comedienne who has been making rapid strides on the screen of late, will not go on the set unless she has her rosary beads somewhere about her . . . Jack Oakie explains the fall of a young actor who was formerly rising by saying, "He got to believing all that his publicity man wrote about him. And, brother, that is what is called poison in any language." . . . The Countess di Frasso, who is a Hollywood hostess plus, is rumored to be considering the rental of Gilmore Stadium (capacity, 20,000) and staging there a sports carnival, including boxing, wrestling and the like, with everyone a guest, no admission charged and the public barred



There are rumors that the new Ziegfeldollies outclass those of yore. Here are five of the modern maidens in *The Great Ziegfeld*

SHIRLEY TEMPLE, Jane Withers and other child stars will move over and make room for Virginia Weidler—for Paramount is elevating the youngster to stardom and is planning stories built around her, thus preventing her from stealing pictures from adult stars, as she has been doing . . . Ginger Rogers, Fred Astaire and everyone else in the cast of *Follow the Fleet* banded together to buy a gift for Director Mark Sandrich. The gift, a novel one, was a sterling silver clock which, instead of numerals, bore on its face the letters of the director's name. Lucky Mark, to have twelve letters in his name! . . . Hollywood's most torrid romance at the moment is that which has Margot Grahame, the most startling of the English actresses, and Johnny Green, the orchestra leader, as the interested swain . . . Scores of the boys in the film colony—actors, producers, directors and the like—boast of their prowess as golfers, but there are just two players in the colony who, though never talking of their golf, are tops and prove it by taking part in Coast golf tournaments and giving good accounts of themselves. Namely, Bing Crosby and Richard Arlen.

IRENE DUNNE rehearsed songs for *Show Boat* at the studio, instead of at home (as usual), because Producer Carl Laemmle, Jr., had given her a newly decorated dressing-room with a brand-new baby grand piano . . . Sammy White, the famous dance director (now at work on *Show Boat),* received his own first dancing lessons from an old actor with a wooden leg, who accompanied himself on a mouth-organ . . . The two best fencers in films today are Basil Rathbone and John Barrymore, and they get together for a duel in *Romeo and Juliet* . . . Janet Gaynor had a 5 o'clock quitting time written into her contract for *Small Town Girl,* with the result that Director William Wellman is stopping work at five for the first time in his directorial life . . . Admission for première of Charlie Chaplin's *Modern Times,* first première in ages, was $5 per . . . Paul Muni is dodging appearances in public these days, with his head shaved for his role in *The Good Earth* . . . Errol Flynn is convalescing from an appendectomy . . .

ERROL FLYNN, that handsome hubby of Lili Damita, made such a hit in *Captain Blood* that Warners have taken up his option and will star him in *The Charge of the Light Brigade* . . . Erik Rhodes studied singing for weeks—and then RKO cast him as a violinist in *Two o'Clock Courage!* . . . Warren William and Bill Powell seem to be neck-and-necking for film sleuthing honors; now Warren's going to play both *Philo Vance* and *Perry Mason* in his two next pictures . . . Ten years ago, Edward G. Robinson loaned a young actor $50; the other day, the actor got a movie rôle, paid Eddie back the fifty, and a fine etching as interest . . . The American Architectural Forum selected Joel McCrea's ranch home as one of the 101 best small houses in America . . . Will Rogers' son, Bill, has bought part interest in a Beverly Hills newspaper, and is editing it . . . Wendy Barrie is a living League of Nations, having been born in Hong Kong, educated in London, attended finishing-school in Switzerland and lived in Italy, France and Austria before coming to Hollywood . . . Old-time Stars, Lila Lee and Patsy Ruth Miller, have opened a Hollywood gown shop, while Reginald Denny has a model-airplane factory and shop . . . Perc Westmore says Olivia de Havilland is the most beautiful girl in Hollywood . . . and Jackie Cooper went into a fit of hiccoughs, the other day, that took two hours to stop!

REPUBLIC'S Gene Autrey reveals that the upkeep of his western costume totals $2,250 per year, with a big percentage of it for those ten-gallon hats. . . . Even Hollywood stared when a woman brought a trained deer to Paramount, with a cigarette hanging between its lips, and she says that it eats at a table and sleeps in a bed. But why? . . . Bet you never knew it, but the very first Mickey Mouse film cartoon ever made, *Plane Crazy,* was never released to the public, but it's part of a new historical film collection being museumed. . . . The new Max Factor cosmetic plant in Hollywood can turn out 20,000 pounds of face powder daily! . . . Binnie Barnes has introduced a silly English game to Hollywood; all the guests sit in a circle and, at a signal, grab spoons out of a bowl in the center; and, since there's one spoon less than the total number of guests, somebody's always the goat. . . . Hollywood has a horse-race betting salon for ladies only, and it's lovely. . . . Ernst Lubitsch believes prosperity is back and that you'll pay a billion for movies this year.

Millions of words have been printed, telling about the kindness of the late Will Rogers. But no story has ever touched the one told by a Variety "mug" (as the boys on this sheet prefer to be known!) The story is that some years ago, when Eddie Cantor was dabbling in the stock market, he had a tip on a certain stock and he let his friend of many years, Rogers, in on it. Rogers was not keen for the stock market but Eddie sold him the idea and even promised to guarantee Will against any losses. Rogers allowed Eddie to buy the stock and the hunch was right. The stock began to skyrocket, so much so that Rogers figured it could go down as fast as it went up and he insisted on Eddie selling. Cantor was peeved but he sold for Rogers and forwarded a check for the profits, $60,000. The following day Cantor received the check back from Rogers. It was endorsed by the beloved Will and made payable to the Camp for Boys which Cantor had been interested in for years. It was Will Rogers' only known venture into the stock market.

FOR *Under Two Flags,* 20th Century-Fox had to build a camp for 3,000 people on the desert near Phoenix, Arizona. . . . M-G-M sent a camera crew all the way to Nova Scotia to film real backgrounds for *Captains Courageous.* . . . For *The Walking Dead,* Warners' make-up wizard Perc Westmore devised a gold-paint make-up for Boris Karloff, so he could be photographed with a halo, caused by light-diffusion from the gold. . . . A campfire scene severely burned Barbara Stanwyck's hands during the making of *A Message to Garcia* at 20th Century-Fox.

If you had X-Ray Eyes



you'd never again take a harsh, quick-acting cathartic!

You don't need to be a professor of physiology to figure this out. When you take a harsh, quick-acting cathartic that races through your alimentary tract in a couple of hours, you're shocking your system.

Unassimilated food is rushed through your intestines. Valuable fluids are drained away. The delicate membranes become irritated. And you have stomach pains.

What a timed laxative means:

When we say that Ex-Lax is a correctly timed laxative, this is what we mean: Ex-Lax takes from 6 to 8 hours to act. You take one or two of the tablets when you go to bed. You sleep through the night . . . *undisturbed!* In the morning, Ex-Lax takes effect. And its action is thorough, yet so gentle and mild you hardly know you've taken a laxative.

No stomach pains. No "upset" feeling. No embarrassment during the day. Ex-Lax is easy to take—it tastes just like delicious chocolate.

Good for all ages

Ex-Lax is equally good for grown-ups and children . . . for *every* member of the family. It is used by more people than any other laxative in the world. Next time you need a laxative ask your druggist for a box of Ex-Lax. *And refuse substitutes.* Ex-Lax costs only 10c—unless you want the big family size, and that's 25c.

When Nature forgets—remember

EX-LAX

THE ORIGINAL CHOCOLATED LAXATIVE

TRY EX-LAX AT OUR EXPENSE!

(*Paste this on a penny postcard*)

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Times-Plaza Station, Brooklyn, N. Y.

I want to try Ex-Lax. Please send free sample.

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The HOLLYWOOD BOULEVARDIER

[*Continued from page* 10]

CLARK GABLE has a horse he has unimaginatively baptized *Beverly Hills,* which to me sounds much more like the sort of name one should give a mountain goat. Or, if you want to take into consideration the fact that there is a swimming pool to every house in that locality, a goldfish. *Beverly Hills* never made the grade. . . . You remember Clark Gable, don't you? He's the boy who took Charles Laughton for miles and miles and miles out on the *Bounty,* then let him paddle.

CROSBY, Paramount's Bing, also owns a racing stable. The other day, all the Bing's horses and all the Bing's men ran down the field and back again—and that's about all they did.

HOLLYWOOD being somewhere in California, the Hollywoodites are naturally ardent equestrians and polo is their favorite sport. Every once in a while an actor gets laid out on the middle of the field and in the middle of a production, which causes the studios to go frantic and issue orders forbidding their cherubs to participate in the game. Walter Wanger, Snowy Baker, Darryl Zanuck, Frank Borzage, Spencer Tracy, Charles Farrell, and Jimmy Gleason are only a few of the motion picture colony who play the game. But if the studios' interference has calmed down the enthusiasm of most of the players, it has helped others to keep the debonair nonchalance. Boys who never had a bean in their pockets and aren't earning enough money to keep a horse-fly alive, can say with impunity: "I love the game. I've had my eye on a string of ponies I was going to buy—but the studio just won't let me. . . . "



Look at who is tiptoeing into the movie limelight now! Shapely Harriet Hoctor—glorified by Ziegfeld on Broadway—is helping to glorify *him* in *The Great Ziegfeld*



Photo by Rhodes, Classic Photographer

Speaking of happy married couples—and Hollywood does that occasionally—Mr. and Mrs. Edward Arnold are the new champions. Eddie even vacations at home between pictures. He just finished a good one—*Sutter's Gold*

McCLELLAND BARCLAY is out here again. The painter of beautiful women is running a contest, with the aid of a local paper, to determine which girls have the most beautiful face, eyes, back, neck and shoulders, arms, legs, torso, hands, and feet in Hollywood. We can remember the days of beauty contests, when ONE girl would be named the local queen. Nowadays, they're more particular. They want their beauties in spare parts. . . .

THE Cinégrill, a bar on Hollywood Boulevard adjacent to the Roosevelt Hotel, has wallpaper made of early movie stills. Aside from the clothes, the photography and lighting alone are sufficient to date most of the pictures.



Sylvia can tell you how. She is the heroine of "The Trail of the Lonesome Pine"—which may start a color revolution!

"Color Does Plenty for a Girl!"

—Sylvia Sidney

By Frances Simon

"I WAS afraid they'd want to make me pretty!" Such a remark would be unexpected from any girl, much less a movie star! But this was the answer that Sylvia Sidney gave me when I asked her if she had wanted to take a color test for the Walter Wanger production of *The Trail of the Lonesome Pine*, the newest all-color picture.

"I'm not pretty," Sylvia continued impulsively, trying to deny the evidences of my own eyes, "and I didn't want to be seen as pink and white and china-dollish. I thought, of course, that that was what they'd want in color pictures. I was really dead-set against color when Walter Wanger asked me to take the test for *The Trail of the Lonesome Pine*. I almost said 'No'—and then I thought, 'Well, I haven't anything to lose—I won't have to make the picture if I don't like myself in the test'."

"Well, *are* you—pretty? You're in the picture!"

"That's just it," Sylvia declared triumphantly. "They didn't try to prettify me. The test—and the picture—didn't turn me out pink and white at all. I look just as I really am.

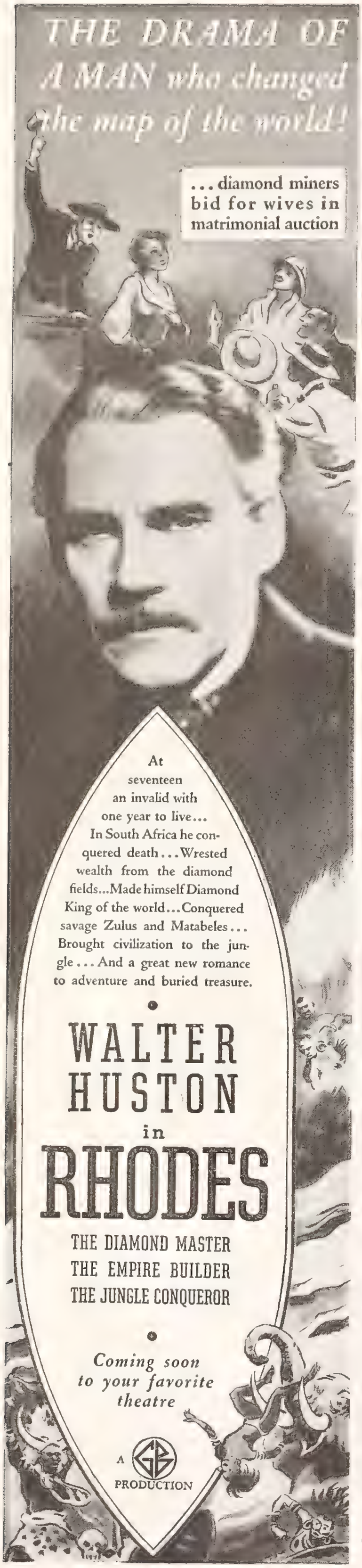
"You see, there are many women who aren't pretty, but who do have a naturalness, a simplicity, that is really their charm. And if you try to make a charming woman pretty, she'll turn out as a stiff dunce every time."

"You're really saying that personality and prettiness are not the same thing," I suggested.

"Of course, they're not the same. One is real and the other is just the obvious appearance. And color pictures could so easily stop at lovely complexions and hair coloring—and forget all about personality.

"In *The Trail of the Lonesome Pine*, for instance, most of the scenes are in outdoor settings; we went to the San Bernardino Mountains on location and the scenery is simply gorgeous—purple mountains, blue lakes in the distance, wild flowers, brilliantly clear skies, red sunsets and golden sunrises over deep seas of clouds. If they had just splurged with all the color and scenery there was to be had, the picture would have been boring—and not at all beautiful.

"Walter Wanger insisted that the scenery was only the background of the story—and that it should stay in the background. [*Continued on page* 89]





Eddie Cantor and Ethel Merman in *Strike Me Pink*



Bette Davis and Leslie Howard in *The Petrified Forest*

The Latest Reviews...

MOVIE CLASSIC'S reviewers, for your guidance, rate the new pictures as follows:

★ ★ ★ ★ Exceptional
★ ★ ★ Excellent
★ ★ Passing Fair
★ Why bother?

★ ★ ★ ★

Rose Marie is, beyond any question of doubt, The Picture of the Month. It may even develop into The Picture of the Year. It is the first great outdoor operetta. If *Naughty Marietta* was a triumph for Nelson Eddy and Jeanette MacDonald, *Rose Marie* is a super-triumph for them. Bearing little likeness to the silent version, the story has Jeanette an opera singer who ventures into the Canadian North Woods to aid a fugitive brother and there meets Nelson Eddy, a Canadian Mountie, who is also in search of her brother. During their battle of wits on the trail, they fall in love, though each senses heart-break ahead. And even as they are thrilled by the beauty of the country that they see, and haunted by the beautiful *Indian Love-Call,* so will you be thrilled and haunted by the same beauty. Nelson is magnificently natural as the quick-witted Mountie—yet Jeanette is even more superb as the temperamental opera singer who finds love. (M-G-M)

The Ghost Goes West is a romantic fantasy that is a sheer delight—the first and only one of its kind. Robert Donat, in a dual role, plays a young modern, owner of a broken-down Scotch castle, and the ghost of a handsome ancestor, fated to tread its halls even when it is moved, stone by stone, to America. The young modern falls in love with a pert American girl (Jean Parker), but doesn't know what to do about it, until his ancestor does his romancing for him. More gay than exciting, it is an absorbing, rib-tickling satire of America and Americans, Scotland and Scots, and young lovers. (U. A.)

Next Time We Love is a finely wrought picture about an ambitious girl and boy who marry and discover that their separate careers conflict with their happiness. The girl—Margaret Sullavan—is an actress; the boy—James Stewart—is a newspaper correspondent; both lead colorful lives. The story of how they face their problem is told sensitively with power. (Univ.)

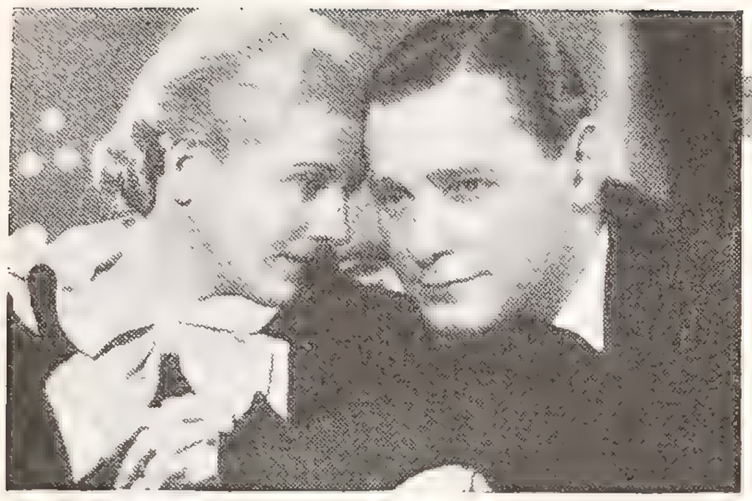
The Petrified Forest is one of the most unusual pictures you will ever see. Starred are Leslie Howard, a life-weary author who is on a suicidal journey; and Bette Davis, a girl who dreams of studying art in Paris. They meet and fall in love in a lonely gas station-restaurant in the West, which is also a haven for a gangster desperado (Humphrey Bogart). Moody and intense, it is a dramatic jibe at the confusion of modern life, beautifully acted. (Warners)

Anything Goes is a musical comedy that not only is loaded with catchy music, but is hilariously, insanely comic. It stars Bing Crosby, with Charlie Ruggles and Ethel Merman in fine fettle as his chief supports. Bing is a lad with a big bankroll; Charlie is Public Enemy No. 13, escaping the country disguised as a cleric, and Ethel is a blues singer on an ocean liner. Together and separately, they constantly encounter trouble—trouble that is laughable to everyone else. Bing has never been better, but even so, Charlie almost steals the show—by being a one-man riot. (Par.)

Strike Me Pink is Eddie Cantor's latest achievement and, while just under par for a Cantor picture, has all the makings of a hit. Eddie is a poor, put-upon tailor in a college town, who acquires a book entitled "Man or Mouse—What Are *You?*" and sets out to assert his personality. Complications develop when he crosses the path of some racketeers in an amusement park—and also a good, old-fashioned comedy "chase" develops. His chief aides are the above-mentioned Ethel Merman; his stooge Parkyakarkas (a born comic); and Sunny O'Dea, a new and intriguing dancer from England, as well as Rita Rio. (U. A.)

The Milky Way reveals Harold Lloyd as a weakling milkman who is accused of knocking out the middleweight champion, is built up as a fighter, and develops a personality complex that dazes his former friends. The laughs pile on top of each other, both before and after Harold becomes an alleged fighter, building up to a ring "battle" with William Gargan. Adolphe Menjou, as Harold's distraught manager, is a tremendous help. On the distaff side of the cast, Helen Mack stands out, though Verree Teasdale and Dorothy Wilson are effective in smaller roles. (Par.)

Captain January is Shirley Temple's most entertaining picture to date—which is



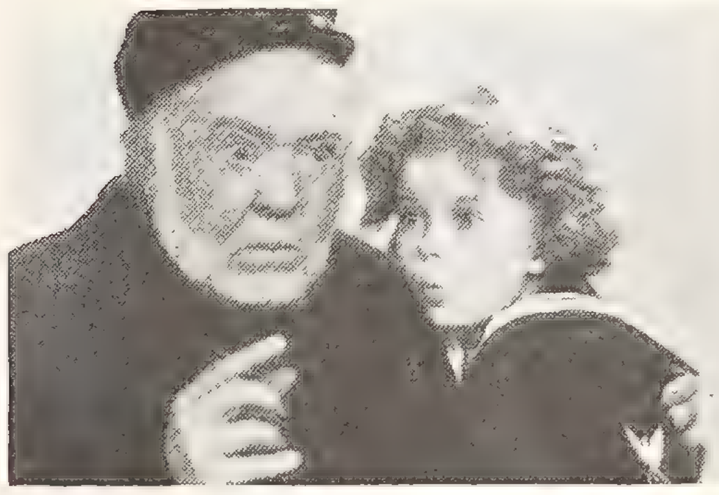
Ann Harding and Herbert Marshall in *The Lady Consents*



Robert Donat and Jean Parker in *The Ghost Goes West*



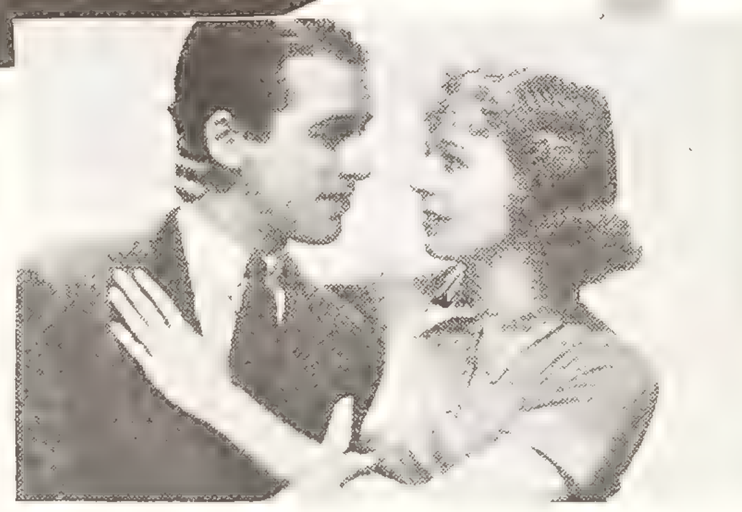
Nelson Eddy and Jeanette MacDonald give America a new thrill in *Rose Marie*



Guy Kibbee and Shirley Temple in *Captain January*



Charlie Ruggles, Bing Crosby, Ethel Merman—in *Anything Goes*



James Stewart and Margaret Sullavan in *Next Time We Love*

praise, indeed. A happy little waif rescued from the sea, she is the cherished ward of Guy Kibbee, a retired sea captain who has become a lighthouse keeper—and who has difficulty keeping her with him, because of the attitude of the truant officer. A quiet, gentle story, it has both whimsy and pathos, with Shirley shining brightly—a lovely child who acts like a child. And once again she sings and dances, one number being a dance down the lighthouse stairs while she recites her multiplication tables and another number being a novel obstacle dance with angular Buddy Ebsen. (20th Century-Fox)

King of the Damned is vivid melodrama —revolving around the old theme of one beautiful woman among a thousand exiled men, but given an unusual setting. That setting is an imaginary penal colony in the West Indies, where every convict feels that he is doomed to die and where Conrad Veidt leads a rebellion. Veidt is compelling —as always; Helen Vinson is weak in her sympathetic role; and Noah Beery is vividly sinister as a convict overseer. (G-B)

It Had to Happen reveals George Raft in a new guise—that of a bewildered immigrant who soon acquires American go-getting ways and rises to a position of power. En route, he encounters amusing episodes, dramatic episodes, romantic episodes. Leo Carrillo, as a crony who drinks too copiously with him, provides the mirthful high spot—and Rosalind Russell, silken sophisticate, is the girl who captures and holds Raft's attentions and yours. You'll like George in his new characterization. (20th Century-Fox)

★ ★ ★

The Lady Consents is not, despite is title, a boudoir drama. It is the placid, and none-too-new story of a surgeon (Herbert Marshall) and his wife (Ann Harding) who have to get a divorce to discover that neither can love anyone else. Margaret Lindsay is the feminine schemer who wrecks their marriage. Walter Abel is the likable chap who tries to win Ann, and Edward Ellis—who walks away with the picture—is Ann's rowdy, understanding father-in-law. (RKO-Radio)

Colleen is a bit of a disappointment. Boasting a cast that includes Dick Powell, Ruby Keeler, Jack Oakie, Joan Blondell, Hugh Herbert and Paul Draper, it promises continuous entertainment—and doesn't fulfill its promise. The frothy story doesn't bind together the variety acts performed by the principals. The stand-out dancing bit, created by [*Continued on page* 21]



Ruby Keeler and Dick Powell in their new musical, *Colleen*



Harold Lloyd, as the personality-plus hero of *The Milky Way*



Famous screen star tells why he picked the girl with Tangee Lips



The Tangee girl won when CHARLES FARRELL chose loveliest lips while filming Universal Picture, "Fighting Youth".

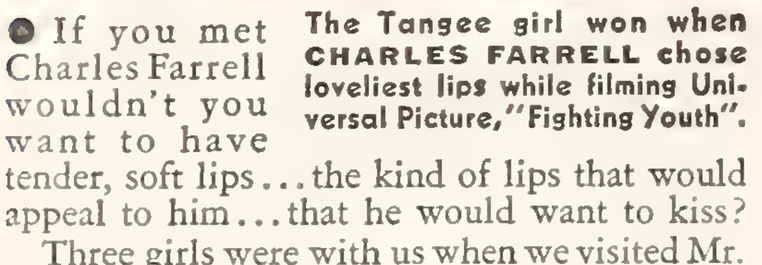
● If you met Charles Farrell wouldn't you want to have tender, soft lips...the kind of lips that would appeal to him...that he would want to kiss?

Three girls were with us when we visited Mr. Farrell. One wore the ordinary lipstick...one no lipstick...the third, Tangee. "Your lips look irresistible," he told the Tangee girl, "because they look natural."

Tangee can't make your lips look painted, because *it isn't paint.* It simply intensifies your own natural color. Try Tangee. In two sizes, 39c and $1.10. Or, send 10c for the 4-Piece Miracle Make-Up Set offered below.

● **BEWARE OF SUBSTITUTES** ... *when you buy. Don't let some sharp sales person switch you to an imitation ... there is only one Tangee. But when you ask for Tangee ... be sure to ask for* TANGEE NATURAL. *There is another shade called Tangee Theatrical ... intended only for those who insist on vivid color and for professional use.*

World's Most Famous Lipstick
TANGEE
ENDS THAT PAINTED LOOK
New FACE POWDER now contains the magic Tangee color principle



★ 4-PIECE MIRACLE MAKE-UP SET
THE GEORGE W. LUFT COMPANY F46
417 Fifth Avenue, New York City
Rush Miracle Make-Up Set of miniature Tangee Lipstick, Rouge Compact, Creme Rouge, Face Powder. I enclose 10¢ (stamps or coin). 15¢ in Canada.
Check Shade ☐ Flesh ☐ Rachel ☐ Light Rachel
Name _____
Please Print
Address _____
City _____ *State* _____



Ginger Rogers and Harriet Hilliard are like sisters between scenes, too

Meet Ginger Rogers' *Star* Pupil— HARRIET HILLIARD

The popular radio singer is the first big film "find" of 1936. And Ginger is partly responsible for that fact!

BY JOHN L. HADDON

HARRIET HILLIARD is undoubtedly one of the most beautiful girls ever recruited for pictures. A striking blonde, she combines the well-bred poise of an Alice Joyce with the youthful verve and animation of a Ginger Rogers. And she has had one of the greatest breaks that any newcomer to films ever had. Ginger Rogers—whose rival she might conceivably become—has been her guardian angel in her first picture.

Right there, you have a new and very revealing insight into the character of Ginger Rogers . . . who is human first, and a famous personality afterward. She liked Harriet the moment she saw the gifted young radio singer (who is the third most popular on the air today). She expressed that liking by acting in her screen test with her, rehearsing with her, helping her with her screen make-up, giving her all the tips possible about movie-acting. And Harriet, long a Ginger Rogers fan, and thrilled by Ginger's friendship, has been given a self-confidence that few screen beginners (even those of star calibre) seldom possess.

Her first picture (not counting several shorts that she made in the East) is *Follow the Fleet,* the new Fred Astaire-Ginger Rogers musical. Her first screen rôle is the rôle of Ginger's sister. And so well did she play it, from the very beginning, that it was enlarged—until now you will see her in a great big way. In the course of the picture, she not only changes from a schoolmarmish type to a romantic type, but puts across a couple of solo song numbers, herself. As soon as you glimpse her, you will want to know more about her. And here is that information.

SHE would much rather be known as Mrs. Ozzie Nelson than as Harriet Hilliard. She married the

handsome young orchestra leader just four days before she entrained for Hollywood, a bit unwillingly, to play a minor rôle in some program picture or other, made two or three tests, and so impressed the studio powers-that-be that she was promptly given a luscious picture plum—one of the four important rôles in *Follow the Fleet*.

Like Ginger Rogers, Fred Astaire and nine-tenths of the personalities who are now skyrocketing into the cinematic heavens, Harriet is a child of the theatre—a twenty-odd-year-old veteran of "show business." Her father, Ray Hilliard, is a well-known stage director; her mother, Hazel Hilliard, is a former prima donna of musical comedy fame. Harriet made her stage début at the impressive age of six weeks and played her first speaking rôle, in a Midwest stage presentation of *Mrs. Wiggs of the Cabbage Patch*, shortly after her third birthday. At five, she attracted considerable attention by her performance in *Green Stockings* with the famous Margaret Anglin; at six, her parents wisely chose to halt her career temporarily in favor of a scholastic education. She attended various public and private schools, and, at seventeen, graduated from St. Agnes' Academy, a girls' school in Kansas City.

Apparently, the theatre was in her blood, for she lost no time in resuming her career, this time on the vaudeville stage. She co-starred with Ken Murray and Bert Lahr and then appeared for a season or two in a solo dancing act on Keith-Orpheum "time."

Ozzie Nelson saw her in vaudeville, was duly impressed, and signed her to appear with his band. Until that time, she had done no singing. Nelson, however, trained [*Continued on page 75*]



Randolph Scott and Harriet Hilliard carry the romance of the new Rogers-Astaire picture, *Follow the Fleet*

Now they whisper *to* her ...not *about* her



Fragrantly feminine ..SO DESIRABLE

since she uses this lovelier way to avoid offending . . . Since she bathes with exquisite, scented Cashmere Bouquet Soap

SUCH a lovely, *feminine* way to guard your personal daintiness!

Your luxurious bath with this fragrant Cashmere Bouquet Soap keeps you so immaculate. Its deep-cleansing lather frees you so *completely* from any danger of body odor.

And then—to make you more alluring—the subtle, costly perfume of this lovely soap clings lightly about you . . . leaves you delicately perfumed from tip to toe!

Hours afterward, when you dine and dance with *him* . . . how glamorously this exquisite, flower-like fragrance still surrounds you!

You will want to use this pure, creamy-white soap for your complexion, too. Its rich, luxurious lather is so gentle and caressing. Yet it goes down into each pore and removes every bit of dirt and cosmetics. That's why Cashmere Bouquet complexions are so radiantly clear, so alluringly smooth.

And Cashmere Bouquet now costs only 10¢ a cake. The same superb soap which for generations has been 25¢. Exactly the same size cake, hard-milled and long-lasting... Scented with the same delicate blend of 17 rare and costly perfumes.

Why not order at least three cakes of Cashmere Bouquet today! Sold at the beauty counters of all drug, department and 10¢ stores.



BATHE WITH *Cashmere Bouquet*

THE LOVELIER WAY TO AVOID OFFENDING

NOW ONLY 10¢ *the former 25¢ size*

EYE-STRAIN *picks its* VICTIMS YOUNG



● This young girl approaches life as a great adventure. Books, movies, toys, school . . . a busy life for her eyes in the years ahead! The strain of studying in poor lighting can affect not only the eyes but the entire nervous system. Many a nervous "problem" child would be healthier and happier if parents knew these facts about light in relation to seeing.

1. Have *every* pair of eyes examined regularly by a competent eyesight specialist.

2. Have home lighting measured by an expert. Many local lighting companies provide this service free.

3. Use lamps that *stay brighter longer.* The General Electric monogram Ⓖ on a bulb is your assurance of good light at low cost.

MAZDA *lamps made by General Electric now cost as little as 15¢—only 20¢ for the popular 100-watt size.*



GENERAL ELECTRIC



Douglas Fairbanks, Jr., will be answering plenty of fan mail after you see his first self-made picture, *The Amateur Gentleman*

Your Own Ideas . . .

You can express them here! Tell us what you think! You may win a prize!

$15 Prize Letter

In Memoriam—Death has again crossed out another name in Holywood's Hall of the Great. That of John Gilbert. I don't believe anyone will forget his perfect performances in *The Big Parade* and *Flesh and the Devil.* And I'll always remember him as Jack Gilbert in *Should a Woman Tell?* and in *Bardelys the Magnificent* and as *Danilo* in *The Merry Widow.* He was just different enough to keep his title of "the screen's great lover" despite the Valentinos, the Barrymores and Clark Gables. Even lately, when he seemed doomed to oblivion, we could think of him as a great screen personality who might yet give us another big picture. Perhaps that was one reason why we felt glad when we heard that he was to be in Garbo's *Queen Christina.* It wasn't just charm or mannerisms that made us like him; rather, it was an inner feeling that gave a vital spark to his characterizations. That John Gilbert lost his place wasn't entirely his own fault. As someone said: "He was a martyr of the first poor apparatus of sound."

And so, John Gilbert, no matter how many years pass, no one can take your place in "The Big Parade" of Hollywood stars.—*S. K. Parkhurst, 6220-37th N. W., Seattle, Wash.*

$10 Prize Letter

The Golden Lily—Fling all the barbed criticisms at the movies that you like. Your arrows won't harm the industry one bit. Because every once in a while it rears its head and hands out to you an achievement that stills your critical tongue and proves the unquestioned value of motion pictures to the world. That's just what it did when it gave you Lily Pons in *I Dream Too Much.* Here's a voice that is the greatest coloratura soprano in a century—several centuries, probably. And because movies exist, you can push your forty or fifty cents through the box office window and go in to hear that voice poured out with prodigal generosity. The story of the picture? It doesn't matter. It's just a vehicle, and what if it does bump and bounce along in spots? Look who's riding in it and be forever thankful to the industry that brought you such golden melody!—*Louise Bertsch, 2656 Van Ness Ave., Apt. 14, San Francisco, Calif.*

$5 Prize Letter

She Passed the Test—The test of a good picture is if you remember it long after you have seen it—and, of course, that goes for players, too. Several weeks ago, I saw *A Tale of Two Cities* and, of all that outstanding cast, the one who left an unforgettable impression with me was the vivid Blanche Yurka as *Madame De Farge.* Countless people here who saw the picture, felt the same way, and wherever people talked of the picture, they lauded the splendid acting of Blanche Yurka. Let us hope that we will see this magnetic personality in many fine rôles in the coming year!—*Stephanie Dale, 620 North Graham St., Charlotte, North Carolina.*

$1 Prize Letters

At Last—a He-Man—Just when I'm getting fed up with all these masculine cream-puffs on the screen, along comes a lad who can take a rap on the shoulder without falling apart. His remarkable performance as *Captain Blood,* the terror of the seas, left me without a doubt that he is Holly-

WHAT is *your* favorite movie topic—*your* reaction to new pictures, new performances—*your* newest idea for the betterment of films?
Tell us, and you will also be telling the world. *And* be in the running for one of these cash prizes for each month's best letters: (1) $15; (2) $10; (3) $5; all others published, $1 each.
The editors are the sole judges and reserve the right to publish all or part of any letter received. Write *today* to Letter Editor, MOVIE CLASSIC, 7046 Hollywood Boulevard, Hollywood, Calif.

wood's greatest hero. A man who was made to order for the thrilling rôle of a young buccaneer and who, with the immortal story of Rafael Sabatini, has answered our pleas for a picture with color, romance, thrills, brutality, and a breath-taking star all in one. My friends, if you have not guessed his name, let me introduce to you that handsome new star, Errol Flynn! I have seen *Captain Blood* six times, and you can take my word for it that it's remarkable entertainment.—*Elizabeth Snipes, 725 High St., Newark, N. J.*

Leave Joan Alone!—Joan Crawford may be an actress and a superb one, but—is she not also a woman? A human being just like us ordinary folk? Joan is glamorous, beautiful and a very talented actress, but is that any reason why she can't have a private life? We see her in pictures—we enjoy her performances—and we give her a big hand, but does that entitle us to know what she does when she leaves the studio? I don't think so! Joan Crawford is a personality on the screen and an attraction at the box office, but it is nobody's business what she says, does or thinks as Mrs. Franchot Tone. —*Ceil Cushing, 9 Johnson Place, South River, N. J.*

Readers, do you agree?

Stay As You Were, Jean!—The name of Jean Harlow brings instantly to my mind a beautiful platinum blonde, and the mention of a beautiful platinum blonde causes me instantly to visualize Jean Harlow.

An old-established business firm does not change the trademark by which it is known. It required a great deal of time and a certain amount of expense to get the public to associate these two together. So why change? To make a comparison between lovely Jean Harlow and old staid Mr. Business is not just, but since Jean has been such a success as her lovely blonde self, I, for one, say, "Please, Jean, stay as you were."—*Mabel C. Miller, 1702 W. Market St., Louisville, Ky.*



Lovely June Travis, recently the heroine of *Ceiling Zero,* is a newcomer about whom, we predict, there will be many letters



Your hands

WILL LEAD A LOVELIER LIFE
ALL . . WEEK . . LONG!



GLAZO IS WORLD-FAMOUS
OR BEAUTY AND LONG WEAR

WOMEN are becoming more critical, more discriminating in the beauty preparations they use. They expect a nail polish not only to be outstandingly lovely but to apply easily without streaking and to wear for days longer than polishes they used to know.

Because Glazo has these virtues, its fame has circled the world. It is famous for its glorious fashion-approved shades. It is famous for solving the streaking problem and for amazing ease of application. It is famous for giving 2 to 4 days longer wear, without peeling or chipping.

Glazo shares its success with you, and is now only 20 cents. Do try it, and see how much lovelier your hands can be!

Just 20 CENTS

IN CANADA, 25 CENTS

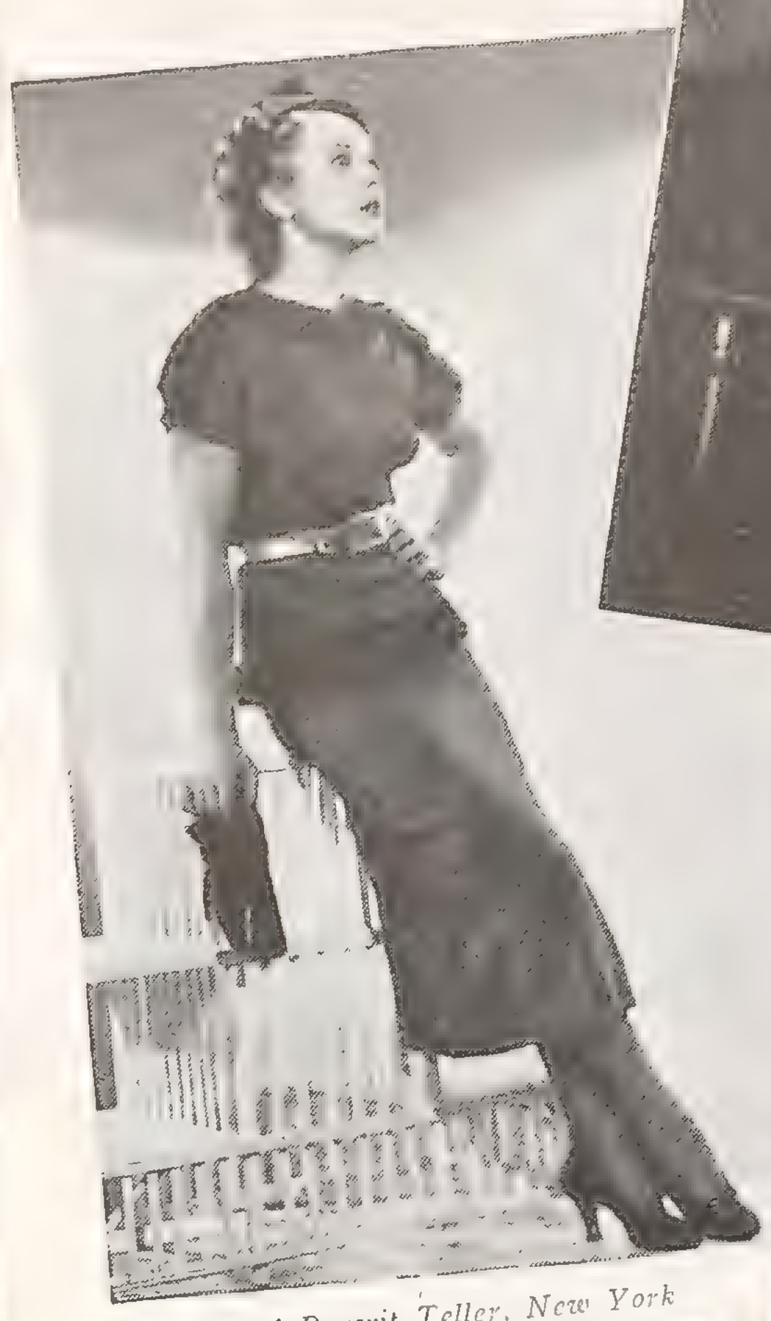


GLAZO

. . The Smart Manicure

Spring Fashion Preview

Peggy Conklin, star of *Her Master's Voice,* wears a three-piece suit of novelty tweed in a green-gray-and-white wool mixture, right



Courtesy of Bonwit Teller, New York



Photo by Ralph Daigh

Ida Lupino, Paramount player, models a crêpe frock with ruching of the material outlining the neck and hem of the tunic (left)



Photo by Ralph Daigh

Vivacious Peggy Conklin, above, chooses a double-breasted reefer suit in heather aquatone for walking

Ida Lupino, left, featured in *Anything Goes,* selects a grayish beige sheer woolen frock for daytime wear



Conrad Veidt and Helen Vinson in *King of the Damned*

The Latest Reviews

[*Continued from page* 15]

Draper for Ruby Keeler and himself, is a courtship story told in taps—though a comedy song and dance by Jack and Joan (who steal the show) is the high spot of the picture. (Warners)

Brides Are Like That is a light and entertaining comedy about a young married couple who are as real as the couple next door. Ross Alexander is the boy who faces the problem of going to work, and making it pay, even though he hates it; Anita Louise is his pretty bride, who is too much in love with him to see his faults—except when her parents are on the scene. (Warners)

Every Saturday Night likewise is an understanding comedy about the folks next door. The time is Saturday night; the place is a typical American home; the characters are a middle-aged couple with problem children of varying ages and a problem mother-in-law. And despite the fact that the cast boasts no "big names," you won't have a dull moment. The principal players are Jed Prouty, Spring Byington, June Lang, Kenneth Howell, the Paxton Sisters, George Ernest. (20th Century-Fox)

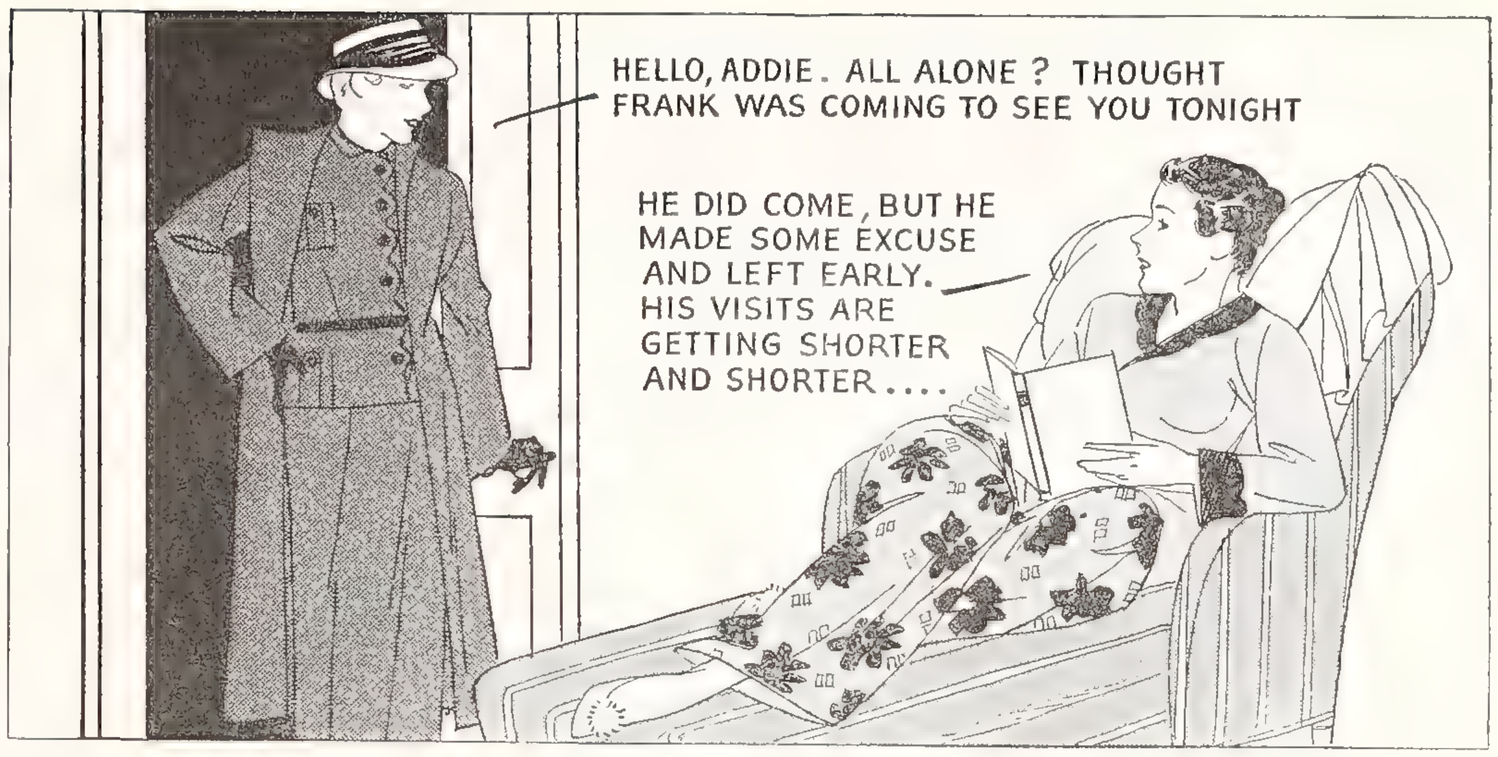
★ ★

Exclusive Story offers a middling fair racketeering story, which is improved by the acting that goes into it. Franchot Tone and Madge Evans head the cast as the young lovers, but Stuart Erwin wins top honors as the honest reporter who has to "forget" his news scoop. Joseph Calleia, rapidly developing as a "star" menace, gives another good account of himself. (M-G-M)

The Lone Wolf Returns is comedy-romance about a suave jewel thief (Melvyn Douglas) who falls in love with an intended victim (Gail Patrick). Douglas can take another bow. (Col.)

Woman Trap is about jewel thieves, gansters, G-men, newspaper men, and a stranded girl flier in Mexico. The plot goes 'round and around Gertrude Michael and George Murphy (the reporter) and comes out as exciting melodrama. (Par.)

Soak the Rich is the latest film effusion of Ben Hecht and Charles MacArthur. It is the satirical tale of a wealthy man (Walter Connolly), his "radical" daughter (Mary Taylor, from Park Avenue) and her "radical" college friends, headed by John Howard. And, because it is more mental than elemental, it will have only a limited audience. But that audience will enjoy it. (Par.)



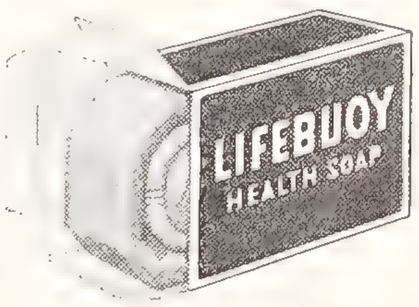
DO YOU want a fresher, clearer complexion? Use Lifebuoy. It does *two* important things. Cleanses *deeply* to rid pores of beauty-robbing impurities, yet cleanses *gently*. Scientific "patch" tests on the skins of hundreds of women show Lifebuoy is more than 20 per cent milder than many so-called "beauty soaps."

What? "B. O." in Spring?

Yes, indeed! Houses are still heated and stuffy, clothing heavy—a grand invitation to "B.O." (*body odor*). Don't take unnecessary chances — bathe regularly with Lifebuoy. Its rich, penetrating lather purifies, deodorizes pores, protects against offending. Lifebuoy gives a wealth of lather, even in hardest water. Its own fresh, clean scent quickly vanishes as you rinse.

Approved by Good Housekeeping Bureau

stops 'B.O.'







Doctor's Report proves Pepsodent Antiseptic a real help to

KEEP FROM CATCHING COLD!

What 2 winters' test with 774 Illinois people revealed

PEPSODENT ANTISEPTIC

reduced number and duration of colds

• A Doctor made this famous test—he proved that Pepsodent Antiseptic did reduce number of colds! And cut the average length of a cold in half!

He worked for two full winters, with 774 people in all. The people lived together. They worked together. They ate the same foods. Half of them gargled with Pepsodent Antiseptic twice a day. The other half did not.

Those who did not gargle with Pepsodent, had 60% more colds than those who used Pepsodent Antiseptic regularly.

Those who used Pepsodent Antiseptic, and did catch cold, got rid of their colds twice as fast as the others.

Goes 3 times as far

Pepsodent Antiseptic is extra powerful, but safe! It kills germs in 10 seconds, even when it is diluted with 2 parts of water!

For "Breath Control"—Pepsodent keeps breath pure 1 to 2 hours longer

Come to Our *Hollywood Party!*



Paula Stone, one of Hollywood's most popular girls, invites *you* to a party at her home. Stars will be at the party, too!

YOU have already been invited to see Hollywood this summer. Now, in addition, you are invited to a Hollywood party, at which *you* will be one of the guests of honor! Movie Classic and Paula Stone invite you!

Last month, we told you how you can have the vacation of a lifetime by taking one of the Movieland Tours to Hollywood this summer. We outlined to you how you can have two eventful weeks, exploring the beautiful West and glamorous Hollywood. Now we want to tell you about one of the extra-special treats that awaits you when you arrive in Hollywood.

You have always wanted to meet stars, haven't you? You have dreamed of being as close to your film favorites as this magazine is to you now—you have dreamed of shaking their hands, of talking with them. Now your dream can come true! For Paula Stone—vivacious, red-headed daughter of Fred Stone—is one of the most popular girls in Hollywood. When she gives a party, celebrities by the dozen attend.

We know, because we recently went to one. It was informal, as this party for *you* will be, and Paula's friends among the film folk flocked to her lovely home, in the hills overlooking movieland. Friends like Jeanette MacDonald and her manager-fiancé, Robert Ritchie; Jackie Coogan and his fiancée, Betty Grable; Grantland Rice, famed sports writer, and his actress-daughter, Florence Rice; Cecilia Parker, Tom Brown, Anne Shirley, Patricia Ellis, Fred Keating, Sue Carol and most of the others of the smart filmland younger set. And Paula is inviting all of these friends to be on hand at her party for you, so that you, too, can know them as she knows them!

If you take the Movieland Tour to Hollywood this summer, you will be present at Paula's party. And what is the Movieland Tour? A complete, all-expense vacation trip of two weeks, from Chicago to Hollywood and return—a trip sponsored by Movie Classic in association with other Fawcett publications. The trip is by special train, and includes, besides Hollywood, many of the famed beauty spots of the West and Far West. You will see the lake country of Minnesota, the beautiful Twin Cities, Yellowstone Park, Seattle and Puget Sound, San Francisco and the Golden Gate, the Grand Canyon, Pike's Peak—all in addition to Hollywood and its beautiful surroundings.

IN Hollywood, you will stay at the famed Roosevelt Hotel, home of many stars. And just as you live where stars live, so will you be permitted past the well-guarded gates of one of the biggest film studios. If you take the July nineteenth tour, you will see the vast studio of 20th Century-Fox Films, presided over by Darryl Zanuck, who has promised you glimpses of pictures being made, close-ups of stars at work. And 20th Century-Fox has a brilliant array of stars. You stand an excellent chance of seeing Shirley Temple, not to mention such favorites as Ronald Colman, Warner Baxter, John Boles, Alice Faye, Claire Trevor, Rochelle Hudson, Loretta Young, Irvin S. Cobb, Paul Kelly, Jane Withers, Gloria Stuart, June Lang. Every one of them will be invited by Movie Classic to be on hand to greet you—perhaps to lunch with you in the famed studio restaurant, the Cafe de Paris.

Those who go on the August ninth tour, called the Movieland Special, will pay a visit to Universal Studios, which comprise a city in themselves, known the world over as Universal City. You will spend hours there, looking behind the scenes, meeting stars, learning the inside stories of picture-making. This is the studio now making such pictures as *Sutter's Gold,* starring Edward Arnold; *Love Before Breakfast,* starring Carole Lombard and Preston Foster; and *Show Boat,* starring Irene Dunne. Some of the sets for these pictures will

By Jack Smalley

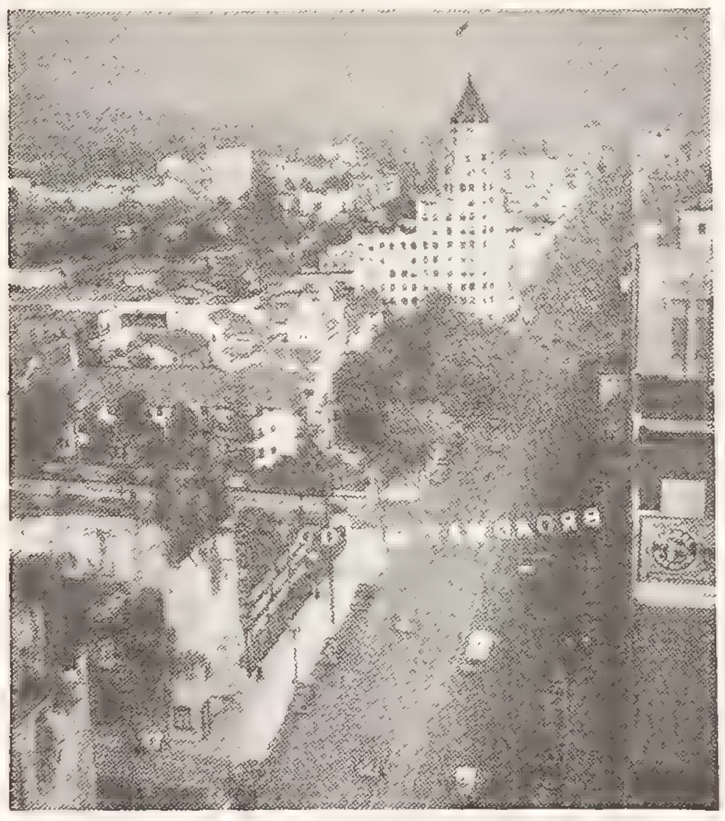


Wouldn't you like to see Shirley Temple, Irene Dunne, and Warner Baxter in person?

still be standing, and you will see them. And you will see, in the making, other pictures equally as thrilling.

This is the second year in succession that we have sponsored Movieland Tours. Last year, there was only one tour—but that was so sensationally popular that, through sheer public demand, we are sponsoring two vacation tours to Hollywood this summer. The high point of last year's tour was the party given the members of the Tour by Raquel Torres and her millionaire-husband, Stephen Ames, at their luxurious home. Paula Stone's party holds every promise of also being one of Hollywood's most memorable events—something worth talking about for years.

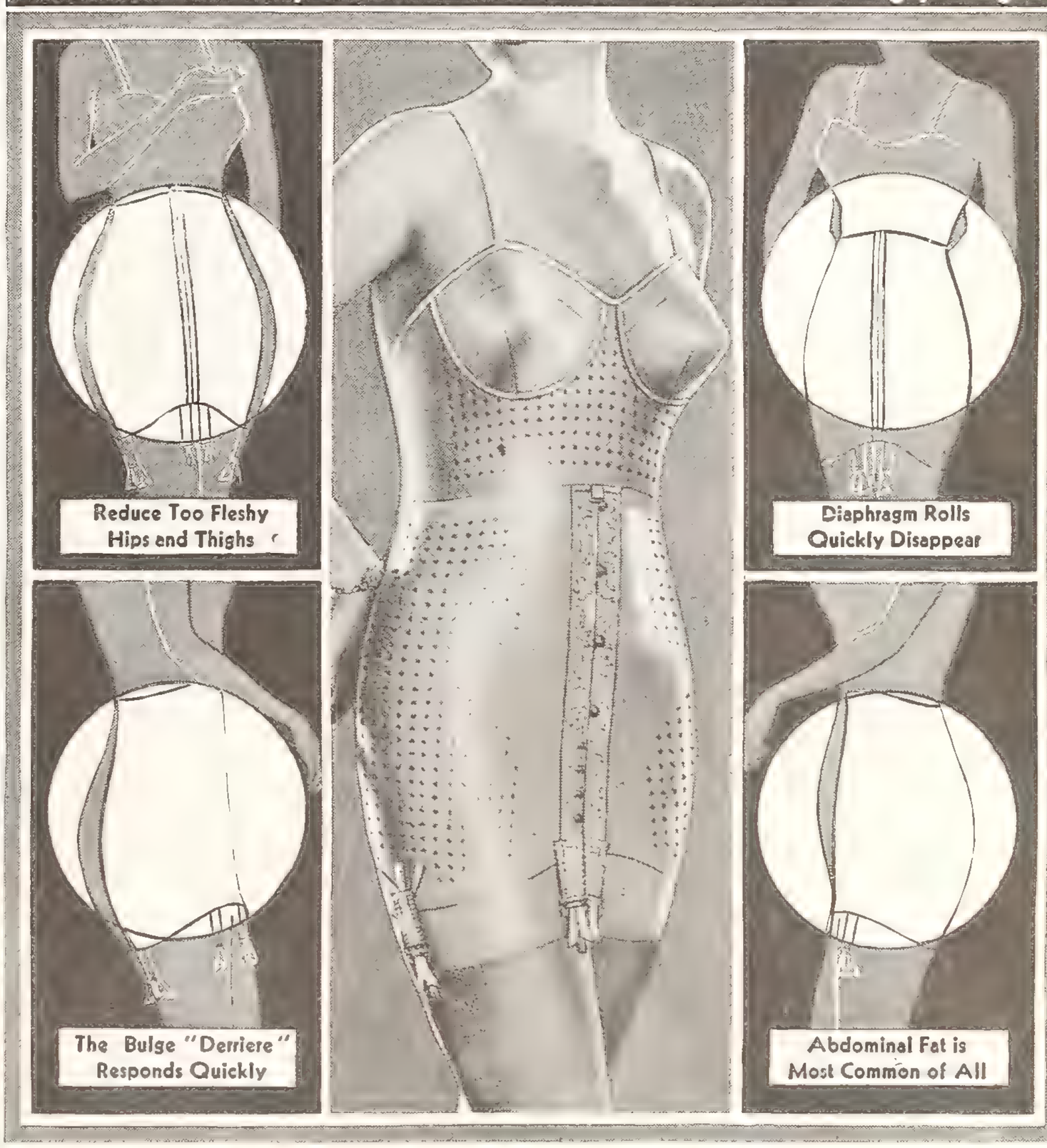
Maybe vacation time seems far, far away now. But it is not too soon to begin dreaming of the vacation of a lifetime—of planning for an inexpensive, thrilling, unforgettable two-week trip to Hollywood and back. Write today for all the details. The low expense will amaze you. The illustrated pamphlet, telling what each tour will include, will thrill you. Write today for your copy—to J. C. Godfrey, Jr., Movieland Tour Manager, 360 North Michigan Ave., Chicago. Just enclose a three-cent stamp with your inquiry.



This is Hollywood Boulevard, as you will see it from the famed Roosevelt Hotel, where you will stay during your visit to movieland

QUICKLY CORRECT THESE 4 FIGURE FAULTS

Perfolastic not only CONFINES . . it REMOVES ugly bulges!



Reduce Your Waist and Hips 3 Inches In 10 Days . . . or no cost!

Thousands of women owe their slim, youthful figures to the sure, safe way of reduction—Perfolastic! Past results prove that we are justified in guaranteeing you a reduction of 3 inches in 10 days or there will be no cost. We do not want you to risk one penny—simply try it for 10 days at our expense.

APPEAR SMALLER AT ONCE!

■ Look at yourself before you put on your Perfolastic Girdle and Brassiere—and afterwards! The difference is amazing. Bulges are smoothed out and you appear inches smaller at once. You are so comfortable, yet every minute you wear these Perfolastic garments you are actually reducing . . and at *just the spots* where surplus fat has accumulated—*nowhere* else!

NO DIET . . . DRUGS . . . OR EXERCISES!

■ No strenuous exercises to wear you out . . . no dangerous drugs to take . . . and no diet to reduce face and neck to wrinkled flabbiness. You do nothing whatever except watch the inches disappear!

MASSAGE ACTION REDUCES QUICKLY

■ Every move you make puts your Perfolastic to work taking off unwanted inches. The perforations and soft, silky lining make these Perfolastic garments delightful to wear.

"REDUCED MY HIPS 9 INCHES" Writes Miss Healy!

■ "Massages like magic", says Miss Carroll; "From 43 to 34½ inches", writes enthusiastic Miss Brian; Mrs. Noble says she "lost almost 20 pounds with Perfolastic", etc., etc. Test Perfolastic yourself at our expense and prove it will do as much for *you!*

SEND TODAY FOR 10-DAY **FREE** TRIAL OFFER AND SAMPLE OF RUBBER!

See for yourself the wonderful quality of the material! Read the astonishing experiences of prominent women who have reduced many inches in a few weeks! You risk nothing . . . we want you to make this test yourself at our expense. Mail the coupon *now!*



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Please send me FREE BOOKLET describing and illustrating the new Perfolastic Girdle and Uplift Brassiere, also sample of perforated rubber and particulars of your

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TORTURED BY A NATION

THE TRUE STORY OF A
NATION'S HIDDEN SHAME



20th CENTURY FOX

FOR HIS ACT OF MERCY!



Tricked by fate into helping an assassin, an innocent man is torn from the woman he loves...shackled ...condemned to a living death on a fever island where brutes are masters and sharks are guards!

THE STARK DRAMA
of "I am a Fugitive from a Chain Gang"

THE MIGHTY POWER
of "Les Miserables"

THE PRISONER OF SHARK ISLAND

Starring

Warner BAXTER

with

GLORIA STUART • CLAUDE GILLINGWATER

ARTHUR BYRON • O. P. HEGGIE • HARRY CAREY

AND A CAST OF ONE THOUSAND

A DARRYL F. ZANUCK 20th CENTURY PRODUCTION

Presented by Joseph M. Schenck • Directed by John Ford

Associate Producer and Screen Play by Nunnally Johnson • Based on the life of Dr. Samuel A. Mudd



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Little Quints— You've Had a Busy Day!

It's all aboard the Sleepytown Express for Yvonne, Cecile, Annette, Marie and Emilie! Doctor's orders! . . . They have to think of their beauty, their health and their public—for they're movie stars now . . . Stars of a picture called "The Country Doctor," which 20th Century-Fox Films, of Hollywood, California, went all the way to Northern Ontario to make, with Jean Hersholt playing their doctor and Dorothy Peterson acting as their nurse . . . And five less camera-conscious stars you never will see again, all at one time. Here is a sample of what we mean . . . One, being borne away to the pajama pavilion, wistfully wonders why she is the first . . . Two clamor for "Dr." Hersholt's last-minute attention, while two others devote last-minute attention to a suddenly interesting crib-rail



Joan Crawford

Then and Now

Two years ago, Joan stepped out before the camera and reminded the world that she was a dancer. The picture was *Dancing Lady*—and a hit. Since then she has concentrated on acting—very elegant acting. But now, in response to public demand, she is combining the acting and the dancing in *Elegance*

Claudette Colbert and Ronald Colman Together



The honeymoon ends—and the bride comes home to the cameras. In other words, Claudette Colbert—the happy, new Mrs. J. J. Pressman—is back at work. And she has a rôle that even she did not anticipate two months ago—the fiery, dramatic rôle of *Cigarette* in *Under Two Flags*. The hero of the famous story is Ronald Colman, who just triumphed in *A Tale of Two Cities*. Their appearance together is a movie event!



They Did It Again!

Could any screen team ever sing about "the sweet mystery of life and love" as Jeanette MacDonald and Nelson Eddy did in *Naughty Marietta*? Could even Jeanette and Nelson? Well, you have the answer in *Rose Marie*—their second picture together, and the first big outdoor operetta. Hear them sing "Indian Love Call"—and you'll have a new thrill

Two Who Can't Lose

Olivia de Havilland and Errol Flynn—they're winners if Hollywood ever saw two. They have everything that it takes to scale the heights—good looks, personality, youth and talent. And neither had acted before last year! They started 1936 as lovers in *Captain Blood.* Now they are pursuing adventures separately—Olivia as the heroine of *Anthony Adverse* and Errol in *The Charge of the Light Brigade*

How can a child become Public Favorite No. 1, as Shirley Temple has and not be affected by all the hullabaloo? Read this amazing answer!





Shirley Temple *looks* very much the young lady in this gown in *Captain January*

By MARIAN RHEA

Is SHIRLEY GROWING UP Too Fast?

IT WAS while *Captain January,* Shirley Temple's newest picture was being made at 20th Century-Fox that a friend of mine arrived in Hollywood from Massachusetts, accompanied by her seven-year-old daughter. The first place they wanted to visit was a motion picture studio, and the first person they wanted to see was Shirley.

I mention this apparently wholly personal matter because, actually, thereon hangs this story. You see, the meeting was arranged—and, as this friend of mine, her youngster, Donna, and I were driving to the studio one afternoon, she asked me a question that is, perhaps, troubling many Shirley Temple fans who have watched her fame grow brighter with every picture.

This question was: "Is Shirley Temple growing up too fast? She seems so sweet and cute on the screen, yet I don't see how a child in her position could help but become sophisticated, too wise for her years. . . ."

Well, I guess that *is* a question that might make you wonder a bit—that is, if you didn't know Shirley. Here is a child who has the world at her feet; who is literally mobbed by adoring throngs whenever she appears in public; whose fan mail would turn the head of almost any adult; who is protected like a treasure and treated like a princess; who is rich and famous—a star of stars. . . Hers is not a normal life for any little girl, you may say. And, in the next breath, you may ask, a little fearfully: "What is it doing to her? Is all of this adulation and triumph spoiling her? *Is she growing up too fast?"*

Well, I could answer that for you with one emphatic, two-letter word beginning with *n*. . . . But, instead, I am going to take you with us—my New England friend, her small daughter and myself—to the *Captain January* set and let you, too, spend the afternoon with Shirley. It won't be an outstandingly eventful afternoon; nothing spectacular will happen. But I believe in its very simplicity, its very normalcy, you will find an answer that will still your doubts and fears as to whether or not Hollywood is spoiling Shirley.

The *Captain January* set on this occasion had a particularly nautical aspect, what with the good *Captain* (Guy Kibbee), Shirley's guardian in the picture, having been a seafaring man before he took to keeping a lighthouse.

We arrived just as the company was preparing to make that scene in which the *Captain* is trying to coach Shirley in her lessons so that she may be able to pass the examination demanded by an unfeeling [*Continued on page* 66]

What LOVE Has

MILLIONS of words have been written about how Ginger Rogers has changed physically. How she started out as the hey-nonny-nonny-and-hot-cha-cha Charleston winner, with arms and legs and hair flying—and how she has wound up as the poised, sleek young star of the screen, wearing Bernard Newman creations. But these are superficial changes. What of the real Ginger—the Ginger behind the screen star? Has there been a metamorphosis there, too?

Definitely, yes—but such a subtle one that few people have recognized it as yet. The casual observer will tell you that Ginger hasn't changed—that she is still the good fellow, as friendly, democratic, and as generous as ever: that she is still just "Ginger" to everybody, prop boy and producer alike; that she still goes around in slacks, still eats in the commissary, still drives her own car. Changed? No, she's still the same old Ginger, even if she is a star now.

But I'm not talking about those things either. Not clothes, or make-up, or actions. I'm talking about the change that has happened in her own heart, quietly. I'm talking about what love has done to her.

● Three years ago Ginger was not sure about what she wanted from life. As she says herself, "I didn't know exactly what I wanted to do or be. I didn't think that my picture work was getting me anywhere—at least not artistically. One week I thought I'd rather be a writer and a director than an actress. The next week I thought I'd rather paint than do anything else. Then I thought I'd like to write music. Then I thought that I'd just give it all up, and have, instead, one of those quiet 'and-they-lived-happily-ever-after' marriages. Then I thought I'd go back to the stage. Then. . . .

"Well, you can see that that kind of thinking wouldn't get anyone anywhere, except in a quandary. And I was in one all right. Of *course*, I was unhappy, running around in circles like that. I was tackling everything and getting nowhere with anything. And, what's more, I had even been like that when I was a youngster. First I wanted to be a school teacher. One of our dearest friends was one, and I wanted to be like her. Then I wanted to be a concert pianist. Paderewski was my idol at that particular moment—so I practically slept at the piano for a half-year. Then I played in a recital, and never played again. I wasn't exactly a flop, but I wasn't a sensation either. And I had to be a sensation, or nothing.

"So my history repeated itself when I took up painting several years ago. I bought out half the artist-supply shops in Hollywood, and went to work feverishly. My friends made polite remarks about my work, but nobody said I showed the divine spark that would set the [*Continued on page* 68]





Would you know the girl? This is Ginger early in her screen career



Remember when Ginger was temporarily blonde? That change occurred in 1932

Done to *Ginger Rogers*

By KATHARINE HARTLEY



How the girl has changed in her five years in films! And love has wrought the greatest change of all!

It looked like love when Lew Ayres and Ginger Rogers played together in *Lottery Lover*. And now—well, read this story!



Since her marriage, Ginger has stepped to stardom with Fred Astaire. You see them in *Follow the Fleet*



In 1934, Ginger was beginning to reach for stardom—with an appealing buoyancy



And here is the Ginger of 1935—the glamorous star married to Lew Ayres

Li'l Ruby Keeler was the first dancer who tapped her way to stardom on the screen—and she's still stepping high. Moreover, at last she has a partner worthy of her mettle —handsome, light-footed Paul Draper, from Broadway. He created the dances that he and Ruby do in *Colleen* —and they're sensational. Maybe Astaire has a rival!

They Can Dance, Too!

By WILLIAM ANTHONY



"When the right girl says, 'Yes,' I'll sure help her tell the world . . ."

(P. S. Dick and Joan are together in *Colleen*)

—*Portrait by Longworth*

Why Pick on *Us?*

DICK POWELL talks—plenty—about those new romance rumors. And JOAN BLONDELL probably seconds his sentiments!

RECENTLY the Hollywood grapevine has been buzzing with a new romance rumor. This one concerns Dick Powell and Joan Blondell. In all other respects, the rumor falls into the category of Story Number 3-A in the Press Agent's Manual. You all know the one. It starts, "Dick Powell, handsome young leading man, was seen by your correspondent at the ———— Restaurant with ————, beautiful Hollywood actress, last dawning. They seemed very much interested in each other and Dame Rumor has it that they will soon do a middle-aisle together. Powell has just completed work in ————, for an early release. That's all for to-day, friends."

Now, everyone knows that Dick and Joan have been pals for two or three years, so the story didn't seem too improbable this time. I had lunch with him in his new dressing-room to learn the story behind the latest rumor because *sometimes* Story Number 3-A is accurate.

"How goes the private life, Dick?" I queried, prepared to duck. Dick doesn't like interviewers to start that way.

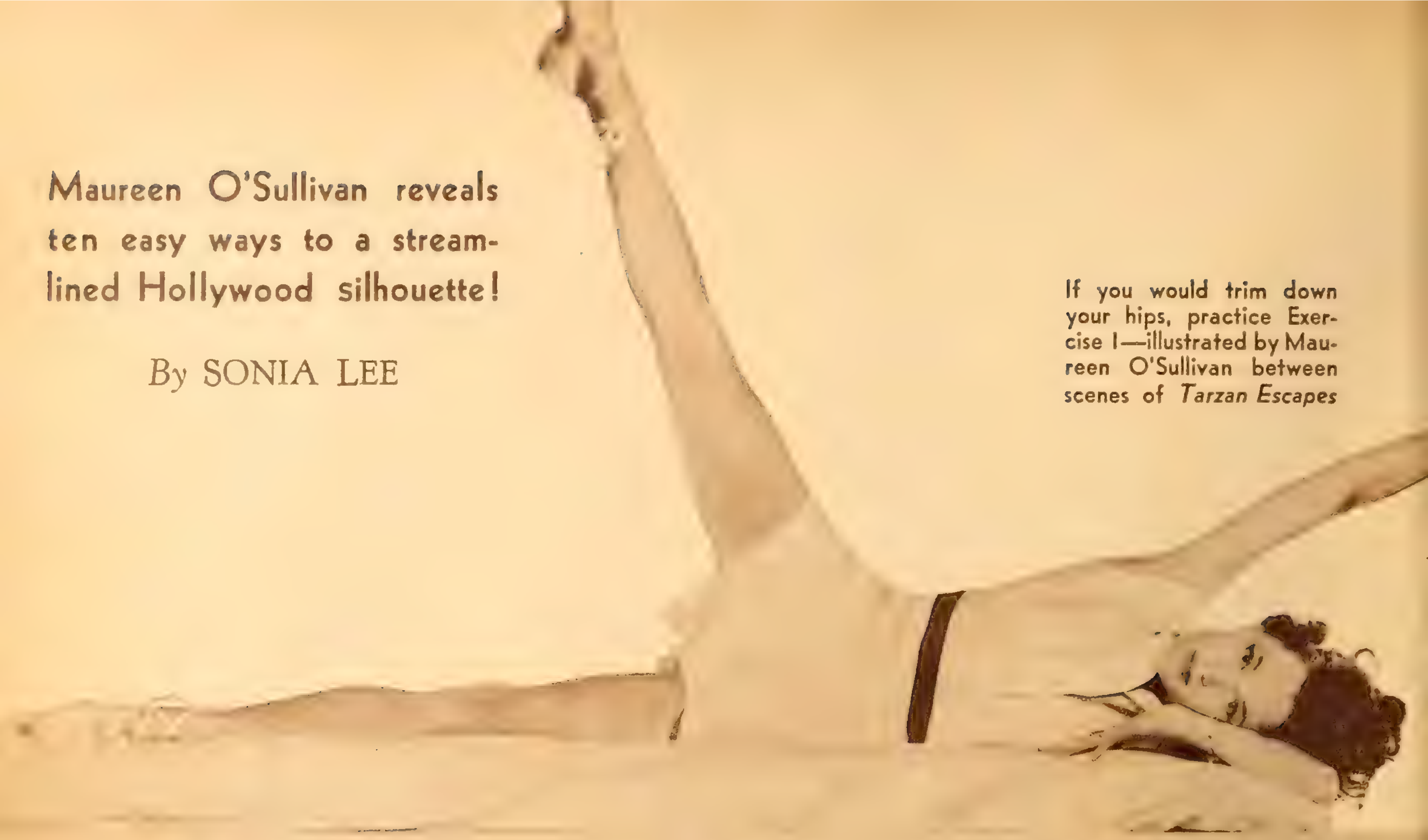
Dick groaned, and said, "Listen, fellah, why do you guys always pick on me? I'm no Lochinvar. How come I can't have a date with a girl to go to the fights or do a little mild hoofing when there's a good orchestra in town, without waking up the next morning to read in the papers that I'm practically married? It gives a guy an awful shock to get engaged twice a month and not even get let in on the secret—especially before the morning coffee. Personally, I have a distinct aversion to getting engaged before breakfast. It lacks dignity and decorum.

"I can't savvy all this," he added. "People seem to have an idea that in the picture business you do a little mild work about one-quarter of your time and spend the next three-quarters of your life making love to a series of amazingly beautiful ladies. It's not reasonable. So why go romantic all the time with me?

"I THINK I'm a perfectly normal guy who works for a living, enjoys doing it and has had a few of the breaks. But in my private life, [*Continued on page 70*]

Maureen O'Sullivan reveals ten easy ways to a streamlined Hollywood silhouette!

By SONIA LEE



If you would trim down your hips, practice Exercise 1—illustrated by Maureen O'Sullivan between scenes of *Tarzan Escapes*

S-t-r-e-t-c-h Your Way

SO YOU want a slim, softly rounded figure—the new Spring, 1936, silhouette? You want to banish an unsightly roll of fat about your waistline, heavy upper arms, a double chin, or perhaps bulging hips? You can! A perfect figure is within your reach . . . but you must reach for it. You must STRETCH for it!

Maureen O'Sullivan, now appearing with Johnny Weissmuller in *Tarzan Escapes,* has a slim, supple figure and is determined to keep it that way. For one thing, her revealing costume as *Tarzan's* mate won't permit one single ounce of superfluous fat. But Maureen wisely avoids strenuous diets and violent exercises which all too often result in a haggard face, a ruined disposition, and even loss of health and vitality. Instead, she advocates the new "stretching" method for a Hollywood silhouette. This system has been devised by Dr. Lois Long, an authority on body beauty, under whose guidance more than twenty Hollywood stars have achieved and retained physical perfection.

Maureen presents here a series of stretching exercises which, if followed with devotion, will give you a figure as perfect as hers. Let's go, while Maureen sets the pace!

Every woman can do these exercises at home. Lie across the bed while you do them. In the exercises which require holding the feet down securely, that is easily accomplished with the help of two canvas straps which you can hook into the springs of the bed. The straps are easily made. Buy a yard and a half of about four-inch-wide canvas or any other strong fabric. Cut the length in half, sew each section in a loop onto a curtain ring and attach a hook to the ring. That's simple! Now you can go ahead:

Exercise 1: Lie on the left side. Relax. Inhale. Contract all muscles in the body. Then raise right leg and arm slowly, until you feel the muscles give. Keep on stretching until there is extensive tension. Then lower arm and leg slowly. Repeat ten times. Lie on right side and repeat exercise. The head must be at the edge of the bed so that the neck and head muscles are perfectly relaxed.

This exercise is exceptionally fine for reducing that ugly and flabby lump women usually have inside their upper legs. It tightens the flesh and it gives a slimmer hip-line.

Exercise 2: Hook feet into straps. Bring your body forward until your waist is at the edge of the bed. Inhale. Then bend slowly down as far as possible and until your torso muscles are completely stretched. Support your head by interlocking your hands back of your neck. Bring your body up slowly. Exhale. Then bend down again. This exercise should be repeated five times at the beginning and ten times when your body is hardened a bit.

This is a marvelous exercise for the spine, and will straighten stooping muscles. It reduces the waist and stomach quickly, too.

Exercise 3: Turn on your stomach. Push slightly forward until the body is in a comfortable position, with about half of the body hanging over the edge of the bed. Your arms rest on your torso, with interlocked hands, behind your back. Slowly raise body until you feel the stretch in the stomach muscles. Push down with your hands as you stretch

to Beauty!





Maureen doesn't believe in drastic reducing methods. But she does advise plenty of exercise. Look at the clean-cut lines of her figure, as she illustrates four "body beauty" treatments. Isn't it worth a few minutes of your day to have a Hollywood silhouette, too?

up. This exercise is done slowly for best results. To be repeated ten times.

This is an excellent exercise for that ugly sag of your abdomen and for reducing the rubber tire around your waist.

Exercise 4: Turn on your stomach. Grasp frame of bed hard. Straighten legs out tense. Then raise and lower violently and quickly, rotating the right and left leg in a scissors movement. Your toes should at no time touch the floor.

This exercise reduces the lump on your hips and the fat on the back of the upper legs.

Exercise 5: As in Exercise 4, grasp the bed frame hard. Tense the body. Contract every muscle. Holding legs close together, swing them up and down with much force, as far down as you can and as far up as you can.

This exercise tones digestion by stimulating the nerves of the spine. It reduces every part of the body by the process of contraction. By stretching the muscles on the bone, it helps break down the fat from the inside.

In the next three exercises breathing is important. [*Continued on page* 64]



Wife Myrna Loy gives hints to wives

"KEEPING one man happy is a two-woman job!" So said Myrna Loy—beautiful, titian-haired Myrna, who, as *Mrs. Nick Charles* in *The Thin Man,* started a new vogue in wives. Now she was talking of the part for which she was making up—that of *Linda Sanford,* Clark Gable's wife, in *Wife vs. Secretary.*

"I've done some personal research for the rôle," she laughed, "and it has been my observation that the wife who realizes that her husband's secretary can also be *her* best friend is a smart wife, indeed!"

"Few wives take that viewpoint," I commented, "and if they did, how many of them would have the courage to act on it?"

"That's because some wives have a distorted viewpoint of the 'other woman' in a man's life—his secretary, I mean," Myrna explained. "The average wife who never visits her husband's office is likely to get a mental impression of that 'silent partner' as a beautiful blonde [*Continued on page* 60]



Myrna Loy, filmdom's most popular "wife," plays Clark Gable's attractive mate in the film *Wife vs. Secretary*

© C-P Corp.

vs. Secretary

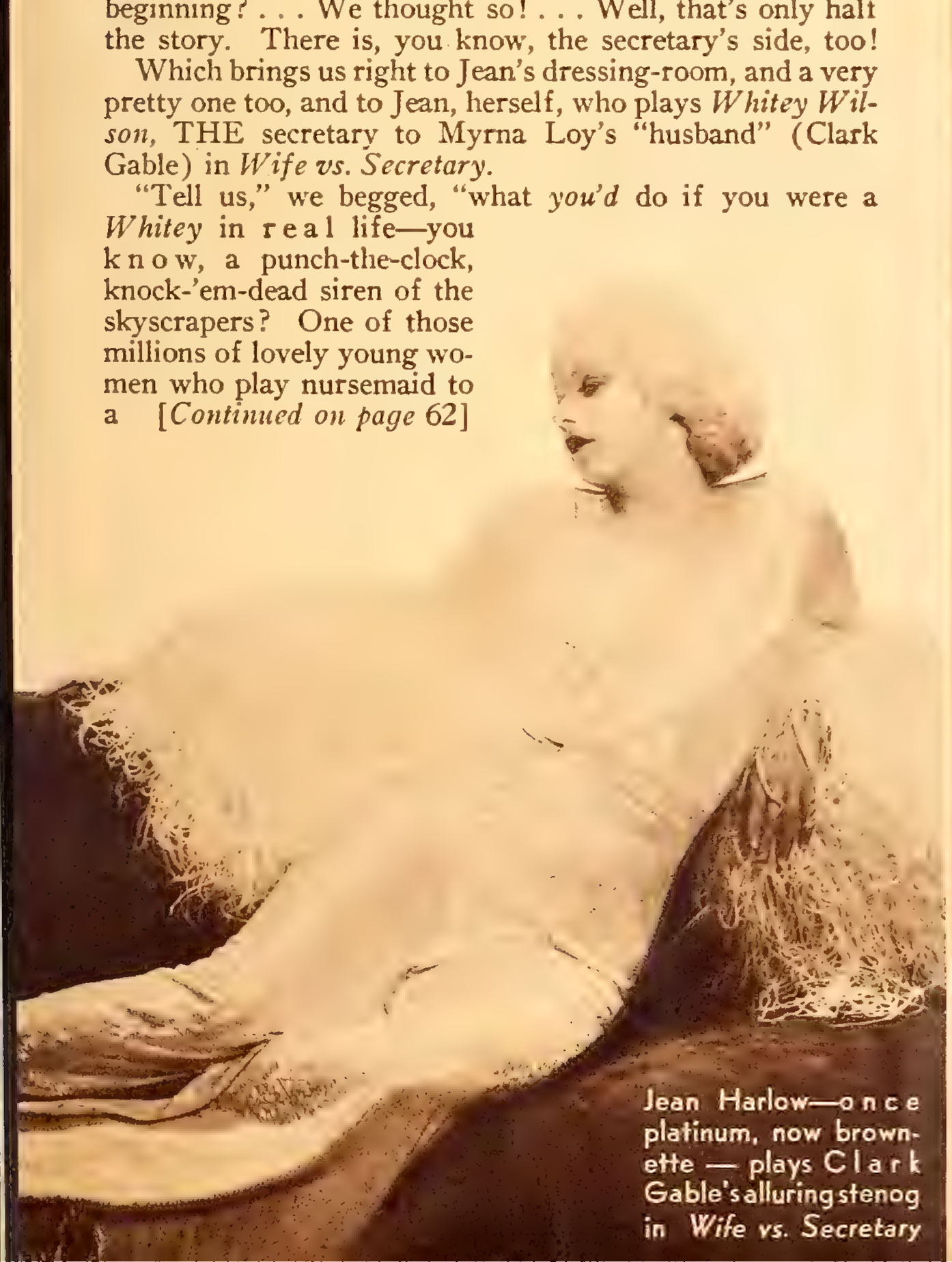
Jean Harlow has secrets for secretaries

By HELEN HARRISON

HOW would you like Jean Harlow to be *your* husband's secretary? Would you "think no more of it"—or would you consider your troubles practically beginning? . . . We thought so! . . . Well, that's only half the story. There is, you know, the secretary's side, too!

Which brings us right to Jean's dressing-room, and a very pretty one too, and to Jean, herself, who plays *Whitey Wilson,* THE secretary to Myrna Loy's "husband" (Clark Gable) in *Wife vs. Secretary.*

"Tell us," we begged, "what *you'd* do if you were a *Whitey* in real life—you know, a punch-the-clock, knock-'em-dead siren of the skyscrapers? One of those millions of lovely young women who play nursemaid to a [*Continued on page* 62]



Jean Harlow—once platinum, now brunette — plays Clark Gable's alluring stenog in *Wife vs. Secretary*





Carole Lombard

You can't beat California. Winter is just a word in that climate—not a season! And here, to prove it, is the luscious Lombard, looking for someone to go swimming with her. Since her old dancing partner, George Raft, is so busy, she'll have to find somebody else. Maybe Fred MacMurray, her pal in *Hands Across the Table*. Or Preston Foster, her amusing new pal in *Love Before Breakfast*

George ought to know. He became a success, himself, by just playing at villainy. And he isn't kidding now, even if his new film, "It Had To Happen," is a comedy!

By JAMES FLETCHER



George Raft says A Little Villainy Can Make You a Big Success!

NOT so many years ago, villains got hisses—now they get fan mail! Yes, of course, we mean George Raft. Not that this picaresque favorite of the screen would ever admit to the stacks of admiring letters signed "Mabel" or "Mary" or "Maude." For, believe it or not, George Raft's success has never given him egocolic. He remains the same modest, unaffected, natural person who flipped a coin in Hollywood and became world-famous.

Raft got his screen start as one of the talented trio who made a big killing—no pun intended—in *Scarface.* (The other two were Paul Muni and Ann Dvorak.) No one who ever saw that picture can forget the sinister eloquence of his coin-tossing gesture nor the sleek, cat-like grace with which he put over the part of the laconic gangster. That was because George put everything into that part. He loved it. Since that time he has weathered a variety of screen incarnations, ranging from bullfighter to band-leader. But if he had his way, he would choose the *Scarface* type of rôle every time.

You see, Raft doesn't like to be a celluloid "softie." Nothing confounded him more than to be labeled "the second Valentino." True, he has the same dark, veiled look of the eyes—the steady glance that pierces, yet gives no hint of the thoughts or feelings behind it. That is the one and only point of resemblance.

Raft knows that he isn't cut out to be a sheik. He knows, above all, that he can never be the talkative young man in a ballroom. His tight lips do not suggest long and eloquent romantic pleadings, but rather the jerky, point-blank speech that is so characteristic of his real, as well as his screen, self. And his relaxed movements are those of the jungle cat that can, in an instant, become a unit of terrifying power, of threatening claw and fang. In him there is no trace of Valentino's leisurely, romantic grace that was essentially for the drawing-room or at least for the lady's bower.

Silent. Suave. Suggesting menace by gesture, rather than by word. That's Raft. That's the sort of thing he can do. That's the sort of part he wishes would come his way more often.

"You know," he remarked as we sat over our luncheon coffee, "that picture I did with Joan Bennett—*She Couldn't Take It*—was swell for me. My part really had something. I didn't have to go stumbling around through a whole lot of dialogue, for one thing. Then, too, I felt easy and natural in the part. I felt as if the guy I was playing was human. Maybe he might be called a bad number—but when you added him up, he was okay."

Right there George revealed a salient characteristic. He can flip coined phrases as easily as he can flip coins!

But I was interested in this new angle—villainy preferred. Over the clamor of the luncheon hour in the studio commissary, I bawled a question. [*Continued on page* 80]

Gary Cooper Wants Action!



All the world loves a lover—and nobody tops Gary in the rôle. But love scenes aren't his big thrill!

By WILLIAM A. ULMAN, JR.

GARY COOPER is one guy who won't talk. I've known him for years, but he still won't talk. He isn't taciturn; he's just inarticulate. When you ask him something, the answer is just as apt to be a grin and a grunt as a "yes" or "no." For that reason, dozens of writers will tell you he's hard to interview. He isn't, really, but you have to know and understand your "Coop."

I saw him the other day on the set of *Desire*. He and Marlene Dietrich had been working together for more than a week on a series of interiors—emotional scenes with a minimum of physical action. As we left the set, headed for his dressing-room, Gary was glum. In another man, the glumness would have been irritability, but Cooper is too serene for that. He paused at the door to ask a new assistant director what the next day's call would be.

"Oh, yes," came the reply, "I was going to ask you about that. We'll be shooting the race sequences out on Sepulveda Boulevard very early in the morning. But you won't have to come out till later. We'll use a double for the actual racing and. . . ."

That was as far as he got. If he had been around the studio longer, he would have known better than to try to let Gary out of a dangerous scene. Gary dotes on them and he had been looking forward to piloting that long nosed, powerful car at screaming speed ever since he had first read the script. Mr. Cooper was nice, but very, very firm in his explanation about "doubles" getting all the fun out of his pictures after he had been through a week of studio work. As we walked on across the lot, he began chuckling. His pace increased to a

[*Continued on page 76*]

Gary wouldn't let a double do the dangerous scenes in *Desire*. He wanted the fun, himself!

—And So Does

Marlene Dietrich

After three half-way successes in a row, Marlene Dietrich is in the mood for a "hit" picture. And it looks as if she has one in *Desire,* with Gary Cooper as her co-star . . . There can't be much truth in those rumors that she is about to leave America to escape kidnap threats. For now she is to do *I Loved a Soldier,* with romantic Charles Boyer

Don't Be Dumb about Men!

says Mae West



Can a woman get and keep a man?—that's the Mae West test for feminine brains. She tries it on herself, with Victor McLaglen in the picture, *Klondike Annie*

By BOWLES FISHER

MAE WEST always gets her man. In fact, she's so good that she even gets a few she doesn't want! If ever she makes up her mind that she wants one of these little trinkets for her own private stock—he might as well get out the old fountain pen and write the other girl, "Toots, it's all over!" We mean, of course, the Mae West of the screen.

But that's Mae West's idea of what a woman ought to be. She thinks the feminine of the species ought to be smart. What does she mean by smart? No, it's not rating one hundred per cent in a geometry test. Nor being able to talk intelligently about the latest crisis in the Italio-Ethiopian situation. Quite the contrary! If any woman is cursed with a mind like that, the very smartest thing that she can do is to hide it from all the men she knows. Can a woman get and keep a man?—that's the Mae West test for feminine brains!

This seductive blonde hip-waver doesn't mark any of the examination papers very high. Let's draw up around the old Klondike stove and hear what she has to say.

"All women," she begins, "are dumb!"

Having tossed this grenade into the ranks of defenseless feminism with as much ease as she might deprive a sucker of the Hope Diamond, Mae West relaxed. She stretched luxuriously among the pillows of her white *chaise longue.* Observing the stretch closely, I was perfectly willing to concede anything. Only because I wanted to keep her busy relaxing, I pretended that I was skeptical.

"Don't you think you're being a bit comprehensive?" I asked.

"Yeah? Well, I'm giving you some news. I'm just taking in the brunettes for a change. For years everybody has been carrying on in a big way about blondes being dumb."

We were sitting—or, rather, I was sitting and Mae was relaxing—in her apartment. It had been hard enough for me to break into this retreat and find the star at home. She has been busy recently with her current production, *Klondike Annie,* in which she is concerned with getting prospectors off the gold standard as fast as they get on. It was only because she was having some time out from these arduous duties that she had said, [*Continued on page 78*]

The star of "A Message to Garcia" delivers another kind of message in this vivid interview. And you'll like it!

By
ERIC L.
ERGENBRIGHT



Kids To-day Need Kicking Around! — Wally Beery

"THE trouble with these modern kids"—says Wallace Beery—"is that they're taught too much by advice and too little by experience. They're given too many theories and too few black-and-blue spots. They're being made too soft, too dependent on other people—in short, they don't get kicked around enough!"

And if there is any man in Hollywood—or in Keokuk or in Timbuctoo—who is really qualified to testify regarding the stimulating effect of a well-placed boot from Fate, that man is the aforesaid Beery. His life has resembled nothing so much as a continuous ride on a scenic railway, with a bouncing mat at the bottom of every dip and a kick at the top of every grade. He has been a section hand; he has been a bank director. He has been an elephant trainer; he has been—and is—a movie star. (He has just finished *A Message to Garcia.*) Also, he happens to be the adopted father of a four-year-old named Carol Ann, who is, to date, unspoiled.

"You can't blame the kids," he says. "They're all right. Kids are always all right. One generation is neither better nor worse than another. The fault lies with the oldsters. They are too anxious to protect their children from the same kill-or-cure experiences that they, themselves, had as youngsters.

"The average American parents acquired a lot of fol-de-rol ideas during the flush 'twenties. They tasted sudden prosperity, lost their heads and immediately started pampering their children. Sane American men, who had battled their way to success by virtue of their ability to take it on the chin and come back for more, proudly boasted, 'Thank God, my children will never have to face the hardships and self-denials I went through!' That Declaration of Insanity was heard so frequently that it became a symbol of the times.

"The depression has caused considerable suffering—but I've got to give it credit for restoring a few of those misguided parents to sanity. The others, as far as I can see, are still laboring under the delusion that their kids will grow into tempered steel without ever going [*Continued on page* 84]

Try a Movie Test *In Your Own Home*

WOULD it surprise you to know that Paramount Pictures Corporation, or any other big film company, will give you serious consideration if you believe you have a chance for stardom? It's true. Very true. One hundred to two hundred applicants for a chance in the movies are interviewed carefully each week in Paramount's New York office.

It wasn't always thus. Only a few years ago Venus de Milo, with both arms intact, and rave reviews from a two-year run on Broadway, could have worn her arms down to the shoulder again, knocking in vain on Movieland's gate. But today, thanks to Oscar Serlin, Paramount's chief talent scout and director of Paramount's famous dramatic training school, anyone with strength enough to hobble into 1501 Broadway (the Paramount Building) will be given serious consideration for a job in motion pictures.

We can say "thanks to Oscar Serlin," because Paramount is the pioneer in the "open door" policy of talent-scouting. Since Paramount established the first dramatic school to coach aspirants for the screen before giving them expensive screen tests, other film companies have followed suit—and are now eager, also, to interview persons believing themselves screen material.

"And why shouldn't an applicant for stardom seek out a film company and learn if he or she has what the movies are looking for?" asks this same Oscar Serlin, the man who discovered Fred MacMurray tooting a saxophone in an orchestra pit. Fred, by the way, attended the Paramount dramatic school three months before taking a screen test. You know the rest. He has become a star in one brief year—and is currently the hero of the first outdoor natural-color picture, *The Trail of the Lonesome Pine*, with Sylvia Sidney and Henry Fonda.

● "How," I asked Mr. Serlin, "can anyone not already in the theatrical profession measure his talents and



Gladys Swarthout's screen test cost $1,250. She prepared for it for five months

John Howard (above, left) passed the talent test this article talks about. So did Fred MacMurray (above, right) —and is a star after one year before the cameras

Do you have what the movies want? Read this article—and learn how to test yourself!

By RALPH FOSTER



ability and determine whether or not his chances of success are great enough to warrant trying for a screen test and movie contract?"

"Those with genuine ambition can do it," he persisted. "Persons of normal intelligence are capable of judging their own ability and chances of success in the entertainment field, as they are in any other field—clerking, writing, law or what-not. Once they *have* looked over what they have to sell, and are convinced that they are fitted for the movies, we want to see them. If we want what they have to sell, we'll buy—and, believe me, we are genuinely grateful to everyone who comes in, whether we buy or not."

"You say they *can* examine themselves," I reminded him, "but I want to know exactly *how* they can do it. What questions must they ask themselves? What kind of yardstick can they use to measure their own ability?"

"I'll give you a yardstick," was Serlin's answer to that. "We'll make it possible for everyone genuinely interested to take a screen test in his own home!"

Then the huddle. Pencil in hand, one of his assistants helping him, Serlin took time out to make the set of screen test questions you see at the end of this article.

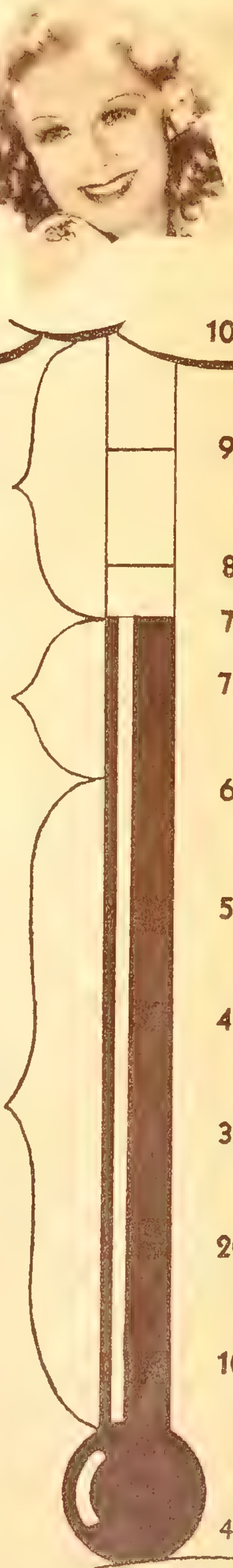
Finally, he looked up from his task. "It wasn't as easy as I thought it would be," he admitted, "and I'd like to caution you that, before anyone takes this test, he should be familiar with the way an applicant is greeted here. What we have done," Mr. Serlin explained, "is to put on paper the same questions we ask when an individual calls in person and is interviewed by a talent scout. For anyone to answer these questions intelligently, he or she should get a little behind-the-scenes picture of what goes on when we interview an applicant, a better understanding of the qualities we are seeking."



Eleanore Whitney, though only eighteen, passed the talent test and became a sensation in her first dancing rôle

● All right, to get the whole picture, let's suppose that you, the reader, have funds to support yourself in New York for a period of six months, and you have accepted Mr. Serlin's invitation. Just what happens when you walk into his office?

An alert secretary will ask the reason for your call and, learning it, will usher you into the presence of one of Mr. Serlin's assistants, perhaps Mr. Boris Kaplan, first assistant talent scout. If Mr. Kaplan sees you, you will find yourself engaged in a conversation as general as one that you might conduct with your best friend. But all the time you are chatting, Mr. Kaplan's experi- [*Continued on page 72*]



By VIRGINIA LANE

Constance Bennett's Style Secrets

CONSTANCE BENNETT talks on clothes for the first time in nearly three years—that news deserves headlining. For Constance—one of the world's best-dressed women—has ideas on the subject of style! If you want to acquire that "best-dressed" look yourself, with art and speed, if you have been hunting definite rules to follow, here are words to take to heart:

"There are certain 'tricks' to dressing that every woman can master—tricks that can increase her interest and enjoyment in life," began the slim, svelte star of the new G-B picture, *Everything Is Thunder*. "But they have nothing to do with 'tricky dressing'—nor are they at all dependent upon a large clothes budget. The master key to correct clothes is simply this: Know the lines of your figure and the tones of your coloring—then adhere strictly to simplicity. Even the girl who has to watch every penny can belong to the 'best-dressed' group. The number of costumes in her wardrobe has nothing to do with it. If a girl has only a limited amount to spend on clothes, she should remember that it is wise and economical (in the long run) to have a few *good* things, carefully chosen. It is neither wisdom nor economy to buy cheap things.

"Let us consider two girls who are similar types. They are thin, we'll say, and angular, with sallow complexions. One is unhappy, confused, likens herself to a scarecrow; she believes there is nothing quite right for her, so she wears just anything. The other

"The woman whose costume is perfectly blended will be outstanding"

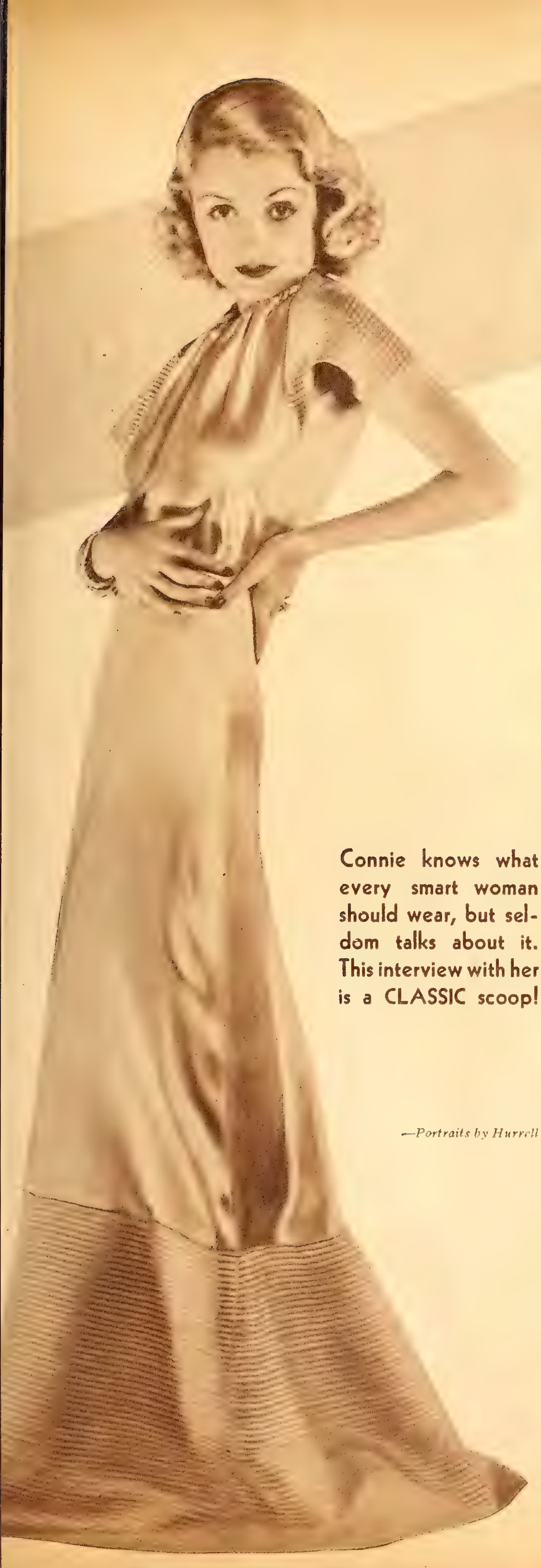


"Good taste is not dependent upon an extravagant budget"





"Know the lines of your figure — then adhere to simplicity"





—*Candid Photo by Rhodes, Classic Photographer*

Even at home, in lounging pajamas, Constance Bennett has that extra bit of chic that marks the well-dressed woman!

Connie knows what every smart woman should wear, but seldom talks about it. This interview with her is a CLASSIC scoop!

—*Portraits by Hurrell*

recognizes that liabilities *can* be capitalized. She makes her type outstanding. There is no deadness or dullness in her costumes.

"Whether she has two dresses or twenty, she follows her rules. Soft, warm colors dominate her wardrobe. If she has a large wardrobe, she uses rich pile fabrics or layers of cobwebby materials of delicate tones. If she has a small wardrobe, one dress of each, carefully chosen, will supply her needs. Pastel tints for evening, light tones for afternoon. Clothes that have a slight dash to them for the street. A trick she uses cleverly is taking advantage of the vogue for bulky sleeves and flared skirts. Her necklines are either oval or round, her hats have little curved brims.

"For the small woman, the trick is to scale everything to her size. No matter how tempting fussy adornment or heavy fabric may be to her, she must resist it. Daintiness and utter simplicity should be her rule. Long, flaring skirts, long capes and free-flowing draperies help to give her an appearance of greater height, which every small woman longs for. For small women can be exquisite in their daintiness.

"Aside from these 'individual' tricks," Constance continued, "there are certain basic rules that every smart woman should know. For example: A wide, turned-back cuff will make the arm appear shorter; a cuff that turns down will apparently lengthen it . . . Light gloves, attracting attention against an otherwise dark outfit, make the figure seem broader . . . Too-narrow shoulders on a too-slim girl can be broadened amazingly by yoke effects . . . Pockets for the large woman should not be curved or horizontal; they should be either vertical or diagonally slit . . . If you're long-waisted, it's wise to create a softness [*Continued on page* 82]

Dress Like a Star!

Win a Free Trip to Hollywood

NOW YOU CAN DRESS EXACTLY LIKE A MOVIE STAR! Knit a dress like one in a star's wardrobe! On this page, you see three attractive models, worn by three Warner Brothers' stars. In the sixty-two-page book, *Motion Picture-Movie Classic Hand-Knit Fashions*—obtainable in department stores—you will find twenty more, with instructions for each. (It's the first book of its kind!) And in knitting a dress, you may win a free trip to Hollywood! See details and rules on page 58 of this issue.



Paula Stone, featured in Treachery Rides the Range, has a one-piece dress of Fleisher's Crêpe Bouclé, with a chic yoke

Anita Louise, now filming Anthony Adverse, wears a Crêpe Gora hand-knit suit, with a jacket cut in windbreaker style

Bette Davis, now starring in The Petrified Forest, wears a striking hand-knit ensemble of Fleisher's Angel Crêpe, with snug vestee and wide lapels



WHO Discovered GABLE?

MERVYN LEROY!

The man who is now directing "Anthony Adverse" spotted Clark when no one else could see him. Here's the untold story!

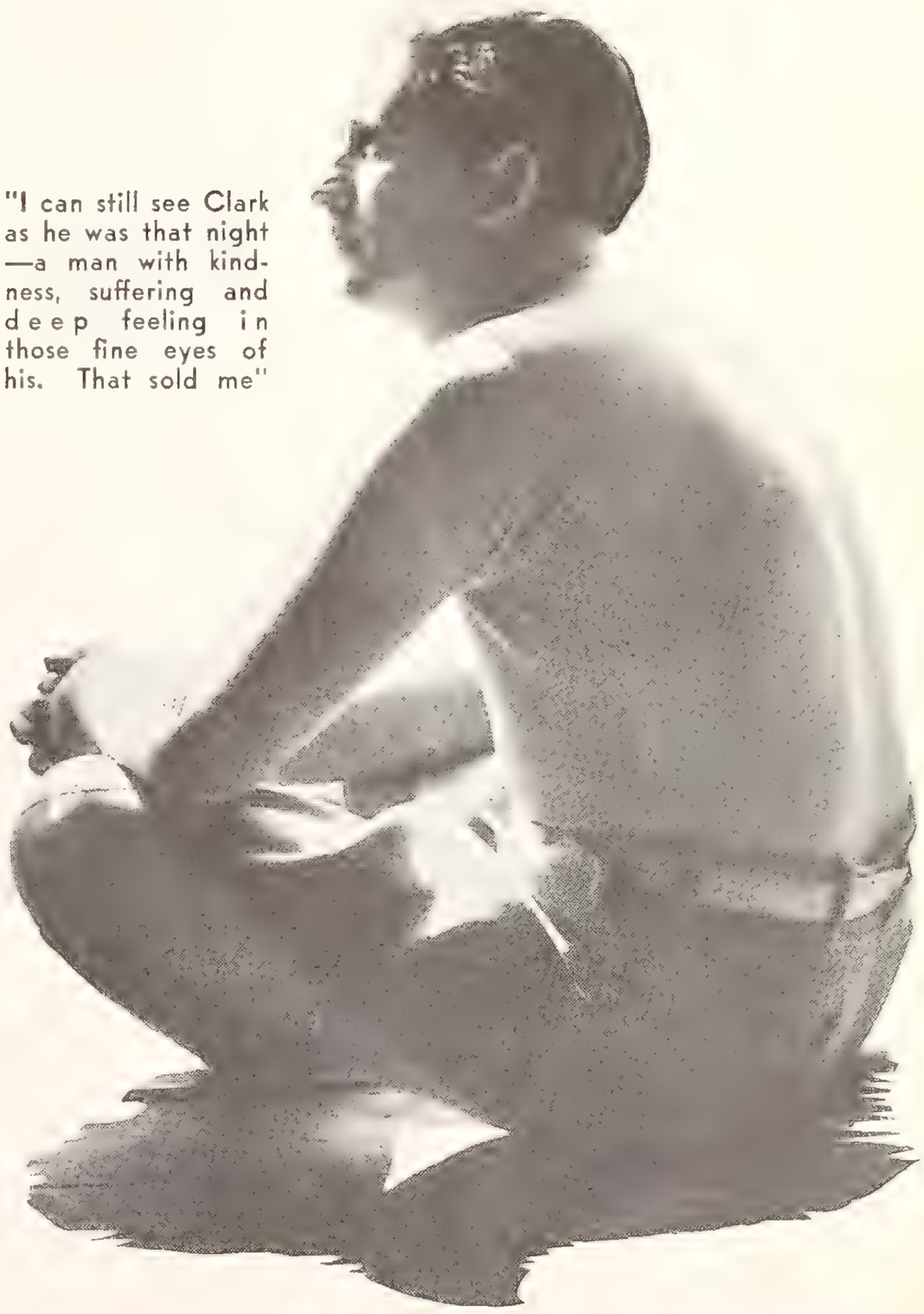
BY JACK SHER

Thank you for giving me my first break
I appreciate it Sincerely
Clark Gable

THE man with the kindliest eyes and biggest heart in Hollywood is Director Mervyn LeRoy. An unassuming man, he is averse to talking about the fact he has discovered some of the greatest stars in Hollywood. He would much rather talk about his newly-born son, or about the picture he is now directing (which happens to be *Anthony Adverse*—one of the year's biggest pictures), than to tell you how he found and developed Clark Gable. Not to mention Ginger Rogers.

Ginger was one of Mervyn's first protegées. It was he who insisted that she should be in *42nd Street*, the picture that made filmusicals popular. He believed that she was a potential star and kept trying to make others see her sincerity and artistry. How did he do it? Mervyn gave Ginger faith in herself. That is what sold Ginger Rogers. A man who had fought a battle with life—and won—instilled the same do-or-die spirit in her without her knowing it! And she marched on, and up, and out of his life.

Encouragement and intelligent understanding are inspiring things to those with talent who are struggling. Stars like Loretta Young, Boris Karloff, Aline MacMahon and Glenda Farrell can testify to that—thinking of the encouragement [*Continued on page* 88]



"I can still see Clark as he was that night —a man with kindness, suffering and deep feeling in those fine eyes of his. That sold me"

ANY NOSE IS CONSPICUOUS

without *moisture-proof* powder

Combat shine, floury streaks, clogged pores with Luxor, the truly *moisture-proof* and *shine-proof* face powder 6,000,000 women use!



So many women are cheated of poise and charm by shiny nose, floury streaks, clogged pores! Yet a simple change to Luxor, the moisture-proof face powder, often clears up these conditions like magic!

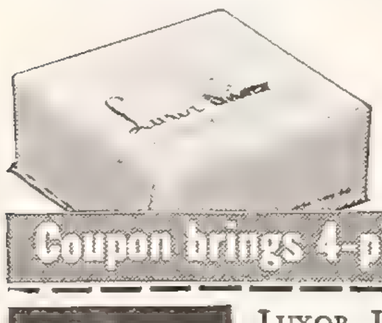
The secret is simple. Tiny pores on your face give off moisture. If face powder absorbs this natural skin-moisture, a paste results. Nose and face look shiny, floury streaks form, and often pores themselves clog up.

So discard, today, whatever face powder you may be using. And try Luxor on our money-back guarantee.

Make this test. Put a little Luxor powder in a glass of water. Note how it stays soft and fine—won't mix into paste. Thus you know Luxor won't mix with skin moisture and cause shine and blemishes. To induce you to try this marvelous face powder in a range of smart modern shades, we offer this gift at any cosmetic counter:

A Free 2-dram Flacon of Perfume

La Richesse by name, and selling regularly for $3 an ounce. Both powder and perfume are wrapped together, and sell for the price of the powder alone, 55c. Small sizes of Luxor powder at all 10c stores. Try it today.



55c moisture-proof FACE-POWDER Luxor

Coupon brings 4-piece make-up kit!



Try Amazing New Luxor Hand Cream

This marvelous new skin softener keeps hands soft, white, smooth. It is guaranteed non-sticky and dries instantly. At all cosmetic counters.

LUXOR, LTD., 1355 W. 31st Street
Chicago, Illinois Dept. H-4

Please send me your 4-piece make-up kit including generous amount of Luxor Moisture-Proof Powder, Luxor Rouge, Luxor Special Formula Cream and Luxor Hand Cream. Here is 10c to help cover mailing. (Offer not good in Canada). Check,

POWDER: Rose Rachel ☐ Rachel ☐ Flesh ☐

ROUGE: Radiant ☐ Medium ☐ Sunglow ☐ Pastel ☐ Vivid ☐ Roseblush ☐

Name .....

Address .....

City .....



Janet Gaynor has romance appeal—the 1936 kind—in *Small-Town Girl.* And it wins her Robert Taylor, no less!

Leap Year Beauty Secrets!

By Alison Alden

MEN have gone old-fashioned on us again. They are as changeable as our dress styles. And now,—girls who have gone sophisticated because they thought men wanted them that way, *have to learn to blush again.*

Norma Shearer, now filming *Romeo and Juliet,* will glorify youthful, unsophisticated femininity as the tragic *Juliet.* Gladys Swarthout has just shown us, in *Rose of the Rancho,* how men can be charmed with poise and modesty. And Olivia de Havilland has demonstrated, in *Captain Blood,* the appeal of a spirited girl who, for all of her spirit, would be capable of blushing. Janet Gaynor, co-starring with Robert Taylor, will portray a modern version of the type in *Small-Town Girl.*

If you could see your best beau's heart skip a few beats, the moment your cheeks flush with color, you'd agree with me that we all might do well to follow the lead of Norma Shearer, Gladys Swarthout, Olivia de Havilland and Janet Gaynor . . . unless, of course, you made a New Year's resolution to remain a bachelor girl. If you did . . . stop here! On the other hand, if you have decided to take advantage of Leap Year, or the fact that the romantic air of Spring is on its way . . . read on.

What has all this to do with beauty, you ask? Plenty! Grace Donohue, internationally known authority on beauty, is coming to your rescue if you have forgotten how to blush! Miss Donohue has traveled to the far ends of the earth, studying women's beauty problems. She has experimented with and tested beauty preparations, and is now offering you her latest achievement—a natural *blush cream,* which she calls Sanguatone.

Sanguatone Cream should be applied evenly with your fingertips to your cheeks. You will experience a tingling, glowing sensation, which will last only a few seconds, for it stimulates circulation and the proper amount of oxygen is carried to your skin surface by your red blood cells. It also nourishes your tissues—and therefore is an insurance against blemishes and wrinkles. When you remove [*Continued on page* 59]

WHAT YOUR FAVORITES ARE DOING

BY ERIC L. ERGENBRIGHT

Hollywood Editor *of MOVIE CLASSIC*

Do you want to know what's doing in the studios—what pictures and what stars you will soon be seeing on the screens of your local theatres? If so, then come with MOVIE CLASSIC—each month—"behind the scenes" of Hollywood.—Editor.

LET'S start our studio tour this month with the Universal Studios, which ramble helter-skelter over the oak-studded Cahuenga hills.

Three big pictures are now being filmed there. Two of these—*Sutter's Gold* and *Show Boat*—were reported upon in this column last month. But there is something to add to the report: Watch Allan Jones who is playing opposite Irene Dunne in *Show Boat.* Allan made his screen debut in the operatic sequences of *A Night at the Opera,* and Hollywood, en masse, cheered his voice and his personality. Now, exciting reports about him are seeping out from the Universal projection rooms and it seems safe to predict that a new star is sky-rocketing into the cinematic heavens.

The third of the pictures now being filmed by Universal is *Love Before Breakfast,* co-starring Carole Lombard and Preston Foster. It is a rollicking comedy-drama that portrays Carole as a spoiled daughter of the rich who is being "rushed" by a wealthy playboy. They quarrel on every possible occasion until he finally kidnaps her, takes her aboard his yacht and succeeds in "taming the shrew."



Al Jolson is turning in a great performance in *The Singing Kid,* in which little Sybil Jason plays the title rôle

AT WARNER BROTHERS-First National, nearby, *The Green Pastures,* is attracting much attention. It is one of the most daring experiments attempted by any major studio in the history of the screen. Following Marc Connelly's great play with fidelity, the picture will offer an all-Negro cast and depict the Negro conception of heaven. The play was a sensation on the New York stage and more than a sensation in several European countries where it was banned as sacrilegious.

Anthony Adverse, starring Fredric March, still is in production, and is reaching epic proportions. And the whole studio is talking about the performance Al Jolson is giving in *The Singing Kid.* A big picture just starting is *Hearts Divided,* with Marion Davies and Dick Powell. More about it next month.

ROMEO and Juliet is the "biggest" picture ever undertaken by Metro-Goldwyn-Mayer, or any other studio. It is the biggest in point of cost, the biggest in the amount of research, the biggest in the number and magnificence of its sets.

Norma Shearer, as you know, stars as *Juliet* and, of the entire cast, she is the only one who has never before played a Shakespearean rôle. Leslie Howard shares star "billing" as *Romeo,* John Barrymore plays the important part of *Mercutio,* and Edna May Oliver, William Henry, C. Aubrey Smith, Reginald Denny, Basil Rathbone, Henry Kolker, Ralph Forbes, Conway Tearle and Violet Kemble Cooper head the supporting cast. Miss Cooper, by the way, is the daughter of a long line of Shakespearean players. Her great-grandmother is still remembered as one of the greatest Juliets of the English theatre.

Clark Gable and Jeanette MacDonald are co-starring in *San Francisco.* Joan Crawford is just starting work on her new picture, *Elegance.* Myrna Loy and Jean Harlow are resting, following completion of *Wife vs. Secretary.* Myrna also has just finished *The Great Ziegfeld,* with William Powell, Luise Rainer, Virginia Bruce and most of the living Follies stars. Nelson Eddy is on a concert tour.

Janet Gaynor and Robert Taylor are co-starring in *Small Town Girl,* which, without being intended as a super-colossal, has all the earmarks of being a very entertaining picture. And, by the way, Bob Taylor is again playing a surgeon. By the time that young star tucks a few more such pictures under his belt, he should be able to hang out his shingle as an M.D. and build a practice. Incidentally, his father was a well-known doctor in Nebraska and Bob actually studied medicine in college.

AT COLUMBIA, the biggest little studio in the business, two supers are in production. *Opera Hat,* a whirlwind comedy-drama, stars Gary Cooper in the rôle of a small town boy who suddenly inherits twenty millions and goes to New York, where the newspapers declare a Roman Holiday at his expense and manage to paint him as an eccentric just one step removed from a padded cell. Jean Arthur, as a sob-sister on one of the Metropolitan dailies, manages to interview him, falls in love, and the merriment is under way.

It is interesting to note that Jean Arthur and Gary Cooper were signed, at approximately the same time years ago, by Paramount. Gary skyrocketed to stardom; Jean was adjudged a failure and released from contract. When she was leaving her Paramount dressing-room for the last time, she said to Gary, who was one of her best friends, "Don't get the idea that I'm whipped. I'm going to fight my way to the top in spite of this setback. Someday we're going to be co-starred in a picture." And, with *Opera Hat,* she has kept her promise. It took her more than five years to do it, but such fighting spirit as hers can't be denied.

Cissy, the new Grace Moore picture, promises to excel both of her previous films. Laid in Vienna, featuring Fritz Kreisler's beautiful music, the picture is assured of romantic charm. Grace Moore, in "better voice" than ever before—thanks to that tonsilectomy which kept her off the air for several weeks—tells me that she has never been so enthusiastic about a picture. And her enthusiasm has stimulated the entire cast and crew. Joseph Von Sternberg, the director, usually a veritable Simon Legree on the set, is bubbling with good humor and the milk of human kindness on this particular production.

AT 20th Century-Fox, *The Country Doctor*—starring the Dionne Quintuplets—is completed, as is *A Message to Garcia,* starring Wallace Beery, John Boles and Barbara Stanwyck. However, another big picture—*Under Two Flags*—is just starting. It co-stars Ronald Colman and Claudette Colbert. We will visit that production next month.

At RKO-Radio, the script of the next Fred Astaire-Ginger Rogers musical, *I Won't Dance,* is being whipped into shape, while Fred celebrates the arrival of his first son and heir and Ginger takes a brief holiday. The biggest picture in production at the moment is *Farmer in the Dell,* with Fred Stone and Jean Parker. Katharine Hepburn is just starting *Mary of Scotland*—her first historical picture—and this looms as a major movie event of the year. Anne Shirley is preparing to make *Little Dorrit,* the newest of the Dickens film cycle. Ann Harding is making *The Witness Chair.*

Thirteen Hours by Air, at Paramount, co-stars Joan Bennett and Fred MacMurray, Brian Donlevy, Zasu Pitts, Dean Jagger and John Howard have important rôles.

The Moon Is Our Home, co-starring Margaret Sullavan and Henry Fonda, is probably causing more gossip and surmise in Hollywood than any other picture now in production. Not because it appears certain to be a smash hit, but because Henry and Margaret were once Mr. and Mrs. Even in this divorce-famous town it rarely happens that two ex's find themselves co-starring in a scorching love story. To make the situation even more interesting, they absolutely refuse to refer to their marriage when talking with the press.

Let's return next month for the final fade-out and the inevitable "clinch." And to watch Marlene Dietrich and Charles Boyer together in *I Loved a Soldier.*

Until then, *hasta luego.*

WARNING!

to the girl who's in *Love*



YOU spend long hours making yourself attractive for him to look at. Hair, skin, eyes, lips, fingernails, clothes . . . you want him to approve of every least detail.

But don't forget—one ugly thing can undo in a minute all the care you've taken with your looks. *The unpleasant odor of underarm perspiration.*

Nothing so quickly and surely disillusions a man about a lovely looking girl as this.

Don't run the risk. Give your underarms necessary daily care, just as you give your face.

There's a quick, easy way to do it. Mum!

It takes just half a minute to use Mum. And you can use it any time, before dressing or after. For Mum is harmless to clothing.

It's soothing to the skin, too. You can use it right after shaving the underarms.

Remember, Mum doesn't prevent the perspiration itself — just its horrid odor. Depend upon it to keep you safe from this danger to your happiness. Bristol-Myers, Inc., 630 Fifth Ave., New York.



TAKES THE ODOR OUT OF PERSPIRATION

ON SANITARY NAPKINS Mum protects you from another ever-threatening danger of unpleasantness.



Win $600 with an Idea for a Movie Trademark!

WHAT could you do with $600 in cold cash, if you had it right now—this very minute? Buy yourself a new car . . . some new furniture for the house . . . maybe make a down-payment on a new home . . . or lift the mortgage on the old one?

Or better yet: buy yourself a grand new spring wardrobe . . . or take that trip to Havana, Hollywood or Honolulu that you have been looking forward to all your life? Now just what would you do with $600, were it to drop right into your lap—kerplunk? Read on!

On behalf of their newly-formed company—Pickford-Lasky Productions, Inc.—Mary Pickford and Jesse L. Lasky are offering through five Fawcett Publications six cash prizes totalling $1,000 for trademark suggestions. The pick of the entire lot of suggestions in the judges' estimation, will net its proposer the sum of $600 in cash.

Submit an idea for a Pickford-Lasky trademark to Movie Classic. If it is adjudged the best received by this magazine, you will receive $100—plus an opportunity to win $500 more. Automatically, your title will be placed alongside the winning titles in the other Fawcett magazines and considered for the grand prize of $500!

"We are seeking an emblem," says Mr. Lasky, president of the Pickford-Lasky Company, "which will serve as a sub-conscious salesman and permanently identify our productions as motion pictures of quality."

Work is already started on *One Rainy Afternoon,* Pickford-Lasky's initial production, starring Francis Lederer—the first picture [*Continued on page* 831

Mary Pickford and Jesse Lasky (above) offer you a fortune for a symbol for their new company!



Francis Lederer and Ida Lupino appear in *One Rainy Afternoon,* which will bear the winning trademark



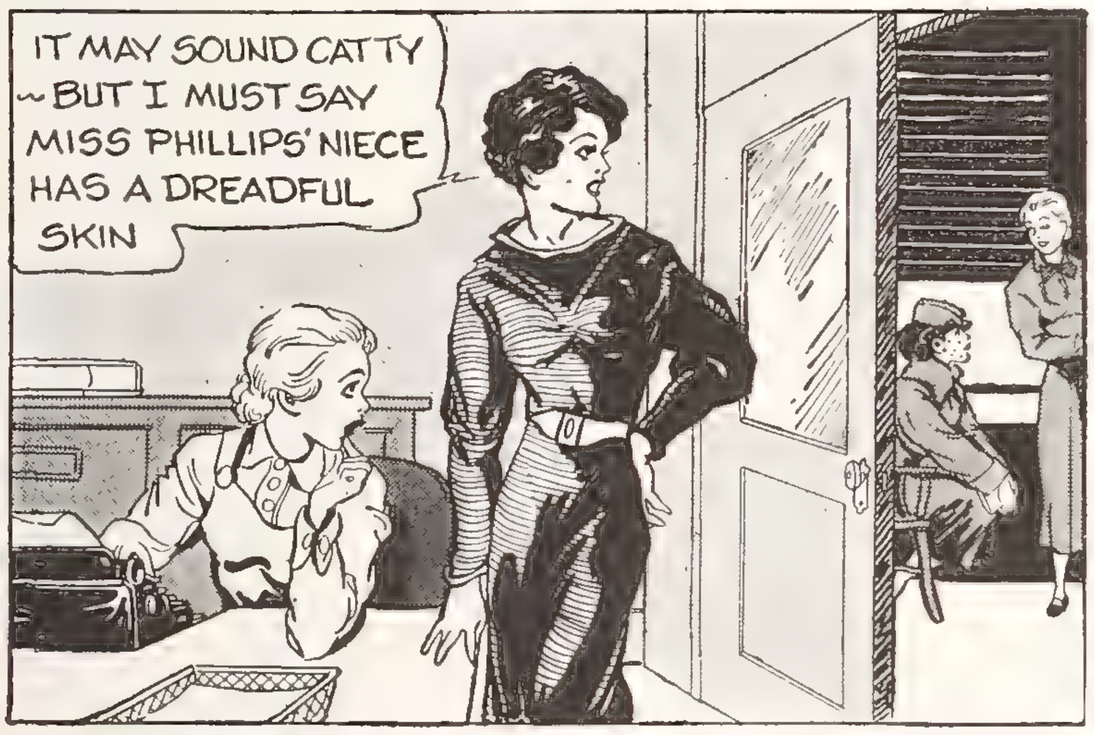
Here are five famous film trademarks now in use—What's *your* idea for a new symbol?



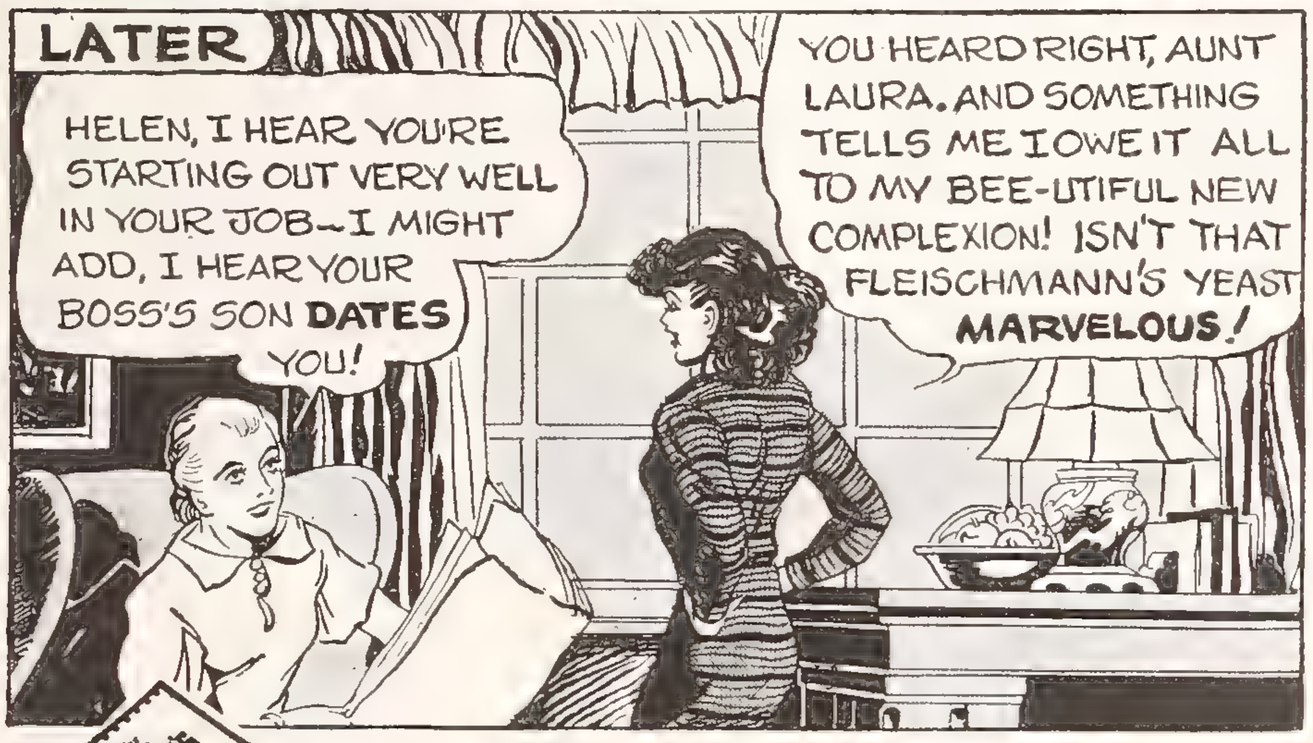
But Aunt Laura comes to the Rescue













—clears the skin

by clearing skin irritants out of the blood

Copyright, 1936, Standard Brands Incorporated

Don't let Adolescent Pimples give YOU a job problem

FROM the beginning of adolescence—at about 13, until 25, or even longer—young people are frequently worried by pimples.

Important glands develop and final growth takes place during this time. This causes disturbances throughout the body. The skin becomes oversensitive. Waste poisons in the blood irritate this sensitive skin. Pimples pop out!

But you can overcome these adolescent pimples. Fleischmann's fresh Yeast clears the skin irritants out of your blood. Unsightly pimples disappear.

Eat Fleischmann's Yeast 3 times a day, before meals—plain, or in a little water—until your skin is entirely clear. Start today.



"No wonder Hollywood stars insist on **HOLD-BOBS** *—an alluring hairdress is necessary in every close-up, and these invisible bob pins insure a neat, natural appearance,"* **says glamorous Roberta, featured vocalist with Carlos Molina and his orchestra.**

Roberta was given a screen test recently in the famous Search for Talent, sponsored by HOLD-BOB *Bob Pins, Universal Pictures, Motion Picture and Screen Play.*

The stars of Hollywood *know* how important an attractive well-groomed hairdress is . . . it's just as important as complexion, make-up and clothes. That's why Hollywood is so enthusiastic about HOLD-BOBS, the bob pin that keeps coiffures lovely at all times.

Wherever you are—*your* hair attracts the same attention as the coiffures of the movie stars on the screen. *Keep* your hairdress looking neat and well-groomed by using HOLD-BOBS. They're available in colors to match all shades of hair; their small, round, invisible heads do not show in the hair; their smooth, round points cannot scratch the scalp; and their flexible tapered legs, one side crimped, hold your hair securely in place.

Insist upon HOLD-BOBS . . . there's no bob pin like them!

Final winners of the Search for Talent will be announced shortly

THE HUMP HAIRPIN MFG. CO.
Sol H. Goldberg, Pres.
1918-36 Prairie Avenue, Dept. F-46
Chicago, Ill.



HOLD-BOBS are available everywhere...they're easily identified by the Gold and Silver Metal Foil Cards. Also sold under the brand name of BOB-ETTES.



Copyright 1936, by The Hump Hairpin Mfg. Company

Patterns for

From Anita Louise's Spring Wardrobe



914—Shirtmaker frocks are smarter than ever in Hollywood this season. A very youthful air makes Anita Louise's two-piece shirtmaker most attractive for sub-deb and younger women types. While it's perfect for sports and spectator sports, it is also lovely for town—as Anita is discovering between scenes of *Anthony Adverse*. It may be fashioned of cotton, linen, or tub silk, as well as plain or printed crêpe. This easily copied model with its trim row of buttons and inverted front pleat is particularly attractive in a soft shade of apple-green with a vari-colored Ascot tie. Designed for sizes 14, 16, 18 and 20 years; 36, 38 and 40-inch bust. 25c.





SCREEN STAR PATTERNS are expertly styled in every detail—are easy to use (with complete, clear instructions)—and are accurately cut, insuring perfect lines. They are obtainable at any store selling "Screen Star Patterns." Or you may order from us directly by using the coupon on the opposite page.

Copyright 1936, by The Hump Hairpin Mfg. Company

You



915—This darling dress has an accent to its new and charming neckline. Anita Louise can safely turn her back on her most ardent admirers because of its smart tailored effect with buttons from neck to hem. (Note that it is belted only at the back.) Crêpe print silk, with the collar of toning plain crêpe, offers interesting trim. Such a dress in your own wardrobe will see you through special occasions, besides being ultra-special occasions, as well as everyday wear. Designed for sizes 14, 16, and 18 years; 36, 38 and 40-inch bust. 25c.

MOVIE CLASSIC'S Pattern Service,
Fawcett Bldg., Greenwich, Conn.

For the enclosed.....cents, please send me Anita Louise Pattern No. 914—Anita Louise Pattern No. 915 (circle style desired).

Size ..... Bust.....

Name .....

Street .....

City .....

Patterns, 25c each

Canadian readers may order by mailing coupon to MOVIE CLASSIC'S Pattern Service, 133 Jarvis St., Toronto, Canada.

Paul wins the ring and the Girl



Most Bad Breath Begins with the Teeth!

MAKE *sure* you don't have bad breath! Use Colgate Dental Cream. Its special penetrating foam removes *all* the decaying food deposits lodged between the teeth, along the gums and around the tongue—which dentists agree are the source of most bad breath. At the same time, a unique, grit-free ingredient polishes the enamel—makes teeth sparkle.

Try Colgate Dental Cream—today! Brush your teeth . . . your gums . . . your tongue . . . with Colgate's. If you are not entirely satisfied after using one tube, send the empty tube to COLGATE, Jersey City, N. J. We will gladly refund TWICE what you paid.

Now-NO BAD BREATH *behind his* SPARKLING SMILE!



EYE MAKE-UP *done in good taste*



Beautiful eyes are the most important feature of any woman's charm—that is why fastidious women who wish to be exquisitely groomed in eye make-up demand *Maybelline* eye beauty aids. They know that the modern magic of these fine cosmetic creations gives them the *natural* appearance of beautiful eyes. Not to use Maybelline eye beauty aids is sheer neglect of charm. When you see what lovely long, dark lashes, softly shaded lids, and gracefully formed eyebrows Maybelline eye beauty aids can give you, you'll adore these exquisite eye cosmetics. You will want the entire line of Maybelline eye beauty aids to effect a perfect harmony in your complete eye make-up. Try them today—they will open your eyes to new beauty—eye make-up done in good taste!



The Mascara in BLACK, BROWN, *or* BLUE.

Ten cent sizes obtainable at all leading Ten Cent Stores.

Maybelline

MASCARA

EYE SHADOW . . . EYEBROW PENCIL

EYELASH TONIC CREAM . . . EYEBROW BRUSH

Win a Trip to Hollywood!

THE PRIZES

The sponsors of this great nationwide knitting contest offer these fourteen valuable prizes: (1) One railroad trip, with all expenses paid, to Hollywood and return; (2) one airplane trip from New York to Hollywood *or* Hollywood to New York, value $288; (3) Mendoza beaver coat, value $100; (4) Tavannes wrist watch, value $100; (5) one year's supply of shoes (A. C. Lawrence), value $75; (6) one hand-hooked rug (Fleisher), value $75; (7) one hand-made Afghan (Bernhard-Ulmann Co.), value $75; (8) and (9) one year's supply of Mojud Clariphane silk stockings—each supply valued at $54; (10) one year's supply of Lentheric Perfume and Cosmetics, value $50.70; (11) evening ensemble of Coro Pearls (Cohn and Rosenberg), consisting of necklace and bracelet to match, value $50; (12) one year's supply of Maiden Form brassieres and girdles, value $50; (13) one Gruen wrist watch, value $50; (14) one year's supply of Corday perfume (Voyage à Paris), $32.50.

THE RULES

1. To compete in this contest, you may knit any garment pictured on page 50 or in the MOTION PICTURE-MOVIE CLASSIC Knitting Instruction Book.

2. This instruction book may be obtained in any department store selling Fleisher, Bear Brand or Bucilla yarns. The price of the book is 25c.

3. The contest opened February 1, 1936, and closes May 1, 1936.

4. The garment that you knit will be your entry in the contest—and it will be judged solely for quality of workmanship, by the famous women named below.

5. The prizes will be as listed at left.

6. At any time between April 1 and May 1, 1936, wrap your entry carefully and mail it parcel post, insured, to Knitting Contest Editor, 20-22 Greene St., New York City, enclosing stamps for its return to you by parcel post, insured. Every dress will be returned. The sponsors of this contest will not be held liable in case of loss or damage to the garment submitted, but will take every reasonable precaution to return it safely.

7. All entries must be accompanied by all the bands from Fleisher, Bear Brand or Bucilla yarns used in knitting your garment, or by facsimiles of the bands.

8. Before sending your garment as an entry in the contest, you must reserve space for it by mailing the application blank (or facsimile) on page 71. This does not obligate you to send a garment later. It merely reserves space for your garment, if you do send one.

9. In case of ties, duplicate prizes will be awarded.

10. The judges are: Mrs. James Roosevelt, the President's mother, Grand Duchess Marie, Tobé, fashion authority, Miss Winifred Ovitte, fashion authority, Mrs. William W. Hoppin, society leader and Mrs. Gaynor Maddox, fashion writer. Their decision will be final.

11. This contest is open to everyone except employees, or relatives of employees, of Motion Picture Publications, Inc., Fawcett Publications, Inc., Warner Brothers-First National Pictures, and the manufacturers of Fleisher, Bear Brand and Bucilla yarns.

WIN PRIZES from Ginger Rogers Myrna Loy Jackie Cooper

Write only three words to win. It's easy and fascinating.



Suggest a new name for Rin-Tin-Tin, Jr., appearing with Jackie Cooper in *Tough Guy*. Re-name this dog and two others. That's all you have to do to win.

$500.00 in cash; a son of the famous Rin-Tin-Tin, Jr. from Jackie Cooper; a pedigreed Wire Haired terrier puppy from Myrna Loy; a pedigreed Scottie terrier puppy from Ginger Rogers; 10 of the famous Gantner and Mattern swim suits; $200 Grand Prize; three prizes of $50 each, 30 prizes of $5 each—and 300 other prizes.

See ROMANTIC MOVIE STORIES MAGAZINE, now on sale, for full contest details. Coming movies in story form this issue include: *13 Hours By Air* with JOAN BENNETT and FRED MAC MURRAY; *Don't Gamble On Love* with ANN SOTHERN and BRUCE CABOT; *Sutter's Gold,* with EDWARD ARNOLD, BINNIE BARNES and LEE TRACY. Also many other screen stories and 347 chances to win a present from your movie favorite.

NOW ON SALE 10c AT ALL NEWSSTANDS





Alison Alden tells you what these four beauty aids can do for your romance appeal: 1. Frostilla Lotion, 2. Fitch's Dandruff Remover Shampoo, 3. Grace Donohue's Revelation Complexion Kit, 4. Lady Esther Face Powder

Leap Year Beauty Secrets!

[*Continued from page* 52]

this cream, you will behold a face that is *blushing with natural beauty*. Try it sometime, immediately before your date with the b.-f., and hear his heart pound!

Miss Donohue has also created Seba Gland Cleanser to protect your skin against sun, wind and dust and to keep it fresh, smooth and lovely. Another of her essential complexion beautifiers is Pure Pore Balm. It is an excellent lubricant for the skin and she recommends it for your finishing night treatment. It makes a delightful powder base, too! Still another is her new astringent for reducing enlarged pores and keeping your skin firm.

These four entirely new preparations are offered you in an attractive blue-and-white kit (see illustration, above) for the low price of $1.00 by writing to Miss Grace Donohue, Revelation Complexion Kit Corporation, 640 Madison Avenue, New York City.

BUT it isn't fair to leave you blushing. Not until you have become accustomed to the new vogue, anyway, so perhaps I'd better "tone you down" a bit.

The toning touch to natural beauty is accomplished through shadings with a good face powder. Too many girls use powder for the sole purpose of eliminating a shiny nose. If the right powder is correctly applied, it will also protect your skin from the ravages of weather, and give it a smooth, transparent appearance. The correct shades will blend perfectly with your own coloring—and you won't run the risk of hearing that ironic comment about having fallen into the flour barrel.

Your face powder's texture must be right so it will adhere for several hours—and it must be moisture-resistant. You'll agree that Lady Esther has taken all these important factors into consideration, once

[*Continued on page* 65]



It's upsetting to every woman—that haunting fear of embarrassment. It hampers you at work or at play.

And yet—there's no excuse for "accident panic" now. The new Modess is *certain-safe*. It's one sanitary pad that *can't* betray you!

HAVE YOUR FUN WITHOUT A FEAR!



It stays safe—it stays soft—the new Modess.

No striking through—as with many ordinary reversible pads. Modess has a specially treated material on sides and back. No chafing—the edges stay dry. Wear *blue* line on moisture-proof side *away* from body—and sure protection is yours!



End "accident panic"—ask for Certain-Safe

Modess!

The Improved Sanitary Pad

Try N-O-V-O—the safe, easy-to-use, douche powder in its new Blue and Silver Box. Cleanses! Deodorizes! (Not a contraceptive.) At your drug or department store



TO CLEAR UP SKIN TROUBLES

Try This Improved Pasteurized Yeast That's EASY TO EAT

IN CASE AFTER CASE, pimples, blotches, and other common skin troubles are caused by a sluggish system. That is why external treatments bring you so little lasting relief.

Thousands have found in Yeast Foam Tablets an easy way to correct skin blemishes caused by digestive sluggishness.

Science now knows that very often slow, imperfect elimination of body wastes is brought on by insufficient vitamin B complex. The stomach and intestines, deprived of this essential element, no longer function properly. Your digestion slows up. Poisons, accumulating in your system, cause ugly eruptions and bad color.

Yeast Foam Tablets supply the vitamin B complex needed to correct this condition. These tablets are pure yeast—and yeast is the richest known food source of vitamins B and G. This improved yeast should strengthen and tone up your intestinal nerves and muscles. It should soon restore your eliminative system to healthy function.

With the true cause of your condition corrected, pimples and other common skin troubles disappear. And you *feel* better as well as *look* better.

Don't confuse Yeast Foam Tablets with ordinary yeast. These tablets have a pleasant, nut-like taste that you will really enjoy. And pasteurization makes them utterly safe for everyone to eat. *They cannot cause fermentation* and they contain nothing to put on fat.

Any druggist will supply you with Yeast Foam Tablets. The 10-day bottle costs only 50c. Get one today. Refuse substitutes.

YEAST FOAM TABLETS

Free! MAIL THIS COUPON TODAY
You may paste this on a penny post card

NORTHWESTERN YEAST CO. F.G.-4-36
1750 North Ashland Ave., Chicago, Ill.
Please send free introductory package of Yeast Foam Tablets.

Name .....
Address .....
City ..... State .....

Myrna Loy Gives Hints to Wives

[*Continued from page* 38]

clothes-horse with a knack for husband-snatching and a genius for double-crossing. In most instances, if she would take her courage in her own two hands and 'run in' at the office, casually, some day she might discover this 'unseen menace' to be a poor, emaciated little office mouse with an ability to do more actual work, each day, than a truck driver—a girl who lives in constant dread of receiving from that tyrant, her employer, a pink slip that has nothing whatever to do with lingerie!

"Of course, on the other hand," she admitted, "she may be an extremely attractive young woman with a lovely head firmly set on capable shoulders and an ability to wear smart, inexpensive clothes as though they were designed by Adrian. But that's the exception, and, in my opinion, the very time for wifie to do *her* stuff! More often than not, a girl who is that smart on the salary she's paid is also smart enough to realize that there isn't much of a future in being a married boss's girl-friend. Probably she respects her employer—it's conceivable that she may even like him—but the chances are fairly certain that she has a perfectly good sweetheart of her own and cherishes the fond hope that she'll be a wife someday herself!

"It's my humble opinion that a wife's hours are from five in the evening until nine in the morning, and what a man does the rest of the time serves to pay the monthly bills and provides for a new car every couple of years—and that's enough to keep him plenty busy!

"Take *Leila*," she suggested. "*Leila Sanford*—the woman I play, and one who was sane enough about her husband's business and *Whitey Wilson*, his secretary, until 'people began to talk.' Then she forgot to remember that she and *Van* were happily married for years and noticed only *Whitey's* beauty. Of course, as such things do, that only started complications. It's really a beautiful demonstration of 'suggestion' and proves that, to a wife, faith—real faith—is the most important thing of all!

"Naturally, there's no use denying that close association—the fact that a man and his secretary are thrown together so constantly—might open dangerous avenues for those mentally or physically attractive to each other." She dabbed her powder-puff against her pert chin.

"As I figure it out," she continued, "you simply have to trust your husband. If he's a doctor, you have to trust him with his nurse; if he's an artist, with his model; if he's an actor, with his leading lady. Yet," she reminded, "there's as much to be said for constant association robbing a man and a woman of their illusions, destroying the novelty and glamor that accompany the making of dates, the planning of hours together."

"All of which means," I suggested, "that when a man 'phones home that

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It's like a* TACK *in your toe!



TO TAKE a tack out of your toe you wouldn't saw the head off and leave the rest of the tack in. You'd draw it out entirely, point and all.

Your corn *is* like a tack in your toe! If you just pare the head off, you leave the rest of the corn to grow again—larger, uglier, more painful. Draw it *all* out—swiftly, safely, gently—with Blue-Jay! For Blue-Jay removes *root and all.* And there's no danger of infection.

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Bauer & Black Scientific
CORN PLASTER

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To secure typical American girls from all parts of this country for their regular "BLONDE OF THE MONTH" advertisement, the makers of Marchand's Golden Hair Wash offer each month entirely without expense, obligation or any complications of any kind, to bring one girl selected for her charm and beauty to New York for special photographing. Not a contest. Full particulars from your druggist; in your package of Marchand's Golden Hair Wash, or, by mail, from Marchand's Golden Hair Wash. Address Marchand's, Room 55, 521 West 23rd Street, New York City.

Win $600 with an idea for a Movie Trademark! See page 54.



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Get ready immediately
Common education usually sufficient
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he'll be late for dinner, the reason might not necessarily be a blonde or a brunette?"

"Decidedly!" Myrna said. "It's good business for a wife to remember, at such a time, that it just *may* be business!"

"REALLY, Myrna," I asked, "is this a gag or do you really think that wives have something important to learn?"

"I think," she answered, weighing each word carefully, "that a vast amount of loose talk about office romances has naturally made wives jittery; and when a wife is jittery, she simply can't do her best thinking. She is on the defensive—which is enough to make even a wife in good standing something less poised than her own husband's secretary! I think if wives took tips from these women whom they secretly fear, they would out-smart and out-think them every time!

"But when misunderstandings arise, it isn't all the wife's fault, you know," Myrna continued. "When a woman is tied to a household and a couple of children day in and day out she's naturally touchy about the redness of her hands and the tired lines about her eyes. She knows that nights up with Junior's croup and others spent lengthening Marilyn's ever-shortening dresses don't make for a snappy appearance or for scintillating conversation. Husbands are probably the last ones to realize their wives' most acidulous remarks spring from the inner knowledge that they're not 'up to snuff.' And the girl who has been a highly-paid secretary herself, once, with most of her salary to spend on herself, is the very one who, at times, finds it most difficult to be reconciled to her new situation. However, such moods don't last. Ask any such ex-secretary and she'll tell you, her face aglow, that a new dress or hat, the time to read a good book or an afternoon of bridge could never compensate for those tots who make sooty smudges on the walls. . . . . .

"Nor, when you think of it, is the lot of a society wife so terrible. While she's attending a matinee, concert, lecture or a tea, little Miss Tingaud is throwing her pothooks together with gay abandon and punching the keys of her typewriter with all the grace she can muster. In nine cases out of ten, the lot of a man's 'office wife' isn't nearly so satisfactory as his real wife believes."

"What," I asked, "should a wife do to make her husband—and herself—happy?"

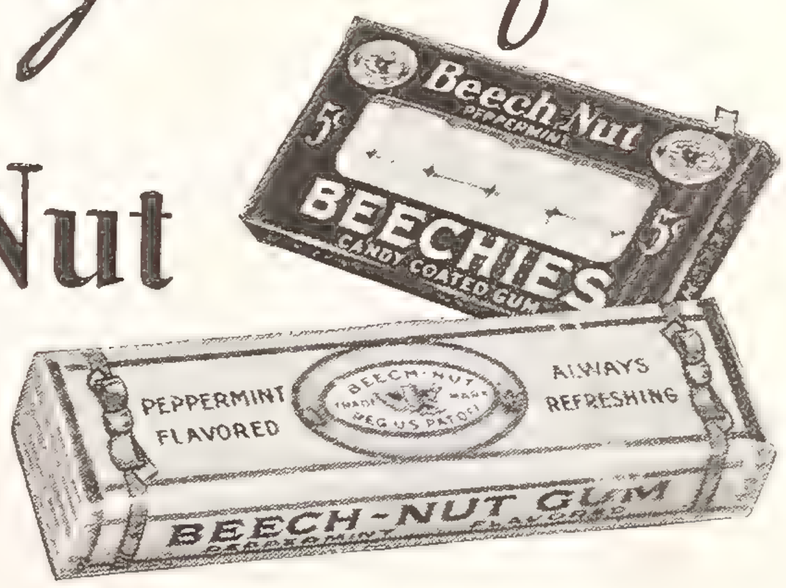
"That's a large order," answered Myrna, with a smile, "when I have to be on the set in five minutes. But it seems to me that a wife should realize that a secretary has a place in a man's life that doesn't interfere with her own rôle at all. The more efficient his secretary is, the better-humored a man is apt to be, and that, eventually, will make for a happier home and a pleasanter relationship between husband and wife.

"As a matter of fact, I really don't think a woman should take the stand of 'Wife versus Secretary.' I think—well, I think they should incorporate!"



At certain times it is far from wise,
To be unrestrained before female eyes,
Or say what you really want to say,
With adequate words in a colorful way!
So try to pretend that you still like dogs,
That there isn't a tear in the Sunday togs—
Be calm . . collected . . pull down your vest,
Let the yellow package put nerves at rest,
It costs you no more to enjoy the best, *to* . . .

Compose yourself
with
Beech-Nut
the **QUALITY** *gum*





I CAN'T COME:
IT'S THE WRONG
TIME OF THE MONTH

NONSENSE!
TAKE SOME MIDOL
AND YOU'LL BE YOURSELF

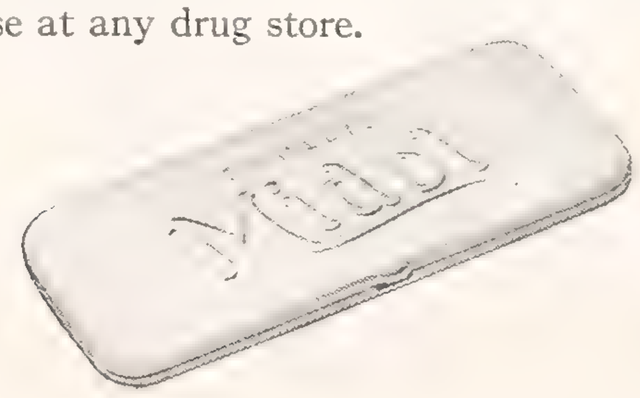


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It's an old-fashioned girl who still suffers each month when there is really no need to! It's just too bad for the girl who doesn't know she can keep her dates and keep comfortable. This is the way:

Watch the calendar. At the first sign of approaching pain, take a Midol tablet and drink a glass of water, and you may escape the expected pain entirely. If not, a second tablet should check it within a few minutes. Midol often helps women who have always had a very hard time. And the relief is lasting; two tablets see you through your worst day. Yet they contain no narcotic and form no habit. They do not interfere in any way with the normal and necessary menstrual process. But don't be fooled by ordinary pain tablets offered as a specific for menstrual pain! Midol is a special medicine offered for this special purpose.

Must you favor yourself, and save yourself, certain days of every month? Midol might give you back those days you have had to be so careful. You can get these tablets in a trim little aluminum case at any drug store.



Jean Harlow Has Secrets for Secretaries

[*Continued from page* 39]

man's whims all the live-long day and then turn him loose on a suburban train to go home to the little wife?"

"Lawsie me, missie," Jean laughed, "but that's a lot of asking! Yet, truth to tell, since we've begun work in the picture I've been thinking that there are forty-eight states full of *Whiteys* who lean rather too heavily to the left or the right. On the one hand, there are those girls who secretly yearn for their handsome, but much-married employers . . . and others who, possibly because of inexperience, believe the 'sales arguments' that these men reel off during odd moments—'dictated but not read!'

"I'm really no good at giving advice—and I don't think most people are any better at taking it—but it should be pretty easy for a girl to realize that the man who detains her after hours to explain how misunderstood he is at home does a good job of making himself perfectly clear to *her*. Right at that moment she should run, not walk, to the nearest exit!

"Of course I don't mean," Jean cautioned, "that she has to be a little fool about it. There's no harm in a man trying—but the girl who expects the same respect as a man's wife should act as though she deserves it!

"People talk about wives being jealous. Well, I've heard of jealous secretaries, too. There are plenty of girls who delude themselves into believing that their interest in their jobs is purely 'business,' but who, if they ever stopped to be honest with themselves, would be forced to admit that at least half of that 'interest' is bound up in the personality of the men for whom they work.

"I'm reasonably certain that a fair percentage of business women never marry because of the extravagant ideas that girls build up about their employers until all other men fall short by comparison. These 'office widows' are really doing themselves permanent injury—ruining their chances for personal happiness with some man who, it is true, may not be a dynamic executive, but who would make a perfectly satisfactory husband and a good provider.

"It's almost as hard for an attractive secretary to get and keep a job as it is for Gussie Noclass—have you ever thought of that?" Jean asked.

I really hadn't.

"Of course it is!" she explained. "Gussie, it is true, may make her heartbreaking rounds to get a job, but by diligence and initiative she's bound to 'land' some day. And she'll stay there.

"But," Jean pointed out, "what about your soignée sec who gets the job—until Madame drops in on a shopping expedition? What, do you think, are her chances for *keeping* it?"

"Not too good."

"Right! Immediately the wife thinks, 'Why did Throckmorton engage "that girl" in the first place?' Serenely, the

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girl's possible ability is discounted. 'Pretty nice clothes for a secretary, but rather upsetting for the Office Morale, don't you think?' In the best interests of keeping mass blood pressure at normal, the matter is brought up, the motion made, seconded and passed. Miss Patricia Pitman is again making the rounds of the 'placement bureaus'". . . . .

An accurate picture Jean draws, don't you think?

"And while we're on the subject," Jean offered, "I believe a successful secretary has to be a one-woman brain trust, an ambassador-of-good-will and a fortune-teller all at once. Coupled with that, she must remember, always, that to her boss's wife she is a suspect—and that treason will head her straight for the firing line!

"As an 'ideal' husband exists only in the imagination of the woman who never had one—and an 'ideal' woman is the one to whom a man is *not* married—there is always the possibility of building a fictitious romance. Yet for people to find themselves sweethearts before they know whether they can be friends is beginning at the wrong end—and most office affairs end with that realization. Just as no secretary can allow her employer's wife to interfere with her work, she should never delude herself into allowing her 'work' to interfere with her employer's wife.

"OF COURSE, if wives stopped to think how grueling a secretary's tasks are and how busy she is kept, they'd take a more rational viewpoint of the whole thing. When you have to meet a man's visitors, answer his telephone calls, take his dictation, write his letters, file his mail and attend to general office routine, there's not much time left for romancing!

"How have you discovered all of this, Jean?" I asked. "One would think you'd grown up in an office!"

"What difference does it make?" she replied. "Life is all pretty much the same. An actress must be interested in people, in how they feel. I get many letters from girls telling me their troubles and asking for advice and, while I don't have the time to write them at length, individually, I feel when I play a rôle such as *Whitey Wilson* I'm able to answer them indirectly by living the part as such a girl *would* live it!"

Jean means that. She's not a crusader, but she has the biggest heart in Hollywood and plenty of good, practical sense.

"Do you think, Jean, that a woman can be happy though a secretary," I asked, "even if her boss *is* married?"

"I can't see why she shouldn't," Jean replied instantly. "After all, she's in business to make a living—not to engage in personalities. Sometimes, of course, things happen without any desire or effort on our part. When such a situation arises, a secretary is merely a bewildered woman caught in a strange, sad experience and her employer only a man who is faced with a problem that holds tragi-dramatic possibilities. As a man and a woman, then, they must face the situation and work it out for the good of all those who are involved."

As swift as light—



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Modern life demands much of women—in business, in the home, the club—and in social duties that are a part of her daily life. To meet every occasion, with a consciousness of looking her best, the smart woman tirelessly strives to cultivate every feminine charm. Today, one of the outstanding essentials of charm is a soft, smooth skin.

For many years, fastidious women have relied on the Linit Beauty Bath to give their skin the feel of rare velvet.

To those who have not tried the Linit Beauty Bath, why not do this today: Dissolve some Linit in the tub while the water is running. Bathe as usual and, after drying, feel your skin. It will be delightfully soft and smooth. And the Linit bath does away with the damp or semi-dry feeling of the skin that usually follows an ordinary bath.

Make it a habit to use Linit in your tub water and join the thousands of America's loveliest women who daily enjoy its refreshing luxury.

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LINIT IS SOLD BY ALL GROCERS

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● Don't overlook the directions on the Linit package—recommending Linit for starching. Linit makes even ordinary cotton fabrics look and feel like linen.





no appetite? nervous?
losing weight? pale?

—there is usually a definite reason for these

DON'T try to get well in a day... this is asking too much of Nature. Remember, she has certain natural processes that just cannot be hurried.

But there is a certain scientific way you can assist by starting those digestive juices in the stomach to flowing more freely and at the same time supply a balanced mineral deficiency the body needs.

Therefore, if you are pale, tired and run-down... a frequent sign that your blood-cells are weak—then do try in the simple, easy way so many millions approve—by starting a course of S.S.S. Blood Tonic.

You may have the will-power to be "up and doing" but unless your blood is in top notch form you are not fully yourself and you may remark, "I wonder why I tire so easily."

Much more could be said—a trial will thoroughly convince you that this way, in the absence of any organic trouble, will start you on the road of feeling like yourself again. You should soon enjoy again the satisfaction of appetizing food... sound sleep ... steady nerves... a good complexion... and renewed strength.

S.S.S. is sold by all drug stores in two sizes. The $2 economy size is twice as large as the $1.25 regular size and is sufficient for two weeks treatment. Begin on the uproad today. © S.S.S. Co.

S.S.S. TONIC

Makes you feel like yourself again



S-t-r-e-t-c-h Your Way to Beauty

[*Continued from page* 37]

Exercise 6: Spread feet far apart. Clasp hands behind you and inhale. Contract all muscles and then stretch backward as far as you can. Hold this position until you feel that every muscle in your body is as stretched as a rubber band. Return to upright position. Repeat exercise ten times.

This exercise gets at the shoulder weight, which is the bane of every woman's existence. It also does things for the abdomen and upper arms.

Exercise 7: Stand in upright position, legs far apart. Clasp arms over head as near to the elbows as possible. Then bend from right to left without moving the feet from the floor or bending the knees. If possible, inhale and hold the breath until you have done the exercise ten times.

This exercise uses every muscle in the body and will particularly aid you in achieving the slim, curving O'Sullivan line from shoulder to toe.

Exercise 8: This may be called the lunging exercise. You stretch your left leg straight back of you, step forward with your right, balance on your right toe with the legs as far apart as you can manage. Your left arm is on your hip. Your right arm is straight up. And as you hold that position, stretch up and backwards. Alternate with right leg and left arm, repeating ten times.

This exercise develops the chest muscles, raises the bust-line into youthful contours, and helps to lift the chin and slenderize the neck.

Exercise 9: Place your right leg forward. Stretch your left as far back as possible. Both your legs must be tense, your feet flat on the floor, knees stiff. Then touch the fingertips of your left hand to your right toe. Exhale as you go down. Inhale as you resume upright position. Repeat ten times. Alternate legs and arms and repeat.

This exercise is effective in producing those nice plane lines which will help you avoid embarrassing moments in your modern bathing suits.

Exercise 10: This exercise is simplicity itself. It merely involves standing on your toes, stretching your arms above your head. And I really mean stretch! Pretend that you're reaching for something, at least six feet above your head. Inhale as you stretch. The arms are held firmly at the side of the head and the hands are interlocked. Then, still on your toes, run across the room from wall to wall. Then run backwards. Remember, now, that the knees are stiff and the body is contracted.

This is a perfect exercise for those with ungainly ankles, with cushion knees and large leg lumps.

[*Continued on page* 71]

***Brownish* BLONDE TO *Light* BLONDE**

IN ONE SHAMPOO



Lighten hair 2 to 4 shades with Shampoo-rinse

NO BLONDE is at her best if her hair has faded, become dull, brownish. Only the gleaming, golden blondes are truly fascinating. And *their* secret for radiant, alluring hair beauty is Blondex. It is a unique combination shampoo and rinse *all in one.* Use Blondex today, see how expertly it washes the dullest, drabbest hair 2 to 4 shades lighter. After even the first Blondex shampoo-rinse, your hair will glisten with bright, golden lights. Get Blondex today. At all good drug and department stores.

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Leap Year Beauty Secrets

[*Continued from page* 59]

you have tried her face powder. She is presenting a new package in silvertone and light blue—an attractive item on any girl's dressing table. There are five flattering shades and the price is only 55c for the large box you see illustrated on page 59.

Blushing is not the *only* thing that will win your man this year. Picture yourself as having thrilled a man to the degree that he impulsively grasps your hand across a table? Will he be touching "sharkskin," or a smooth, white, adorable hand?

Frostilla Lotion will keep your hands as you know *he* would like to have them. It is excellent for relieving redness, chapping, roughness and dryness. Use it before venturing outdoors where your hands will be exposed to sun or wind, and particularly after you have had them in water. Don't forget your arms and elbows either—so you won't be embarrassed when you don your prettiest sleeveless party dress. The bottle you see pictured on page 59 is only 35c.

There's romance in the hair, too. However, dancing "cheek to cheek" certainly isn't very romantic for your partner if he comes in contact with dull, lifeless hair, or hair that is not clean. But how romantic that tune is if his cheek touches hair that is soft, fragrant and gleaming with highlights. Don't forget that a man is always susceptible to the lure of lovely hair. Here I am going to suggest that you jot down on your next shopping list that popular hair beautifier—Fitch's Shampoo—which is the fourth beauty aid you see on page 59.

Fitch's Dandruff Remover Shampoo dissolves and removes every particle of loose or encrusted dandruff and other foreign matter instantly. It cleans and refreshes your scalp and makes your hair healthy, lustrous and beautiful. The bottle illustrated is priced at 75c. There is also an economical family size at $1.50.

When you use Fitch's Shampoo *do not wet your hair first.* Apply enough shampoo to your scalp to moisten your hair thoroughly. Massage briskly with your fingers until the first lather disappears and your hair becomes sticky. Then apply a small amount of water and rub into a rich lather. Add more water gradually, at the same time rubbing and removing lather by handfuls until all lather is gone. Then rinse your hair thoroughly with a stream of warm water until your hair "squeaks" when you pull it through your fingers. Wrap your head in a hot towel, rub vigorously, and dry your hair in the sun if possible.

A scalp that is not kept clean is not only injurious to your hair—and unattractive—but eventually it will *tell in your complexion.* The source of a blemished skin is frequently traced back to an unhealthy scalp. So, if you wish to be as lovely as your favorite stars, make your shampoo one of your weekly habits! Remember that silky, lustrous hair has earned many a woman a reputation for loveliness.

What are your own personal beauty problems? Tell them to Alison Alden! She will help you with them—*free!* Just write to her c/o MOVIE CLASSIC, 7046 Hollywood Boulevard, Hollywood, California, enclosing a stamped, addressed envelope for her reply.

THIS FAMOUS HOME DISPENSER and 60¢ size Italian Balm



● In response to nation-wide demand, Campana now offers, through Drug and Department stores, its famous HOME DISPENSER *plus* a 60c bottle of Italian Balm—in a bargain package at 59c. But the supply is limited. So purchase *your* bargain package before it is too late.

The idea of dispensing hand lotion *originated* with Campana. Over 2½ million Italian Balm Dispensers, like the one illustrated in this advertisement—full nickel plated and 100% guaranteed—have been delivered to Italian Balm users in the United States and Canada.

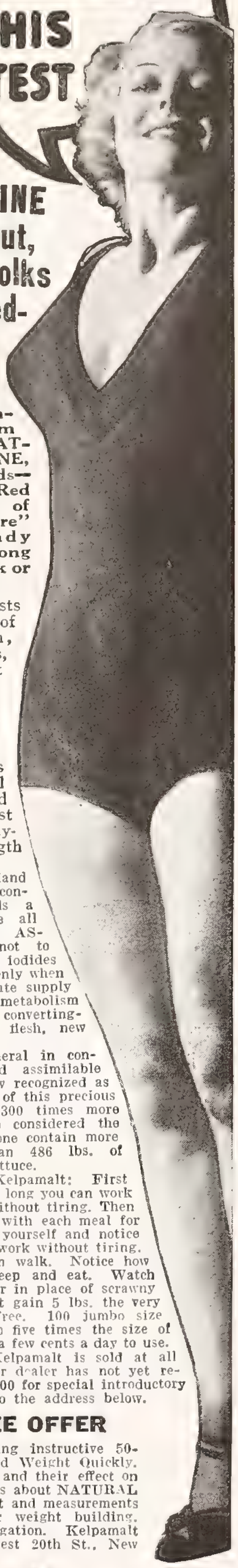
And no wonder it is so popular! It *holds* the bottle *for* you—no un-capping or re-capping, no risk of bottle breakage. Each simple, quick press on the plunger gives you *one drop* of Italian Balm at a time—thus making "America's Most Economical Skin Protector" still *more* economical and convenient to use.

Western Union Installs It!

● Campana has arranged for Western Union (in 5,000 communities where messengers are available) to install your Dispenser anywhere in your house—bathroom, kitchen or laundry, on wood or tile. You buy your Dispenser Package at any drug or department store and then—(1) Call Western Union; (2) Ask to have your Dispenser installed; (3) Pay the messenger 10c for this service. (Campana pays the balance.) This special service good only while Dealers have these special 59c Packages.



IF YOU ARE
WEAK, PALE
RUNDOWN
AND SKINNY
MAKE THIS
SIMPLE TEST



See How
NATURAL IODINE
Builds Worn-out,
Pale, Sickly Folks
Into Strong, Red-
Blooded Men
and Women

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Is Shirley Growing Up Too Fast?

[*Continued from page* 31]

truant officer, who would really like to take Shirley away from the *Captain.* Shirley, wearing a middy blouse and a pair of jeans, is sitting in his lap. Their *tête-à-tête* is something like this:

The *Captain:* Let's see. Here's a purty important question: Name six animals that live in very cold countries.

Shirley (thinking hard): Well, Cap'n, I don't know if I can. . . . Oh, sure I can!

The *Captain* (benevolently): Yes?

Shirley (triumphantly): Three bears and three seals!

THEY had to shoot that scene only once, Director David Butler being satisfied—nay, gratified—with the first performance of the two stars. Shirley was then released for a play period. She came running over to her mother.

"Mommy, may I have a bottle of Coca-Cola?"

Mrs. Temple considered. "Well, I guess you may. But first say how-do-you-do to this little girl who has come to Hollywood all the way from Massachusetts—" She indicated Donna, who was positively wriggling with delight.

Shirley walked over to Donna and stood before her. "Hello," she said. "Will your Mamma let you drink Coca-Cola, too?"

Assured that this was the case, Mrs. Temple ordered the Coca-Cola, while I undertook to congratulate Shirley on the scene just finished.

Politely, she said, "Thank you." Then she launched into explanation. "That about the three seals and the three bears was just what I have to say in the picture," she confided. "I really know another kind of animal that lives where it's cold . . . Eskimos!"

While everyone else laughed, Mrs. Temple explained to Shirley about Eskimos. She always explains anything that Shirley doesn't understand.

By this time, the Coca-Cola had arrived—a bottle for Shirley and a bottle for Donna.

"I'm allowed to drink just down to there," she remarked to Donna, indicating a row of lettering about half-way down the bottle. "Sometimes I slip."

Mrs. Temple looked at her meaningly. "But not often," she suggested.

"—but not often," added Shirley.

THE afternoon's "refreshments" disposed of down to the proper row of lettering, Shirley gave her attention to another project.

"I like to draw," she remarked to Donna. "Do you?" When Donna, finding her tongue at last, said that she, too, liked to draw, Shirley rushed off to her playhouse on the set and returned with two drawing books and crayons.

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The conversation during this artistic session ran something like this:

Shirley: Guinea hens are kind of hard to draw, aren't they?

Donna: Well, I never saw any guinea hens.

Shirley: They look something like chickens, only they make an awful noise.

Donna: What kind of a noise?

Shirley: They crow like a rooster only louder, sort of. I had mine at our house in Santa Monica, but they crowed in the morning and waked Mommy up and of course I couldn't have that because Mommy needs her sleep.

Donna: What'd you do with 'em?

Shirley: I brought them to the studio. Of course, I could have slipped out every morning when they began to crow and fed them something and then they wouldn't-a crowed anymore, but Mommy said I better not.

DURING the latter part of the afternoon, Lillian Barkley came onto the set. Shirley's greeting was tempestuous. After bestowing upon her a huge hug, she brought her over to Donna.

"This is my teacher," she said. "She stayed with me on New Year's day, too. It was Mommy's and Daddy's an—anniversary—" She brought the word out, proudly. "That means the day they got married. . . . It was before I was born," she confided.

Later, dismissed for the day, Shirley shook hands with all of us. When she came to Donna, she said:

"You may have my drawing book and then maybe you can learn to draw guinea hens, too."

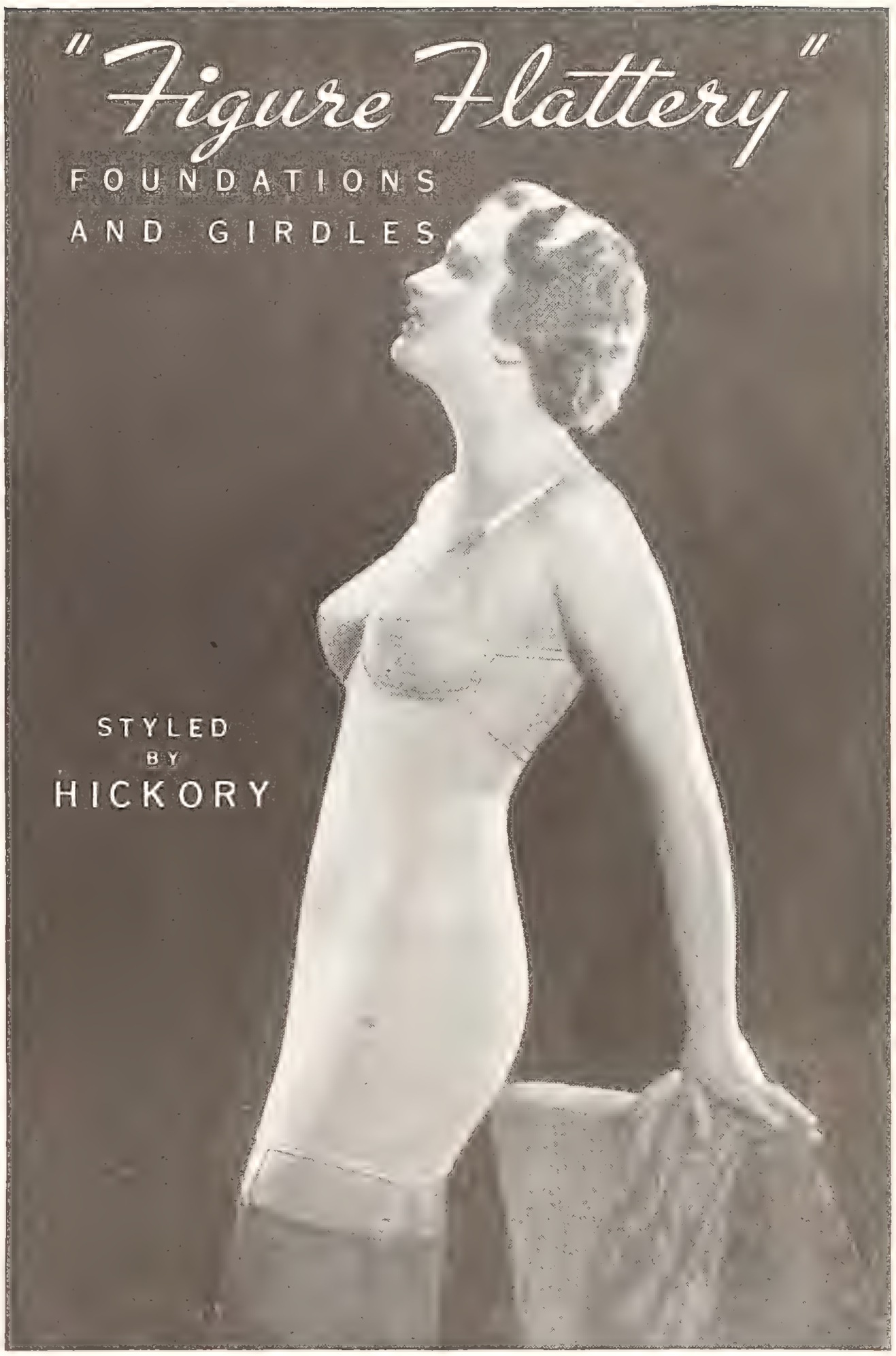
As her mother led her away—a small, curley-headed individual in middy blouse and jeans, trotting along with a box of crayons clutched firmly in one hand, I turned to Lillian Barkley and said, "I was asked today if Shirley is growing up too fast."

Something like indignation clouded Lillian Barkley's fine dark eyes, yet she answered me quietly enough: "I know. I've been asked that, too. . . .

"No," she said, quietly, "little Shirley is *not* growing sophisticated or too wise for her years. She is the same lovable, unaffected, happy little girl she always was. And I can tell you why. . . . It is because Hollywood, instead of exposing her to conditions that would make her so, is protecting her!

"She is cared for, cherished, shielded from every influence that might hinder or harm her natural development. No one tells her that she is famous. The consideration that she receives at the studio is that of friends for a friendly little girl. The attention from crowds who gather wherever she appears in public, she accepts as a matter of course. She lives in a small, fascinating world of her own, in which the things about her—birds, animals, flowers, people—are more important than herself.

"And," Lillian Barkley concluded, "so long as Shirley is not even conscious of herself, she cannot be conceited or 'grown up,' now can she?"



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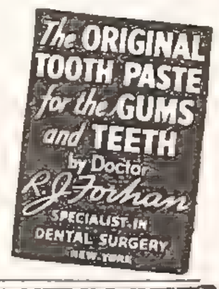
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What Love Has Done to Ginger Rogers

[*Continued from page* 32]

world on fire. So I gave it up. It's different today. I paint occasionally now, and enjoy it immensely. I play the piano, too—but with an entirely different attitude from the one I once had. . . ."

LET'S go back to the time when Ginger was "running around in circles," and see what helped to straighten her out. Right in the middle of her painting spell, she met Lew Ayres. At that time Lew, too, had a reputation for being moody and erratic—for being more interested in "the arts and sciences" than in acting. When Hollywood heard that Lew had gone in for astronomy, for example, and had even written an article for an astronomical magazine, Hollywood disparagingly asked: Why didn't he settle down and pay attention to his screen career?

Perhaps Ginger felt the same way about Lew, when she first met him.

But then something happened to make her see differently. Lew received a letter from the great Einstein, highly complimenting him on his article. Lew Ayres must have been proud of that letter, but for a long time he told no one about it. Finally, he got around to showing the letter to Ginger. She couldn't understand why he hadn't shown it to the world!

Lew shrugged. What did it matter what people thought? He wasn't trying to impress anyone. He wasn't seeking praise. He was interested in astronomy only for the personal satisfaction it brought him . . . nothing more.

At that moment, I think, Ginger fell in love with Lew. Suddenly, she saw him as he was—not moody and mercurial as he was supposed to be, but a man who lived honestly and who, as she says of him now, "is much more steady than any person I know." Not influenced by what people might say or think, never striving for effect, not sampling careers in order to succeed in the eyes of the world—but aiming first to succeed where he, himself, was concerned. And because she suddenly loved and admired this quality in him, she naturally tried to learn the secret, too, for herself.

Until the time that she met Lew, she had been seeking expression in a dozen different mediums so restlessly that she had really never had any real pleasure out of any of them. A high-pitched ambition, hard work since she was eleven, the maddening fight to get to the top on the stage and in pictures—all these things had geared her to a fast, furious pace. And the very momentum of that pace pushed her on, and wouldn't allow her to let down.

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THEN she fell in love with a man who picked his way leisurely in the world—not in the least influenced by criticism or precedent. Ginger began to do the same.

As Ginger explains it to me, "Walter Hagen, the golf champion, says that the secret of playing a good game of golf is to *relax*. I've found that it's the secret of happiness, too. You can't enjoy life if you're always on the run. You have to sit back now and then and take a look at it, to appreciate it. Now I can sit back occasionally, and even do a little painting. Whether I have the divine spark or not doesn't matter any more. If I get a kick out of what I'm painting—that's what matters. It's the same with the piano. I'll never be a feminine Paderewski, but now I enjoy playing, anyway.

"It's that way about many things. And I'm so happy about it. I'm glad I know that a house isn't just for entertainment . . . that it's more important as a home. Glad I realize that a few good friends are more important than a hundred half-way ones. Glad I know that living simply is the best way to live. We never give big 'Hollywood parties'—and seldom go to them. Our friends drop in informally, and we have much more fun that way. Lew and I spend a great deal of time together, too, just by ourselves. We spend evening after evening at home, just working and reading together."

As for what Ginger said about their living simply . . . they really do. What do they do with their money then? "We're saving it," says Ginger, "in trust funds, sound investments and endowments. You see, we want to build our own home some day, but we're not going to build one until we can be sure just what sort of establishment we can afford to keep up."

Neither of them ever intrudes on the other's career. Lew never visits Ginger on her set, and she never hangs around his. When Lew decided to give up acting and become a director, Ginger never questioned his decision. If directing will give him greater satisfaction than acting, then naturally that is the thing he should do. Lew would feel the same way if Ginger gave up acting to become, say, a dress designer. They believe thoroughly that individuality is the secret of happiness.

But Ginger won't turn dressmaker, never fear. She has lost all tendency to change horses in midstream. The strange thing is that the moment Ginger did relax, and stop worrying about her career, that career took a tremendous turn for the better. Teamed with Fred Astaire, she has made some of the finest musicals ever produced, and, on top of that RKO has made her a star.

They say the camera catches everything . . . not only lines and expressions, but thoughts and even the inner personality. Ginger is poised and charming and beautiful and polished on the screen these days—because of what love has done to her and for her!

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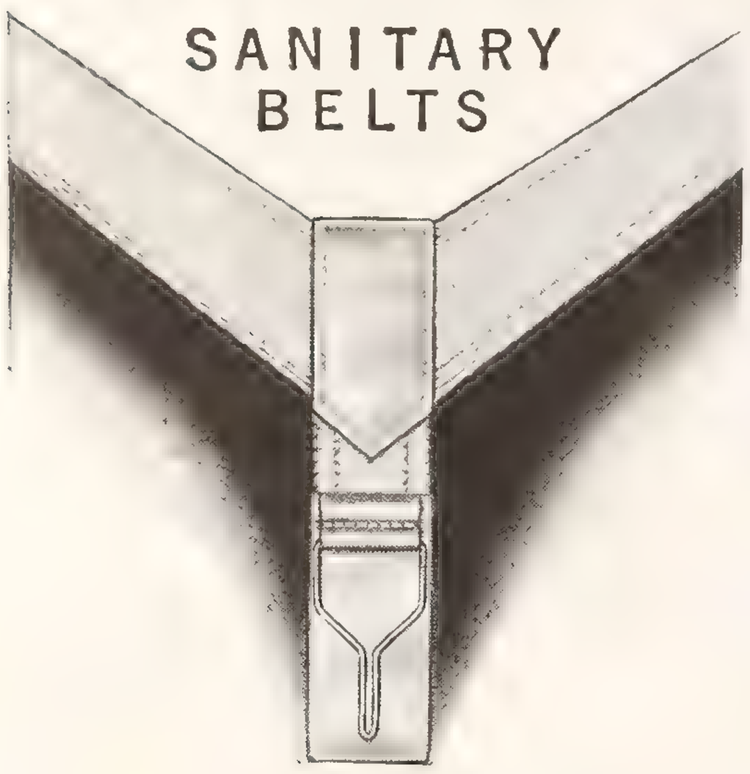


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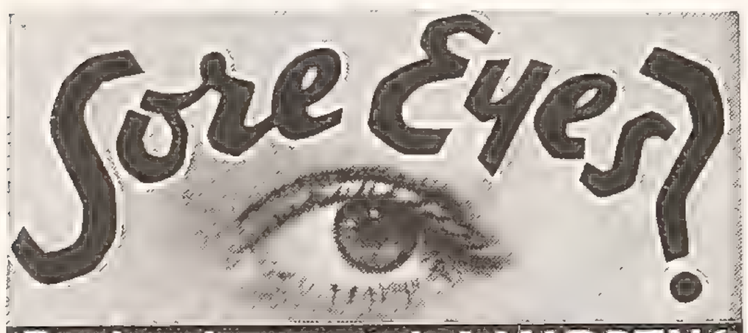
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Why Pick on *Us?*

[*Continued from page* 35]

as you laughingly call it. I'm little different from, say, a small-town lawyer. As a matter of fact, there are times when I wish I were different," he said with a grin, "but those times are darned seldom. I can be attracted by a beautiful girl, yes—but just because I'm an actor, I don't go loco. Sure, love is important! It's what makes the world—and pictures—go 'round.

"I'M very fond of Joan Blondell and I don't care who knows it. I've known her for years and I hope she likes me and I hope I'll know her for years to come. She's a grand girl. But just because we go out together and enjoy each other's company is, in my opinion, no reason why the matchmakers among the gossip columnists should none too gently try to nudge us into marriage. Moreover, it's not exactly in the best possible taste when you come right down to it. After all, Joan and George Barnes didn't hit it off—which also happens to your small town lawyer—so they split. The divorce won't be final until the middle of this coming summer. I think, therefore, that it's really a bit premature to go forecasting marriage before the ink is dry on the decree.

"Mind you, I'm not saying that we won't get married someday, because I don't know. We might. On the other hand, I'm most certainly not saying that we will—because I don't know. And, I may be a bit old-fashioned in my ideas, but it seems to me that for any man to announce that he's going to marry so-and-so is on the presumptuous side. It seems to me that that is the girl's prerogative—not mine and certainly not that of a sob-sister who knows neither of us, but needs a leading story for the column so carefully foregoes the formality of asking us.

"SUPPOSE I am in love with a girl. Suppose she is in the same business—and that we have interests in common and all that sort of thing. Suppose, further, that I intend to ask her to be my wife and plan a little spree at the Grove, plan to ask her at the right moment. And then suppose that when I pick up the papers the morning before the party I read a story like your Number 3-A, mentioning the girl and myself. Where do I get off? What kind of position does that put me in? No girl with any self-respect wants to be proposed to in a gossip column." Suddenly dropping his serious attitude, he grinned again and added, "And I'm darned if I want any reporter on earth to have the fun of proposing for me. I'm no Miles Standish.

"I'm a guy who works for a living, has a whale of a good time doing it and when the right girl says, 'yes', I'll sure help her tell the world. I'll be one proud hombre, but, in the meantime, I'm just Dick Powell, bachelor. . . "

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The liver should pour out two pounds of liquid bile into your bowels daily. If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You get constipated. Your whole system is poisoned and you feel sour, sunk and the world looks punk.

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S-t-r-e-t-c-h Your Way to Beauty

[*Continued from page* 64]

MAUREEN takes her exercises about thirty minutes before breakfast, and has a quick body massage afterward. Here's the way to do it: Rub a good body oil on your skin until you are completely saturated. Let the oil soak into your skin for about fifteen minutes. At the end of that period rub briskly with a body brush, using a long-handled one so that it will reach and exercise every part of your skin.

After you have rubbed the oil on, let it soak in, and scrubbed yourself with the brush, jump under a cold shower. You might not like that cold water at first, but you will get used to it and will be fully compensated by that feeling of tingly aliveness clear down to your toes. Remember that heat enervates and cold stimulates. So use your heads and your cold showers, ladies.

Now here are some rules that Maureen suggests you remember. DON'T overdo. If you feel tired, reduce the length of the routine until you're worked up to it. DON'T try to take off more than three pounds a week. DON'T diet with this routine. DO reduce your sugar and starch intake.

At the end of a month you'll find that all your lumpy muscles are reduced, your line is clean-cut and you have contours as lovely and feminine as Maureen O'Sullivan's.

APPLICATION BLANK

Knitting Contest Editor,
MOVIE CLASSIC MAGAZINE,
20-22 Greene St.,
New York, N. Y.

This is to let you know that I am interested in your knitting contest and that I am likely to knit a garment and enter it in your contest. I should, therefore, like to have you reserve space for my garment, if I should decide to send one to you in order to enter this contest. I understand, however, that this application does not, in any way, obligate me to knit a garment and enter the contest.

My Name Is.....

Street.....

City..... State.....

(See pages 50 and 58)

You'll thrill to her story—the story of this nurse who fought a thousand temptations, a thousand battles with herself, as she fought for the lives of her patients. Daringly, holding back nothing, she tells of her soul-searing experience—the one temptation she couldn't conquer—her love for the doctor at whose side she worked through the long stretches of the night—a man who belonged to another. Read it in the April

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Why Etta Reisman shot her husband's pretty secretary.

YOUNG DESIRE
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Please send free booklet and 32 sample lesson pages.
Name .....
(State whether Miss or Mrs.)
City..... *State*..... *Age*....

Try a Movie Test in Your Own Home!

[*Continued from page 47*]

enced eye is seeking out your good points and your bad. He is appraising your appearance, voice, mannerisms—and, most of all seeking the answer to this question: Has this person INDIVIDUALITY?

"What do you mean by 'individuality?'" I interrupted Mr. Serlin.

"We don't want carbon copies," he said bluntly. "We are not looking for another Dietrich, another Colbert, or another Harlow. We want wholesome, fresh, ambitious people with personalities all their own. Not only personality goes into that word 'individuality,' but there must be a human, attractive warmth that draws people."

Suppose you satisfy this first interviewer that somewhere, deep down inside perhaps, is a spark that may be developed. What then?

He will ask for details of your past. Probably from the first five minutes he has had with you he will know if you have had stage experience. Such experience brands an individual and gladdens the eye of the talent scout when he finds an applicant who has had it. He will want to know what rôles you have played, what schools you have attended, and he will be pleased if you are a college graduate.

"Come back tomorrow," he says finally. "I want you to meet Mr. Serlin." . . . So you come back, and unless Mr. Serlin finds some serious defect, overlooked by Mr. Kaplan, you are introduced to the assistant dramatic coach. . . . A screen test now? Heavens, not yet, unless you are a finished dramatic actor or actress. Instead, there are hour-long lessons in dramatics, in how to talk, in how to deliver lines and get expression into your voice—hard work to banish defects in voice and posture.

"What would you advise a girl contemplating a try at the movie to do?"

"Work," was Serlin's answer. "I'd tell her: Get a college education if possible, and do plenty of dramatic work while in school. Get some actual stock or trouping experience, if the stage still interests you after graduation. Then, after a period of experience, stop and check up on yourself. Measure your personality, your voice, your natural flair for dramatics. Place a valuation on your talents, your ability. If you find the valuation high, then see me, or a talent scout for another company."

All right, your fate is in your hands. Turn to page 73 for test questions, then chart your score on the Talent Thermometer. If you get a high score you will deserve it. And—who knows?—this screen test may be the instrument for turning someone into a career as a star, someone who had never given movie-acting serious consideration. On the other hand, it may be helpful in discouraging others who might waste time in an effort to break into a profession for which they are not equipped.



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STANDARD ART STUDIOS
104 S. Jefferson St. Dept. 226-D CHICAGO, ILLINOIS

Add Up Your Chances for Stardom!

After you have read the article opposite, you can take this screen test in your own home. It is not hard; in fact it is fun—but be sure you have read the article first. This test, prepared by Oscar Serlin of Paramount, is as important as you make it.

1. PERSONAL APPEARANCE—Are your face and figure more beautiful than average? Less beautiful than average? Average? Score 10 points for an exceptional face and figure, 5 points for average, etc. (Score ——)

2. DICTION—Is your speaking voice pleasant? Does it have carrying power and range of expression? Is it free from defects and impediments? Score 5 points for perfect voice and diction, 3 points for average. (Score ——)

3. DRAMATIC ABILITY—Are you emotional? Do you feel defeats and victories strongly? Are you capable of transferring your feelings to others? Have you a good sense of humor? Can you tell a funny story with effect? Score 5 points for perfect. (Score ——)

4. DRAMATIC EXPERIENCE—Have you had stage work in school? In little theatres? In stock? Score 10 points if you have had some experience, 15 if you have had a year or more professional work. (Score ——)

5. AGE—Are you under 25? If 25 or under, score 5. If over 25, score 1. (Score ——)

6. SINGING AND DANCING—Is your singing voice pleasant? Do others like to hear you sing? Do you dance well, with a natural sense of rhythm? Score 5 points for exceptional in singing and dancing, 3 for average. (Score ——)

7. AMBITION—Are you thoroughly sold on yourself and your ability? Would you take every manner of rebuff and come up fighting for a chance to get into motion pictures? If you feel sure of yourself, and that nothing could dampen your enthusiasm, once you had a chance, score 15 for perfect. 7 is average. 10 is above average. (Score ——)

8. SOCIAL ACCOMPLISHMENTS—Are you a modern girl? Can you ride, swim, play tennis, golf, drive a car, or hold your own in several of the games and strenuous amusements that attract the modern girl? Score 5 for perfect. (Score ——)

9. HEALTH—Is your health such that it does not interfere with your normal activities? Score 10 points for perfect. (Score ——)

10. INDIVIDUALITY—Does your appearance, talent, or natural inclination make you stand out as superior to a group of your friends? Do others seek out your companionship, ask your advice? Do you mix well with others and make lasting friendships easily? Score 25 for perfect. (Score ——)

It was fun, wasn't it? Let's hope you have been honest and made no mistakes. Better check over the scores again.

Now you have the grand total. Find your place on the Talent Thermometer on page 47. If it is high, you owe yourself a chance at a career before cameras.

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You can now make at home a better gray hair remedy than you can buy, by following this simple recipe: To half pint of water add one ounce bay rum, a small box of Barbo Compound and one-fourth ounce of glycerine. Any druggist can put this up or you can mix it yourself at very little cost. Apply to the hair twice a week until the desired shade is obtained.



Barbo imparts color to streaked, faded or gray hair, makes it soft and glossy and takes years off your looks. It will not color the scalp, is not sticky or greasy and does not rub off.

"Me? I'm Lucky!" —Bing Crosby

[*Continued from page 6*]

finally, carried him along to screen stardom.

"I was in New York, doing very well on radio, when Paramount offered me a screen contract," he says. "I had no intention of remaining on the screen for more than the one part in that first picture. I had never given motion pictures a serious thought and I can't say that I did any serious thinking then. The contract offered an attractive salary—and a trip to Hollywood and a month or two in a studio offered a pleasant change from the monotony of the work I had been doing. I didn't have any great, burning ambition to be an actor . . . but, what the devil, it was a change and so I just drifted out here.

"I still haven't any sharply defined plans for my future or for my 'career.' I'm having a swell time and I'm perfectly satisfied just to move along from one picture to another. As long as the public wants to see me on the screen, I'm perfectly satisfied to stay there; whenever the public tires of me—and the public will one of these days soon—why, it will be okay with me.

"What will I do after I'm through in pictures? I don't know. I can cross that bridge when I get to it. I've saved a little money and I've got my horses and a ranch. But why worry about the future? The future will take care of itself—and Lady Luck will take care of my decisions."

JUST where, in this easygoing philosophy of Bing Crosby, is there so fine an example for the ambitious beginners who have set their hearts on fame and fortune in the show world?

In this—by never crossing a bridge until the crossing is necessary, Bing has never forced his career. The breaks come, in due time, to everyone. But most of us, driven too hard by our ambition, impatiently try to manufacture our breaks, seize upon them too soon and, consequently, fail to capitalize upon our chances. Bing, on the other hand, calm, unruffled, unworried, takes the offerings of Lady Luck in their natural sequence and at their proper times. Every break has found him ready to turn it into a triumph.

He will talk about his golf and tell you the importance of never "tightening up." Bing dodges tension.

And here is another point just as important: The business of selling entertainment depends at least as much on personality as it does on technical ability. Bing, despite the demands of radio and screen, still takes his career and work with such nonchalance that he can spare time to be a human being, to develop as a personality.

His is the kind of laziness that pays dividends.



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(* *Quotation from our case record file*)

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ALTON ART STUDIOS, Dept. 604-B, 4856 N. Damen Ave., Chicago

Meet Ginger Rogers' Star Pupil—Harriet Hilliard!

[*Continued from page* 17]

her as a singer and she became the featured soloist with his orchestra and a favorite radio entertainer. She also became Mrs. Ozzie Nelson—and in that fact lies the reason for her lukewarm interest in Hollywood's gold and glamor.

HOLLYWOOD started flirting with her when she and Ozzie were the featured attractions in the Los Angeles Biltmore Bowl. With the musical "cycle" already in full swing, her unusual combination of physical beauty, singing ability and dancing talent made her a "sure bet," and she was deluged with offers from a number of studios. But, at that time, she had just promised to marry Ozzie Nelson and she declined the offers. Probably she would have continued saying "no" but . . .

"Ozzie was the one who wanted me to come to Hollywood and have my chance in pictures. He insisted that I must do so, for he was afraid that if I gave up a possible career for marriage I might eventually regret my decision.

"You see, we're determined that our marriage will be a complete success. To me, its success is much more important than any professional triumph. The studio has renewed my contract, but I'm not at all sure that I want to continue on the screen. I've been connected with 'show business' all my life and I have no illusions about fame or stardom. . . . ."

Contrast Harriet Hilliard's attitude with that of the average inexperienced girl who would give ten years of her life for just such a chance on the screen. The difference, of course, lies in background, in perspective.

"I've known very few stars who succeeded in reaching 'the top' without a terrific sacrifice in personal happiness," she maintains. "Every branch of the theatrical profession is so intensely competitive that success in it demands the complete subjugation of every other interest. I think that's why ninety-nine out of every hundred professional marriages are dismal failures.

"I thought everything over for nearly two years before I consented to marry Ozzie, and I said 'yes' only after I was very sure that marriage would mean more to me than anything else in the world. Now, I don't want to jeopardize it. We want children—and I want to have them while we are still young enough to give them companionship. To wait for years, as I would have to do, if I were to really fight for screen success, would simply be to handicap our chance for happiness."

Will she be able to resist the insistent offers of the studio? That remains to be seen! For Harriet Hilliard is one of the greatest finds in many years. And Mark Sandrich, the director of *Follow the Fleet*, insists that she is "star material."



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SKINNY GIRLS

HOW I GAINED

15 POUNDS

It's easy for thousands to add 5 to 15 lbs. this new, *quick* way!

IF you're skinny, and do not make an attractive appearance on that account, listen to what thousands of others say about these amazing new "7-power" ale yeast tablets. They're putting pounds of solid, normally, good-looking flesh on many who never could gain an ounce before—*and in just a few weeks!*

"I gained 10 pounds in 3 weeks," says Fannie Alcorn. "I put on 14 pounds in 3 weeks," writes Dora Sotelo. "15 pounds in 4 weeks," reports Mrs. Mabel Fontenat. "15½ pounds with 3 packages," says Mrs. Velma Price. Every day brings many more reports like these from men and women.

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If you, too, are one of the many "skinny," run-down persons who need these vital elements, get these new "7-power" Ironized Yeast tablets from your druggist at once. Day after day, as you take them, watch flat chest develop and skinny limbs round out to normal attractiveness. Indigestion and constipation from the same source quickly vanish, skin clears to normal beauty, new health comes—you're an entirely new person.

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No matter how skinny and run-down you may be, try these wonderful new "7-power" Ironized Yeast tablets for just a few short weeks. See if they don't build you up as they have thousands of others. If you're not delighted with the results of the very first package, every cent of your money will be instantly and gladly refunded.

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To start you building up your health right away, we make this absolutely FREE offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results guaranteed with the very first package—or money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 284, Atlanta, Ga.

Posed by professional model



Gary Cooper Wants Action!

[*Continued from page 42*]

long-legged stride that had me going at a short-legged gallop to keep up.

"Listen, old kid," he smiled, "if you want to talk to me this afternoon, you'll have to keep coming faster than this."

"Sure, I want to talk to you," I complained, "but I thought you were going to your dressing-room to rest!"

"Rest? Who wants to rest! Didn't you hear what that guy said? I'm going to race tomorrow! C'mon, let's get going! I want you to see that car . . ."

That was the longest speech I had heard him make in months. Action, not chatter, is Gary's long suit. Speed, violent movement, dash, daring—thrills to be enjoyed in a strange, grinning, but ebullient silence—these are the things that put him in his element. He was through with work on a studio set for a while. He was happy again—for tomorrow would find him alone behind the wheel, driving the fleet power plant at a furious pace, the song of speed sweet in his ears and the reverberating hum of the motor throbbing against sheer canyon walls.

IN HIS own words, "Hollywood's okay . . . nice people . . . nice studio, but it's a city. What the devil can you do in a city? Yell when you feel like it? . . . They'd think you were nuts! Drive as fast as you feel like? . . . Get a ticket! Ride a horse within miles of town? . . . Have a bustle full of taxicabs in five minutes!

"Nope! It's no place for a man that likes to move; no city is. Too many buildings, people . . . Rather go on a swell location trip once a year than do ten drawing-room pictures."

I asked him why he didn't give the studio a break and use that "double."

"What! Think I'm crazy? . . . Let him have all the fun and me do all the work? Doesn't make sense! . . . Tell you when I do use him . . . Slim's a swell stand-in. Seems to like all that business of standing around under the lights. Let him do it. Gives me the jitters.

"But you take tomorrow, f'rinstance. Slim's all right on a horse, but he wouldn't get such a bang out of race-driving a heavy car on a road like that. To him that'd just be work. To me—well, boy that's really living! . . . Yessir, that's living!"

His voice trailed off into his more usual cryptic comments—half-formed sentences, graphic and pungent. He was oiling his new .22 Hornet as we sat talking that day. No mother ever bathed her first-born with any greater care or solicitude. He muttered about a speck of lint half-way down the barrel, shoved some greasepaint around in the drawer of his dressing-table until he found the precious bottle of cleaning solvent. Squinting down the barrel, he said:

"Got shot at once . . . Tell you about it? . . . That's the kind of thing never happens around here . . . Riding in from the range up northwest of Helena . . . Say, hand me that ramrod, will

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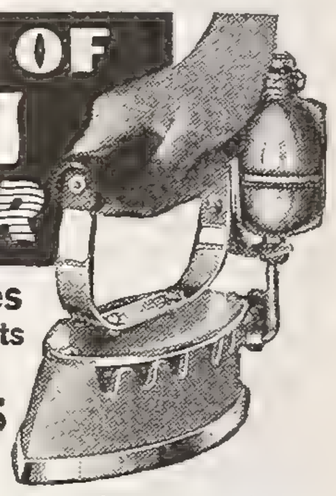
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you? . . . Thanks . . . It was along about dusk. Just moseyin' along, mindin' my own business . . . Something smacked on the ground . . . Thought it was a scared prairie dog. Then I heard the report 'way off yonder . . . I started moving out of there. 'Nother one tried to kiss my ear before I got down into a wash . . ."

HE stopped. I waited. Methodically, he pulled and pushed on the ramrod. I couldn't stand that very long.

"Well, what happened?"

"Happened? Nothing . . . just that."

"Didn't you find out who did it?"

"Lord, you're curious! 'Course not . . . probably just some sheep herder trying to tell me he didn't like company . . . What's the difference, anyway? He missed me!"

"So you like riding the range and getting shot at better than working in Hollywood for over seven grand per?"

"Sure. Nothing happens around here; just talk, talk. Look at you! Talking all the time; asking questions. What does it get you?"

"Well, it doesn't get me shot at, that's something."

"Un-huhn! And right there's where you're wrong. More fellows get shot at for asking too many questions than ever heard lead whistling on account of they were keeping still."

"Oh? Well, if it's all the same to you then, you can just put that gun up till I'm out of here."

He grinned and went on packing grease into the breech.

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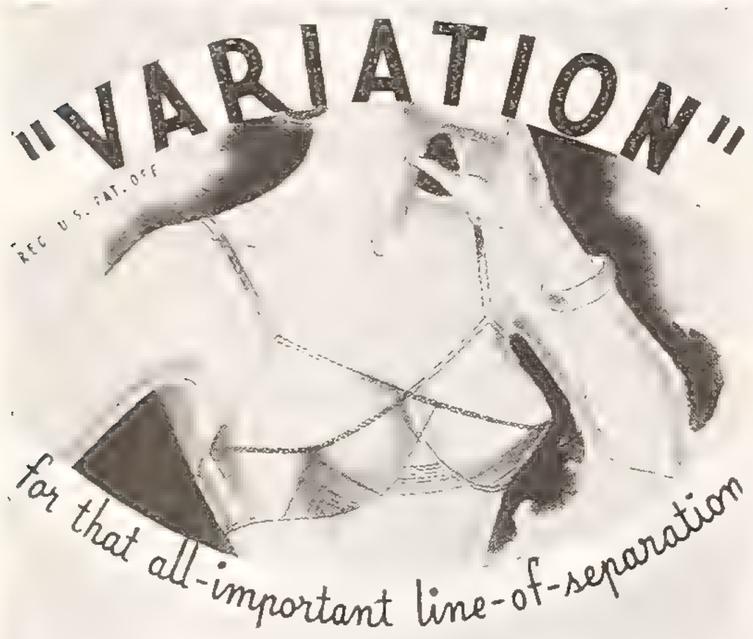
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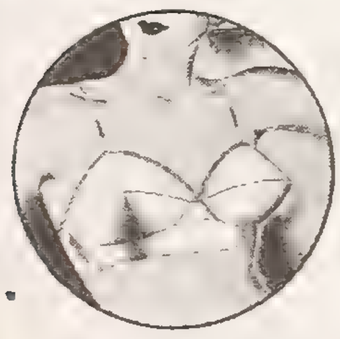
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Don't Be Dumb about Men! Says Mae West

[*Continued from page* 44]

"Come up 'n' see me some time."

For weeks she has been cooped up on a set that offered only the cramped dimensions of a cabin aboard a ship bound for the Klondike. She had barely enough room to permit her to keep a hand on the hip. It must have been quite a hardship for Mae, who, always before, has practised her devastatin' ways on sets full of diamonds and cushions. Now she was glad to be back in her own very feminine apartment.

That big room was as white as a wedding cake. But there was nothing uncomfortably prophylactic about its snowiness. Sleek, satiny, luxurious, seductive—that's the kind of white furniture with which this dazzling blonde loves to surround herself. And just to make the picture perfect, there was a bowl of white grapes on the white table beside her. Languidly, she reached out and took one.

"Well, first of all, get this straight. Women fall down in their dealings with men because the girls are too smart. That's why I say they're dumb.

"The average woman is smarter than the average man. But the trouble is, women play so dumb that they let the sterner sex believe it. You, being a man, probably won't like that. But you can take it. Have a grape."

My disappointment at hearing her poor opinion of the great male intelligence stole my appetite. I declined the grape. "I'd rather have a little more of your philosophy," I said feebly.

"Philosophy, my grandma's tippet! It's just plain common sense. Let me ask you something. Did you ever call twice on a girl who talked to you about the comparative mental powers of Confucius and Kant?"

"No? You're lucky!" she announced, and as she spoke, there it was—the inimitable swaying of the head, the inimitable sidewise effect of mouth and eyes that make the Mae West of the screen so irresistible. "I once knew a guy who had that experience. He was an engineer and she—no, she wasn't a blind date or anything like that. She had big baby-blue eyes and fluffy hair and—and——well, there wasn't a reason in the world why he shouldn't have gone to see her!

"Well, there he was, all set for a pleasant evening—nothing up his sleeve. You know, as innocent as a fireman at the annual picnic. Then, suddenly, she let him have it. She began to talk about Confucius and Kant. Imagine that! Of course, the poor boob—did he know that Confucius was a Chinese philosopher? Or that Kant was a German one? He did not. He probably thought Confucius was what happened when he was all mixed up and that Kant was what a woman says. Anyway, he never gave her another chance to widen his horizons.

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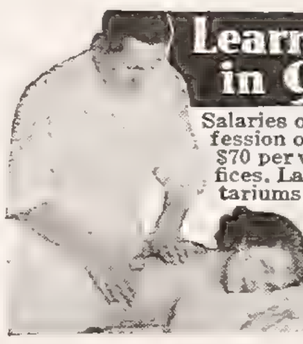
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"But isn't that an extreme case you're speaking of?" I protested.

"Oh, I don't know. Thousands of women are like that. They try to be so awfully 'cultuahed.' you see. They run around like squirrels, picking up cute little facts from books and then, instead of making sense like the squirrels and hoarding them—no, then they feel they've got to share 'em with the boy-friends. They've got to show off how much they've picked up. And do the boy-friends fall for it? They don't!

"NOW look," she went on a bit more firmly, "suppose that engineer I was telling you about had been calling on a smart girl instead of a dumb one. What would she have done? Why. she'd have let him do the talking. She'd have drawn him out about his work. And the only times she would ever have interrupted were when she said, 'Gee, aren't you smart!' or 'I'll say you put it over on him that time!' If she had, what would have been the result? Why, you couldn't have kept that guy off the premises with a typhoid placard, a police dog, or a kid brother!

"The fact of it is," she summed up, "that a man likes to feel that he's the tops. The minute a woman lets a man find out that she's smarter than he is, she's out. He has no further use for her. And, boy, you could set off a bomb in any clubwomen's meeting in the country and you wouldn't scratch a single one who understands this. Can the average woman keep it dark that she has brains? She cannot. She has to stick her neck out and get her brain sunburned!"

Very much impressed by her sincerity, I pressed on. "If you think women are so dumb, how do you account for the fact that most of them seem to marry—even the ones who major in archeology and wear ground-gripper shoes?"

"Oh, yeah? Well, do they stay happy? Do they make their husbands happy?" Mae quizzed. "Most of the time they do not. The fact is, they are even dumber about keeping a man than they are about getting him.

"Yeah—and any woman knows that the way to a man's heart is through his stomach. But the smart woman knows that he's likely to get indigestion. He doesn't think about his stomach twenty-four hours a day. That's as easy to see through as a screen door. Look at all the poor wives who make slaves of themselves, who spend so much time on meals and house work that they turn into regular robots. Can a man talk to a robot, or joke with a robot or stay in love with a robot? I'll say he can't!

"Now I'll let you in on something else. Any woman knows that the grass in the next pasture looks greenest. The smart woman knows enough to make sure that there isn't any next pasture. In other words, suppose I'm Mrs. Brown with a sheik for a husband. Am I dumb enough to stay in the same apartment house with that devastating Mrs. Jones, whose eyelashes are long enough to take a permanent and whose husband doesn't understand her? Or to keep on going to the same parties with her? I'm not! I'd get my sheik off where there would be no danger of his tripping over those eyelashes, if I had to tear up the works!"

Again she gazed about at the feminine daintiness of her apartment. She waved a demonstrative hand.

"This, for instance—this is strictly a woman's domain . . . home—as unmasculine as a lace negligee. There are lots of mirrors, soft lights, gee-gaws and nick-nacks. If I were married, it wouldn't be like this. I'd fix up a man's home. I'd have strong, sturdy furniture. I'd have masculine fixtures. I wouldn't change the furniture every other day. I'd give a man surroundings that a man wanted. I'd be smart enough to do that.

"And then, " I suggested tentatively, "you'd feed him grapes."

"Yeah, I'd feed him grapes—if he wanted—grapes." She permitted herself another of those luxurious and disconcerting stretches before continuing. "But I wouldn't argue with him if he didn't want them. That's another trouble with women. They argue about everything. Consequently, they don't get anything—they don't know when to give in.

"If they were smart, they'd yield on a dozen little misunderstandings and hold out for the one big thing they wanted. Men are sportsmen at heart. They want to be fair. And if they win one victory—no matter how unimportant—they're a cinch to come to terms on something else. Have a grape—do you good."



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George Raft Says, "A Little Villainy Can Make You a Big Success"

[*Continued from page* 41]

"Why do these parts appeal to you?"

In the slight pause following my question, his inscrutable dark eyes became even more shadowy, more opaque. "Did you ever stop to think," he said at last, "that there's something of the villain in nearly all successful men? Take a look at the great men of the past, the pioneer leaders, the conquerors, the diplomats. Yes—even the musicians, the poets, the great lovers. You don't have to 'walk a mile' through the pages of history to discover that a whole pack of the men who have had their share of success have also had their share of villainy. At least, that's what the biographers say. Perhaps a portion of villainy is as much a part of the recipe for success as the good old standard virtues like energy, hard work, determination. Am I right?"

Under the dark insistence of his glance, I had to break down and say he was. As a matter of fact, something else interested me even more than his arguments. I voiced it in my next question. "How do you happen to be such a bookworm?"

He turned on me with a sudden challenge. "Say—are you like some of these critics who think that because I came from Tenth Avenue I can't read? Sure, I'm not a bookworm! I haven't had much time to spend in the silent room of the library. But I do like to find out about these guys in history—what made them tick."

"Then let me get this straight—you like to play the villain—"

"The half-villain," he interrupted quickly. "I don't like to play a yellow rat any more than I'd like to play *Little Lord Fauntleroy.* That was the reason why I turned down the part of *Popeye* in *The Story of Temple Drake.* I thought he wasn't the kind of guy that people like to see. I still think so! *Popeye* may be all right between the pages of a book. When you drag him out in the open and give him the definite form that he naturally assumes on the screen—then he's something else again. He's not my type when it comes to the movies.

"IT'S the mixture of good and bad in people that gets me. After all, nobody in the world is all-black—and probably nobody is all-white. And when a characterization goes too far in either direction, it's likely to get away from reality—that is, reality as the average person sees it. And when it does that, it belongs either in an asylum or a museum, not in the movies."

He paused to offer me a cigarette and lit one himself. He did not bother to take it from between his tight lips but so clipped, so even is his manner of speech, that it hardly moved as he talked.

"The kind of part I like is the one I



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had in *The Glass Key*. Now, there was a real guy. He might have been a little bit on the shady side in some of his dealings. But he was loyal and he had 'plenty of what it takes.' He didn't have much to say either, but when he did talk, it registered.

"Which brings us back to the point that a little bit of villainy does help to make things more interesting both on the stage and in life," I said.

"Exactly," he returned quickly. "I think villains are interesting. But—by villain I don't mean the black-clad figure of the old ten, twent' thirt' melodrama. That guy with the leer, the sooty handlebar mustache, the cane and the stoop shoulders—bent presumably under the weight of his accumulated evil deeds. He was a cartoon, a caricature. No wonder he caught up with the hisses of his audience. No, he isn't the guy I mean. I'm thinking of the kind you're likely to pass on the street all trussed up in the latest Bond Street clothes—or maybe sit next to at the theatre or the prize fight. The kind that combines black and white into the gray of the successful man.

"I'M not saying either that because a man is successful it follows that he has to have some villainy in him. I think it's highly likely. But, naturally, you can't make any rules.

"I've heard—or read—somewhere that the great man is the man with many enemies. Maybe I'm wrong, but it seems to me that any man who has managed to stack up a gang of people who are waiting for a chance to do him no good must have done something along the line to arouse their hatred. They all can't be reacting to envy and jealousy. In some way and at some time the great man must have pulled something that wasn't on the up and up. Either he has—or he looks as if he might have! That's probably why he is successful."

"You're not by any chance thinking of bankers?" I asked.

He smiled quickly. "No, I'm not," he admitted as he exhaled a cloud of smoke and followed its nebulous course speculatively. "The depression put the banker in the same class with the guy with the handlebar mustache and the leer—not to mention 'The Big Bad Wolf.' Anyway," he grinned, "I thought we were talking about successful men!"

"Let's forget the bankers," I suggested, feeling that I had steered a worthwhile subject into an uncomfortable channel.

"Do you think that women are likely to fall for the men who have—or at least look as if they might have—a little villainy within easy reach?" I asked.

George looked at me as if he had suddenly discovered that he was lunching with a lunatic. "Why, sure—don't women like excitement? And the man who looks as if he might be capable of a misdeed every now and then is the one most likely to be able to dish out the excitement. And can women take it!"

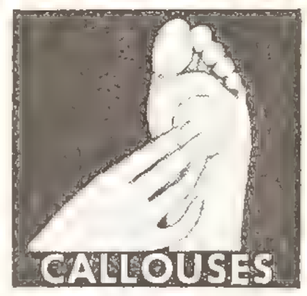
Suddenly, he jerked to his feet. "Do you mind if we get out of here? I've talked so much about this I'm beginning to feel like a villain myself!"

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NEVER use anything on your feet unless you *know* it is *medically safe.* Feet can easily be infected. Be on the safe side—use Dr. Scholl's Zino-pads. They end pain of corns, callouses or bunions in *one minute;* stop nagging pressure on the sensitive spot; prevent sore toes and blisters and ease new or tight shoes.

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2 Kinds—New DE LUXE *flesh color* **35¢ • STANDARD WHITE,** *now* **25¢**

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FREE SAMPLE AND BOOKLET. Mail coupon to Dr. Scholl's, Inc., Dept. 381, Chicago, Ill., for booklet, "The Feet and Their Care," and sample of Dr. Scholl's Zino-pads for ☐ Corns, ☐ Callouses, ☐ Bunions, ☐ Soft Corns. Please check size wanted. (*You can paste this on government penny postcard.*)

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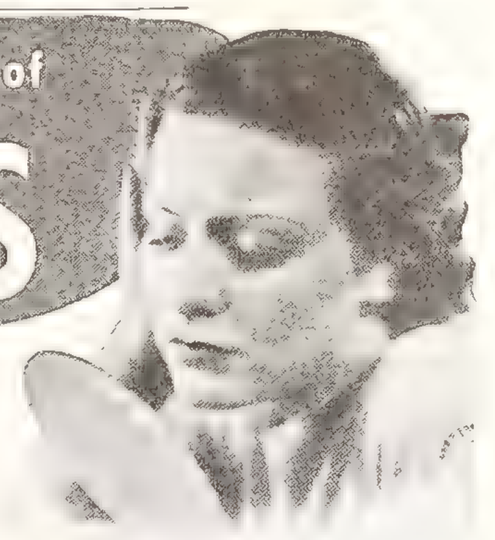
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Women, girls, men with faded, gray, streaked hair, shampoo and color your hair at the same time with my new French discovery—"SHAMPO-KOLOR". No fuss or muss. Takes only a few minutes to merely shampoo into your hair any natural shade with "SHAMPO-KOLOR". No "dyed" look, but a lovely, natural, most lasting color; unaffected by washing, or permanent waving. Free Booklet. Monsieur L. P. Valligny, Dept. 19, 254 W. 31st St., New York City.

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60-second treatments bring quick relief

So needless . . . the heartbreak of a pimply skin!

Skin doctors know that tiny germs imbedded in the pores cause most of these eruptions. And now the antiseptic treatment they recommend is yours to use at home!

Beauty Magic—Nac Prescription Cream contains volatized sulphur . . . penetrates pore deep . . . clears up pimples by killing the pimple germ.

This medicated cream ends "periodic pimples" in 72 hours. Reduces large pores, normalizes oily skin, too. Nac Cream guaranteed to bring relief.

Stubborn Cases—Apply Nac Cream at night . . . and Nac Prescription Face Powder during the day. Nac Powder replaces regular make-up powder. Odorless, clings for hours.

Purse size of Cream and Powder at Woolworth, Kresge and Kress Stores . . . 20c. Large sizes at drug and department stores.

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NAC...the Volatized-Sulphur Cream

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A Universal Picture

Try
BINNIE BARNES'
Recipe for
BREAST-O'-CHICKEN TUNA & SWEET POTATOES

BAKE six medium-sized sweet potatoes. Mash, season with salt, pepper and butter. Add ¾ can of finely shredded BREAST-O'-CHICKEN TUNA. Mix all together. Place in buttered baking dish, spread top with melted butter, garnish with ¼ can BREAST-O'-CHICKEN TUNA in large pieces. Heat 5 or 6 minutes and serve.

Look for the..
BREAST-O'-CHICKEN BRAND LABEL WHEN YOU BUY TUNA FISH... the non-fattening energy food with a delicious flavor



TO THE GIRL WHO WISHES SHE HAD



A DATE TONIGHT

THE popular girl is the one who radiates good health, energy, has a clear attractive skin and sparkling eyes.

Nature intended *you* to have these natural charms. If you don't have them something is wrong, but perhaps nothing more serious than the ordinary fault of sluggish elimination. The system becomes clogged with poisonous wastes which often cause broken out and sickly-looking skin, loss of energy, headache, run-down condition.

Thousands of women are finding quick relief in Stuart's Calcium Wafers. These marvelous little wafers gently help the system eliminate waste products. In a very few days you should see and feel a change. Your skin clearer! Your eyes brighter! Your energy renewed! Stuart's Calcium Wafers are 10c and 60c at druggists. Try them. Results will delight you or money refunded.

FREE trial package. Send name and address on postcard to F. A. Stuart Co., Dept. A-107, Marshall, Michigan.

Constance Bennett's Style Secrets

[*Continued from page 49*]

in the bodice by either a shirring or a slight fullness at the sides under the arms. Surplice effects should be avoided.

"When a woman finds a gown or suit that is correct and especially becoming, it is often wise to have it duplicated in various color combinations. I do that frequently."

And Constance showed them to me. Superbly simple gowns, but utterly smart. And the subtle blending of colors! She'll dazzle the British, while she is in London filming *Everything Is Thunder* and *The Hawk* for G-B.

"Who are the best-dressed women?" I asked.

Constance reflected a moment. "I would say *they are the women who dress appropriately for the occasion and with an eye to their own particular types.*

"You find them everywhere—in small towns, as well as noted fashion resorts. Good taste has nothing to do with geography—or an extravagant budget."

AND then Constance told me the three major style sins.

"No two women in the world are exactly alike in features, figure or fashion flair. It must be ridiculous then, to look to the next person and say, 'I must have a dress exactly like that one.' To *adopt* it is a mistake. To *adapt* it to one's own personal requirements is the right thing to do.

"It has been my observation, too, that any attempt to be outstandingly dressed by being conspicuously dressed is never successful. *Clothes and colors are most flattering when blended and subdued to a personality.*"

And style sin No. 3, according to Constance, is *fad-following.*

There is a wide difference between novelty and originality. The former is for women who allow others to think for them. The latter is for those who think for themselves!"

Repetition is another powerful force in fashions. And, declares Constance Bennett, women are just beginning to appreciate its full value in the art of dressing—the repetition of the round line of a neck in a round handbag or in a hat with a rounded brim, for example. Or a clip on your hat matching the one at your throat.

"I have a heavy oyster-white satin gown," explained Constance, "that is entirely unornamented and depends on the repetition of its design for its interest—cording around the bottom of the skirt is repeated in the cording at the shoulders." (See illustration, page 49.)

"You were speaking of the 'best-dressed' women," observed Constance. "It doesn't matter in the least where you find them. What *does* matter is that they have clothes-sense, an instinct for line and color—which *any* woman can cultivate!"

APPROVED WAY TO TINT
GRAY HAIR
...and Look 10 Years Younger



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MANY NEVER SUSPECT CAUSE OF BACKACHES

This Old Treatment Often Brings Happy Relief Of Pain

Many sufferers relieve nagging backache quickly, once they discover that the real cause of their trouble may be tired kidneys.

The kidneys are one of Nature's chief ways of taking the acids and waste out of the blood. If they don't pass 3 pints a day and so get rid of more than 3 pounds of waste matter, your 15 miles of kidney tubes may need flushing.

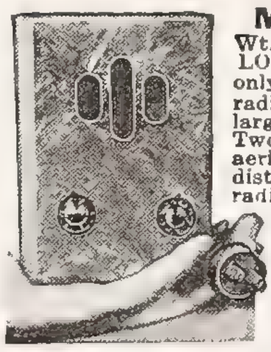
If you have trouble with frequent bladder passages with scanty amount which often smart and burn, the 15 miles of kidney tubes may need flushing out. This danger signal may be the beginning of nagging backache, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes and dizziness.

Don't wait for serious trouble. Ask your druggist for Doan's Pills — used successfully by millions for over 40 years. They give happy relief and will help flush out the 15 miles of kidney tubes. Get Doan's Pills.

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Win $600 With an Idea for a Movie Trademark!

[*Continued from page* 54]

that will bear the Pickford-Lasky trademark. Will that trademark be one that you suggest? It may be! You stand as good a chance as anyone!

Mr. Lasky points out that there is interesting romance behind the various well-known trademarks of Filmdom. One, for example, is M-G-M's roaring lion. Samuel Goldwyn, a fellow-producer for United Artists with Pickford-Lasky, can tell you how he happened to select the majestic Leo.

"I was once a student at Columbia University," Mr. Goldwyn explains. "The lion is the school's mascot. When we needed an emblem for the original Goldwyn Company, the lion—which I have always admired as the king of animal creation—flashed through my mind. I had an artist make a sketch, with the Latin maxim 'Ars Gratia Artis'—art for art's sake—and that idea has been serving ever since."

FROM a long interest in trademarks, Mr. Lasky makes the observation that the most effective ones are always extremely simple. Elaborate designs fail to impress themselves on the public mind.

"In this contest for a Pickford-Lasky Productions' trademark, we are not requiring participants to submit a drawing," Mr. Lasky states. "That makes it possible for many more to take part. Many people have good ideas, but lack the ability to draw them. All that is necessary is to describe your idea on paper and send it in. Of course, if a person can sketch, there is no objection to entering a design; but a description of a well-conceived trademark idea will receive just as much consideration."

These are the simple rules of the contest:

1. This contest is open to everyone with the exception of employees, or relatives of employees, of Motion Picture Publications, Inc., Fawcett Publications, Inc., Pickford-Lasky Productions and affiliates.

2. Entries may consist either of written descriptions of trademark ideas, or drawings of them. Drawings are not necessary. Do not submit fancy entries.

3. Contest opens February 1, 1936, and closes April 15, 1936; winners will be announced as soon thereafter as possible.

4. Entries should be addressed to Trademark Contest Editor, Movie Classic, 7046 Hollywood Boulevard, Hollywood, Calif.

5. Judges for this contest are Mary Pickford, Jesse Lasky and Roscoe Fawcett. Their decision will be final.

6. In the event of ties, duplicate prizes will be awarded.

Prize-winners will agree to sign over all rights and titles to winning designs, and to accept the prize-money as full compensation for the same. The judges cannot undertake to return any entries.



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NESCO Acid-resisting Stainless Enameled Ware

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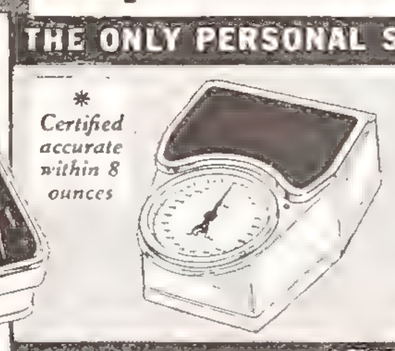
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Write your name and address in margin.

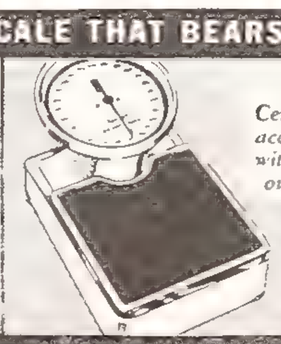


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BRAM STUDIO 630 9th Ave. Dept. 423, New York City

Kids Today Need Kicking Around!—Wally Beery

[*Continued from page* 45]

near the testing fire. I still hear parents whose children are well-fed and well-housed and well-clothed, bewailing their inability 'to do enough for the kids.' They ought to wake up, untie the apron strings, and give the youngsters a chance to do something for themselves.

"Kids are a lot like pups—they're too cocky to be taught by anything except their own mistakes. And the earlier in life that they make their mistakes and learn their lessons, the better off they are. The mistakes made at sixteen are not apt to be such calamities as the mistakes made a few years later. We 'bounce back' more quickly as kids than we do as adults.

"If I had a son in his teens, I'd manufacture a few trials and hardships for him if he couldn't find enough troubles of his own. I'd make him self-reliant, no matter how cruel a father I had to appear in the process. I'd teach him, by putting him in the way of a few humbling 'kicks,' that a man has to fight his own battles as he goes through life and that the battles can't all end in triumphs. You can't develop fighters by keeping a boy out of fights, any more than you can teach him to swim by keeping him out of the water.

"I HAD my share of kicks as a kid—and I'm grateful for every one of them. I've kept on taking them all of my life—and I've never had one that didn't teach me a badly needed lesson.

"My people were as poor as the proverbial churchmouse. If I wanted a dollar to spend, I had to earn it. I didn't have many, but I did learn that there are one hundred cents in a dollar and that it's a lot easier to spend money than it is to earn it. My father could have told me those facts until he was hoarse and they wouldn't have made an impression, but a few weeks' work, wiping engines in a roundhouse, left me no illusions. Feeding a blast furnace in a nut-and-bolt factory—doing twelve hours of back-breaking work every day—that was my job at sixteen. And I've always been glad that it was. That blast furnace taught me facts about life that no advice could have hammered into my head.

"Long before I ever saw the inside of a schoolroom, I learned that in this world the rewards go to the fighters, to the men who can take it on the chin and come bouncing back for more. I learned to despise a whiner; I learned that every man must pay the price for his own mistakes and that excuses won't shade the penalty. It's better to learn those lessons as a boy than to learn them—too late—as a man.

"IT'S mighty few men who can go through life without taking it on the chin now and then. During this depression, we've all seen thousands of men go broke. Some of them bounce

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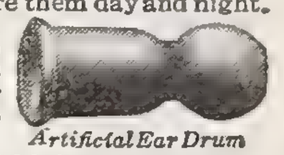
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back and fight their way to the top again, some of them lose their courage and stay down for the count, some of them end up as suicides. The ones who bounce back are the ones, nine times out of ten, who went through the 'school of hard knocks' as children."

"They say to themselves—just as I've had occasion to say to myself time and again—'What of it? I can never be poorer than I have been; I've been "down" before and lived through it—so why worry?'"

And when Wally Beery speaks of the courage with which he has met adversities, he is neither bragging nor exaggerating. He came here to Hollywood a star; a few years later he couldn't get a job at any price and he hadn't enough money in his pocket to buy a square meal. He could have cashed in, in 1930, for a cool million; a year later he was a bankrupt. But there's not one person in Hollywood who can truthfully say that he ever saw Wally Beery despondent.

"This profession of mine," he says, "has more ups and downs and swift reversals of fortune than any other profession on earth. And I've always noticed that the people who go to the top and stay at the top are the people who were kicked around as kids. People who had too easy a time of it seldom last.

"AT Metro-Goldwyn-Mayer, where I am under contract, some of the outstanding stars are Joan Crawford, Norma Shearer, Clark Gable, Jean Harlow, Bob Montgomery, Nelson Eddy, Jeanette McDonald, Greta Garbo, Bill Powell and Myrna Loy. They've all stood the test of time and they'll continue to stand the test for the simple reason that, without an exception, they were 'kicked' up the ladder to success and learned their lessons thoroughly in the process. A girl like Joan Crawford, for instance, can't be crushed by a reversal of luck—she has taken it on the chin from Lady Luck so often that she knows a fighter can always come back.

"In the last three or four years, hundreds of boys and girls from wealthy families have flocked to Hollywood—pampered youngsters whose parents have always given them everything they wanted. A few have made good, but ninety-nine per cent of them have given up and gone back home. Polite society has recognized Hollywood, but the picture game is still part and parcel of the theatrical profession and no place for anyone who is easily discouraged.

"I have an adopted daughter and I worship the ground she walks on. Carol Ann is only a baby now and I have no idea what course her life will take. And neither do I care, so long as she learns to stand on her own two feet and take everything life has to offer without a whimper. I want her to be self-reliant and it's my business to see that she learns the lessons that every good fighter must learn. I can give her all the theories, but only experience can make the theories impressive. There's nothing I wouldn't do for her—except to shelter her from the beneficial 'kicks' that every kid needs."



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WITH ONIONS AND STEAKS AND CHEESES;
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WRITE YOUR LAST LINE HERE

NO ALKALIES FOR ACID INDIGESTION

MILLIONS have found they do not need to drench their stomachs with strong, caustic alkalies. Physicians have said this habit often brings further acid indigestion. So much more safe and sensible to simply carry a roll of Tums in your pocket. Munch 3 or 4 after meals—or whenever troubled by heartburn, gas, sour stomach. Try them when you feel the effects of last night's party, or when you smoke too much. Tums contain a wonderful antacid which neutralizes acid in the stomach, but never overalkalizes stomach or blood. As pleasant to eat as candy and only 10c at any drug store.

TUMS FOR THE TUMMY

TUMS ARE ANTACID... NOT A LAXATIVE

EAT LIKE CANDY TUMS 10c STOMACH DISTRESS HANDY TO CARRY

A Valuable Prize For Everyone Who Enters

Can you write a last line to this jingle? It's easy! It's fun! And your "last line" may win one of the 158 valuable prizes! 1st prize—$100.00; 2nd prize—$50.00; 3rd prize—$25.00; *five* prizes of $5.00 each; *fifty* prizes of $1.00 each; 50 Eversharp pencils; 50 hunting knives. Every entrant will receive a worth while gift besides. Get your information about TUMS from the advertisement at the left, then read the simple rules.

SIMPLE RULES

Write your "last line" in dotted line, tear out whole advertisement, and mail with your name and address to the address given below. If you submit more than one entry, simply write your additional "last line" on a plain sheet of paper. But EACH "last line" submitted *must* be accompanied by the wrapper from a 10c roll of TUMS which you can secure at any drug store.

Elaborateness will not be considered. Only skill with which "last line" is completed, and neatness will count. Every entry will be individually considered and acknowledged with a worth while free gift. No entries *will be returned.* Judges will be chosen by officials of the A. H. Lewis Co. In event of tie, duplicate prizes will be awarded. All entries must be postmarked not later than midnight of May 31st, 1936. Prize-winners will be notified as soon as awards are made.

Address your entries to Contest Department, Room 22-A, The A. H. Lewis Co., 4th and Spruce Streets, St. Louis, Missouri.



I was so lonely and friendless, a new-comer to town. Neighbors called once—but never came again.

I read how a woman became popular by learning to play through the U. S. School Course. I enrolled.

Soon I was able to play real tunes. Now I'm invited everywhere. They call me "the life of the party".

MUSIC – *the Surest Path to Friends*

... so easy to learn this short-cut way

NO longer need you envy people who play—who are always the center of attraction at parties—who make friends immediately wherever they go. Now this modern short-cut home-study method can make YOU an accomplished musician. It can bring you the good times you've always longed for.

More than 700,000 men, women, boys and girls have studied music without a teacher the famous U. S. School way. And the cost averages only a few cents a day!

Easy As A-B-C

This new "print-and-picture" method is literally as easy as A-B-C. The U. S. School simplified instructions, written by expert teachers, first *tell* you what to do. Then a picture *shows* you what to do. Then you do it yourself and *hear* it.

And you learn so much more quickly by this modern, up-to-date method than was possible in the old-fashioned, tiresome, scale-practicing way. Now you play real tunes almost from the start—*by note*. No teacher to fuss you. No wearying scales to plague you. No interference with business or pleasure, because you choose your own time at home.

LEARN TO PLAY BY NOTE

Piano, Guitar, Organ, Saxophone, Violin, Ukulele, Tenor Banjo, Hawaiian Guitar, Piano Accordion

Or Any Other Instrument

Prove to yourself without cost how easily and quickly you can learn to play. Send today for our booklet, "How You Can Master Music in Your Own Home." With it comes a Free Demonstration Lesson which shows graphically how simple this expert home instruction really is. Mail the coupon TODAY. U. S. School of Music, 364 Brunswick Bldg., New York City. Instruments supplied if desired—cash or credit.

U. S. SCHOOL OF MUSIC
364 Brunswick Bldg., New York City

Send me your amazing free book, "How You Can Master Music in Your Own Home," with inspiring message by Dr. Frank Crane, also Free Demonstration Lesson and particulars of your easy payment plan. (Mention Instrument.) I enclose 3c stamp to help pay cost of handling.

Name .....

Address .....

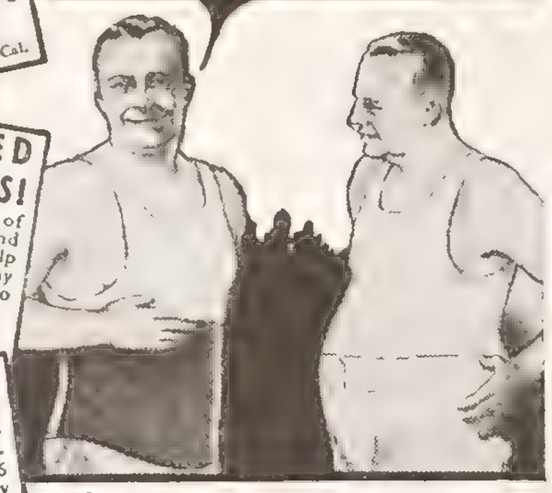
Instrument..... Have you Instrument?.....

REDUCED 8 INCHES!
"....Please send me a Weil Reducing Belt for a 38 inch waist. The first one I got was a 46—this one should be 8 inches smaller."
W. L. McGinnis, Livermore, Cal.

REDUCED 50 POUNDS!
"....This is a belt of great value and I find it such relief and help ... It has reduced my weight from 230 to 180 pounds."
W. T. Anderson, Richmond, Va.

REDUCED 6 INCHES!
"....My waist measure has reduced 6 inches and my weight from 206 to 184 lbs. I feel lost without my Weil Reducing Belt."
R. B. Hershoer, Iberia, Ohio.

"REDUCED MY WAIST 8 INCHES WITH THE WEIL BELT"



NO DRUGS, DIETS OR EXERCISES

Why Don't YOU test the Weil Belt at Our Expense?

You will appear many inches slimmer at once and in ten short days your waist line will actually be 3 inches smaller ... 3 inches of fat gone or no cost!

Massage-Like Action Does It!

You will be completely comfortable as the massage-like action gently but persistently eliminates fat with every move! Gives erect, athletic carriage ... supports abdominal walls ... keeps digestive organs in place ... greatly increases your endurance.

Experiences of thousands of men justify us in making you this unqualified agreement:

REDUCE your WAIST 3 INCHES in 10 DAYS ... or no cost!

SEND FOR FREE 10 DAY TRIAL OFFER

THE WEIL COMPANY, INC.
674 HILL ST., NEW HAVEN, CONN.

Send FREE illustrated folder describing The Weil Belt and full details of your 10 DAY FREE TRIAL OFFER.

*Name*_____

*Address*_____

Use Coupon or Send Name & Address on Penny Post Card

Good Buys!



1. Rita Rio, featured actress in *Strike Me Pink*, is tickled pink over her new shoes, called "Rebel Raiders." The military feeling is reflected in shining metal buttons and the tab on the instep is two-colored and reversible. $8.50.

2. There really is promise of shapely bosoms for the flat-chested—and the magic is not accomplished with mirrors either! Little pads tucked in the inside pockets of a skillfully designed brassiere give the appearance of natural, alluring curves. What this brassiere does for your figger is nobody's business but your own—and you needn't tell. All this allure for $2.00.

3. Those of you who haven't the time, or can't stretch your budgets to include frequent salon facials, will bless the makers of the new oatmeal facial that can be applied at home. An oatmeal facial works wonders on oily skin and blackheads—even grandma can tell you that. But grandma had to struggle with a messy home-made concoction in her day, and all you have to do is to add a few drops of water to this new, simple-to-use oatmeal facial preparation. 10c small size and 60c large size.

4. One of the ways screen stars keep fit is by including plenty of fruits in their diet. So, since this is true, why not use fruits in cosmetics? Why not indeed, and the new fruit cosmetics containing 95 per cent pure fruit are the result of

TIRE PRICES CUT!
on GOOD YEAR GOODRICH·FIRESTONE FISK·U·S· AND OTHER FAMOUS MAKES

Here are the outstanding standard brand tire bargains of the year, repaired by the improved "criss-cross" method and by skilled workmen. You take no risk when you buy from **York, the old reliable tire house** with 19 years of service in this field. Thousands of tire users throughout the U. S. declare our tires give them LONG, SATISFACTORY SERVICE. **Buy Now**—at these reduced prices and SAVE MONEY.

$1.85 29x4.40-21

$2.15 28x4.75-19

We Receive Hundreds of letters like this
"I bought a 84x4½ of you 2 years ago and it is on my truck yet and good for another year."—John H. Silverthorn, Mich.

Don't Delay — Order Today!

BALLOON TIRES

Size Rim	Tires	Tubes
29x4.40-21	$1.85	$0.85
29x4.50-20	2.00	.85
30x4.50-21	2.10	.85
28x4.75-19	2.15	.95
29x4.75-20	2.20	.95
29x5.00-19	2.55	1.05
30x5.00-20	2.55	1.05
5.25-17	2.60	1.15
28x5.25-18	2.60	1.15
29x5.25-19	2.60	1.15
30x5.25-20	2.60	1.15
31x5.25-21	2.90	1.15
6.50-17	2.95	1.15
28x5.50-18	2.95	1.15
29x5.50-19	2.95	1.15
6.00-17	3.10	1.15
30x6.00-18	3.10	1.15
31x6.00-19	3.10	1.15
32x6.00-20	3.10	1.25
33x6.00-21	3.25	1.25
32x6.50-20	3.35	1.35
6.00-16	3.65	1.45

REGULAR CORD TIRES

Size	Tires	Tubes
30x3½	$1.85	$0.75
31x4	2.65	.85
32x4	2.65	.85
33x4	2.65	.85
34x4	2.90	.85
32x4½	3.00	1.15

Size	Tires	Tubes
33x4½	$3.10	$1.15
34x4½	3.10	1.15
30x5	3.30	1.35
33x5	3.40	1.45
35x5	3.55	1.55

HEAVY DUTY TRUCK TIRES
(High Pressure)

Size	Tires	Tubes
30x5	$3.70	$1.95
33x5	3.75	1.45
34x5	3.95	2.00
32x6	7.25	2.75
36x6	9.00	3.95

Size	Tires	Tubes
34x7	$9.95	$3.25
38x7	9.95	3.95
36x8	10.65	3.95
40x8	12.65	4.15

TRUCK BALLOON TIRES

Size	Tires	Tubes
6.00-20	$3.25	$1.65
6.50-20	3.60	1.95
7.00-20	4.85	2.95
ALL OTHER SIZES		

Size	Tires	Tubes
7.50-20	$5.40	3.75
8.25-20	7.60	$4.95
9.00-20	9.40	5.65
9.75-20	12.95	6.45

DEALERS WANTED

SEND ONLY $1.00 DEPOSIT on each tire ordered. ($4.00 on each Truck Tire.) We ship balance C. O. D. Deduct **5 per cent** if cash is sent in full with order. To fill order promptly we may substitute brands if necessary. ALL TUBES BRAND NEW—GUARANTEED—HEAVY GAUGE CIRCULAR MOLDED. Guard against price advances. Order Now. **We agree to replace at half price any tire failing to give 9 months' service.**

YORK TIRE & RUBBER CO., Dept. 4505
3855-59 Cottage Grove Ave. Chicago, Ill.

Women Earn up to $22 in a Week
and Get All Your Own Dresses Without a Penny of Cost
Showing Latest FASHION FROCKS Direct from Factory!



as low as 3 DRESSES $3.98

No House-to-House Canvassing Necessary

New kind of work for ambitious women demonstrating gorgeous Paris-styled dresses at direct factory prices. You can make up to $22 in a week, full or spare time, and get all your own dresses free of any cost to wear and show. Fashion Frocks are nationally advertised and are known to women everywhere.

No Investment Ever Required

We send you an elaborate Style Presentation in full colors and rich fabrics. Write fully for details of this marvelous opportunity, giving age and dress size.

FASHION FROCKS, Inc. Dept. DD-225 Cincinnati, O.

SKIN DISORDERS

IF YOU SUFFER FROM

PSORIASIS

ECZEMA, ACNE OR SIMILAR SKIN IRRITATIONS

Let **PSORACINE** help you. This remarkable, **stainless**, easy to use ointment has brought real relief from skin suffering to many people who thought their cases hopeless. To obtain quick relief from the misery and embarrassment of **YOUR** skin disorder, **try PSORACINE.** Write us for interesting FREE information on skin disorders.
Illinois Medical Products, 208 N. Wells, D-73, Chicago



JEAN HARLOW AND CLARK GABLE EXPOSE EACH OTHER!
in the MAY MOVIE CLASSIC 10c



Relieves Teething Pains WITHIN 1 MINUTE

WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved within one minute.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist, contains no narcotics and has been used by mothers for almost fifty years. It is strongly recommended by doctors and nurses instead of the unsanitary teething ring.

JUST RUB IT ON THE GUMS

DR. HAND'S Teething Lotion

Buy Dr. Hand's from your druggist today

this logic. There's a cleansing cream made from tropical Persian Lime; an astringent prepared from the juice of the Tangelo; a tissue cream containing Avocado oil; and a Persian Lime-Avocado finishing lotion. You'll like the clean fruity odor and especially the effects of these fruit cosmetics on the skin. $2.50 introductory set or 75c each item.

5. How do you look when you first wake up in the morning? Ah-ha, we thought so! If a glance at your sleepy face in the mirror leaves something to be desired, try waking up your dull, sallow skin with a morning stimulating cream. It looks like pink marshmallow, gets rid of puffiness about the eyes and makes your skin fresh and young in the searching light of morning. $1.50 a jar.

6. If you're looking for a short cut to take you from the kitchen to an early show at your local movie theatre in half the usual time, then by all means look into the ovenware situation. You can buy an attractive set of dishes built to stand oven heat and refrigerator cold. Into the oven, then onto the table—no washing pots, no scouring, no scraping. Just soap and hot water, that's all. There are all sorts of attractive pieces from shallow shirred-egg dishes, little one-handled French marmite dishes, platters, bowls, casseroles, bean pots, to a complete set of tableware. Price from 10c to 35c per item.

7. Here's good news for those who wear dress shields. Brand-new shields are on the market that are light, sheer and cool. More—they are guaranteed to withstand almost endless boiling and ironing without losing their shape. Their light texture brings new-found comfort and positive under-arm protection. 35c a pair.

8. If you are being influenced this season by the Chinese trend in millinery, suits and accessories, you will undoubtedly want a Chinese-red lipstick that will blend with the brilliant colors of the Orient. There is one in a simple ivory container that is highly indelible, fragrant as Chinese tea, and comes in a striking shade of lacquer red. $2.00.

9. The very next time you are sniffling with a miserable cold in the head and hesitating about that much-needed shampoo—try an emergency "liquid dry" shampoo. But perhaps we had better explain. It's a fragrant liquid dry-cleaner that you pour over your hair. Instantly, it removes dust and oil and in three minutes your hair is thoroughly dry. More than that, it won't spoil your fingerwave. 65c a bottle.

10. Jean Muir arrived back from Europe with a new perfume find. In a Rue de la Paix shop she discovered a perfume with a racy, tangy fragrance which she believed ideal to wear during the daytime or evening. Jean brought back several bottles across the Atlantic only to find that she could have bought them right here in America. Anyway, she claims they were worth the trouble. $1.10 dram size.

You wonder what products stars use—and whether or not *you* could afford them. Here, each month, you will find ready answers. If you would like the trade names of any of the products described, just write to the Shopping Scouts, MOVIE CLASSIC, 7046 Hollywood Boulevard, Hollywood, Calif.—enclosing a stamped, self-addressed envelope for reply.



SHE WAS TOO FAT!

And then she made up her mind to get thin and did, without hard exercise or starvation diet

Nobody loves a fat girl—but why mope about it when you can so easily get rid of that excess fat by means of a tried and true corrective, known and recommended by physicians the world over?

Many years ago medical science discovered that obesity—when an abnormal condition—is caused by the lack of an important element which the body normally supplies.

That element—which is the chief ingredient of Marmola—has since been prescribed to thousands of overweight women, with amazingly beneficial results. It is taken with their meals. They do not wear themselves out with exercising, do not starve themselves, nor drain their systems with drastic purgatives. Yet day by day they have felt lighter, more alert, more energetic. Soon they find their weight satisfactory.

The excess fat has simply slipped away, revealing the trim and slender figure underneath.

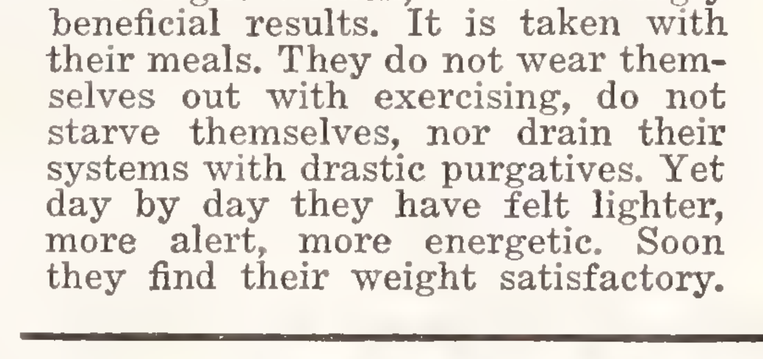
Sounds like a miracle, but thousands of women who have taken Marmola as directed — 4 tablets a day — might well tell you it's a demonstrated fact. Indeed, since 1907, more than 20 **million** packages of Marmola have been purchased — proof positive that nothing succeeds like success. Marmola is put up by one of the leading medical laboratories of America.

Start today! You will soon experience Marmola's benefits. When you have gone far enough, stop taking Marmola. And you will bless the day when you first discovered this marvelous reducing agent!

Marmola is on sale by all dealers —from coast to coast.

GRAY Hair

If you are dissatisfied with your hair inquire into unique French method **KNOGRAY. Colors hair any shade,** blonde to black, **from the same bottle.** Not a restorer, exact match, instantaneous. **Knogray** colors roots perfectly. Permits Permanent Wave, curl. Cannot fade or rub off. Apply yourself, day or night. **ENTIRELY DIFFERENT** from anything you have known. Free Booklet. **MADAME TURMEL, Dept. 26B, 256 W. 31 St., New York.**



The "AVIATOR" Identification Ring and Bracelet—Your name and address, engraved—FREE. Made of beautiful white metal. Non-tarnishable.

Please send M. O. or well wrapped coin and give size or send string for measurement.
P. A. R. COMPANY, Box 306-C Galveston, Texas

No more UGLY NECK

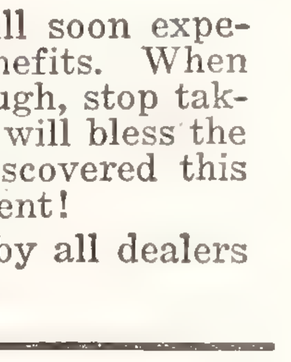


If your neck is scrawny, thin and ugly, or if wrinkles, crowsfeet, sagging features spoil your appearance and make you look old, don't endure expensive face-lifting treatments until you know what amazing, simple, easy, safe FORMAID CREAM METHOD can do for you. Send 25c for generous 10-day treatment. Your money back if you're not delighted with results!

NOVEX CO., Drawer 1271-A, Birmingham, Ala.

Dress like a star! Win a free trip to Hollywood! See page 50.

VEGETABLE CORRECTIVE DID TRICK



They were getting on each other's nerves. Intestinal sluggishness was really the cause—made them tired with frequent headaches, bilious spells. But that is all changed now. For they discovered, like millions of others, that nature provided the correct laxatives in plants and vegetables. Tonight try Nature's Remedy (NR Tablets). How much better you feel—invigorated, refreshed. Important—you do not have to increase the dose. They contain no phenol or mineral derivatives. Only 25c—all druggists.

NR TO-NIGHT TOMORROW ALRIGHT

FREE: Beautiful five-color 1936 Calendar-Thermometer. Also samples of **NR** and **Tums.** Send stamp for packing and postage to A. H. Lewis Co., Desk 70D-9, St. Louis, Mo.



Amazing New **LINT-FREE**

COMFORT FILLING

Handles Like Cloth!

AN utterly new kind of comforter filling has been perfected—free from faults that make the use of ordinary cotton batts so unsatisfactory. Unique finish makes it easy to handle as cloth—keeps it from coming apart in making or getting lumpy. Exclusive AIR-CELL construction also makes Fluft MOUNTAIN MIST warm as ordinary cotton batts 50% heavier. How its dazzling whiteness brings out color and design of cover fabrics! No lint or dust! Be sure to get all these qualities; insist on genuine Fluft MOUNTAIN MIST. At all leading dry goods and department stores.

***FREE**

4 Glamorous Comforter Designs

Full color designs for 4 lovely comforters given FREE with full instructions. SEND NO MONEY—just mail the coupon.

Fluft **MOUNTAIN MIST**

(Reg. U. S. Patent Office)

THE STEARNS & FOSTER CO.
Dept. D-11,
Lockland, Cincinnati, O.

COMFORTER FILLING

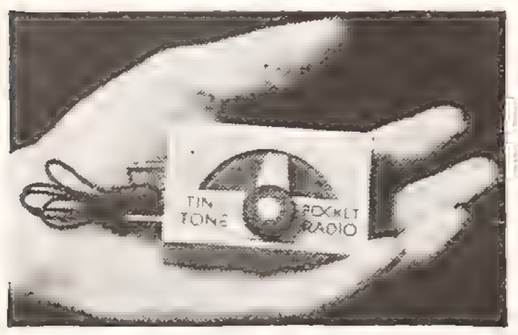
THE STEARNS & FOSTER CO.—Dept. D-11, Lockland, Cincinnati, Ohio

Rush me FREE full color Comforter Designs and instructions for making.

Name.....

Address.....

City.....State.....



NEW!! MIDGET POCKET RADIO

$2.99 COMPLETE POSTPAID

Fits in any small pocket easily. Weighs only 4 ozs. as shown. Comes in four beautiful colors (Black, Blue, Brown, Silver.) No tubes, batteries, or electrical connections needed! Nothing to wear or need replacement—will last for years—only one moving part! Separates and receives broadcast stations with beautiful clear tone. Range up to 50 miles—MUCH GREATER under good conditions—very little static or interference! Can be used by ANYONE ANYWHERE! NO CRYSTALS TO ADJUST! Absolutely complete with midget phone and instructions to use while in bed, hotels, at home, autos, offices, camps, on bicycles or any place you may be. No complicated or messy hookups—takes only a second to connect! THOUSANDS OF SATISFIED OWNERS. THESE ARE FACTS! Send only $1.00 and pay postman $1.99 plus postage on arrival or send $2.99 (Cash, M. O. Check). Ideal Gift. Guaranteed. ORDER NOW! State Color. Foreign orders 65c extra.

TINYTONE RADIO CO. Dept. F-3 KEARNEY, NEBR.

ITCHING

TORTURE STOPPED *in one minute!*

For quick relief from the itching of pimples, blotches, eczema, athlete's foot, rashes and other skin eruptions, apply Dr. Dennis' cooling, antiseptic, liquid D. D. D. PRESCRIPTION. Its gentle oils soothe the irritated skin. Clear, greaseless and stainless—dries fast. Stops the most intense itching instantly. A 35c trial bottle, at drug stores, proves it—or money back. Ask for—

D.D.D. *Prescription*

Who Discovered Gable? Mervyn LeRoy!

[*Continued from page* 51]

and understanding that Mervyn LeRoy gave to them, when others scorned and doubted their possibilities. And so can Clark Gable.

Why could only one man—Mervyn Le Roy—see the potentiality of an unknown who was destined to be the greatest star in Hollywood? . . . During the making of *Little Caesar*, Mervyn was searching for an actor to play—*Joe Massara*. At the same time, a "road company" was presenting at the Mayan Theatre a prison play entitled *The Last Mile*.

Mervyn saw that play, and in it he witnessed Gable playing with fervor, and dramatic fire, the rôle of a ruthless racketeer—*Killer Mears*. When the curtain had dropped, LeRoy rushed backstage, demanding to see *Killer Mears*, confident that he had found a new star.

COUNTLESS people have since asked Mervyn LeRoy how he was able to recognize the ability that Gable has since proved he possesses. Mervyn always sinks his teeth into a different position on his cigar and answers, "The mirror to a man's soul is his eyes. I can still see Clark as he was that night—a man with kindness, suffering, and deep feeling in those fine eyes of his. That sold me."

Clark had lived, and his living was reflected in his eyes.

But the battle wasn't over. Mervyn had to sell Gable to the studio. First he made the test. It was more than satisfactory to him—but a few executives objected to certain portions of Clark's facial features. They said he was not good-looking enough. Gable, now the idol of fifty million women, didn't have what it takes!

Mervyn, as he says, "got down on his hands and knees to them." He fought, argued, pleaded, all to no avail. They let Gable go.

Clark Gable shook hands with Mervyn LeRoy, and with the words of the little director, "Clark Gable you're fine, you have feeling, go get 'em," ringing in his ears, he went out and made motion picture history!

The real explanation of Mervyn LeRoy's ability to recognize greatness, he himself may not know. It is too close to him. When he stood backstage in that little Los Angeles theater, analyzing the unknown young Gable, seeing the character behind his eyes, the firm, undaunted spirit beneath his warm smile, he forgot to think what Clark Gable saw before him. . . . Clark saw a man with the same characteristics. It must have been an inspirational sight. For Clark Gable was looking at himself through the eyes of Mervyn LeRoy.

Wife Wins Fight with Kidney Acids



Sleeps Fine, Feels 10 Years Younger—Uses Guaranteed Cystex Test

Thousands of women and men sufferers from poorly functioning Kidneys and Bladder have discovered a simple, easy way to sleep fine and feel years younger by combating Getting Up Nights, Backache, Leg Pains, Nervousness, Stiffness, Neuralgia, Burning, Smarting and Acidity due to poor Kidney and Bladder functions, by using a Doctor's prescription called Cystex (Siss-tex). Works fast, safe, and sure. In 48 hours it must bring new vitality, and is guaranteed to do the work in one week or money back on return of empty package. Cystex costs only 3c a dose at druggists. The guarantee protects you.

CATARRH AND SINUS CHART—*FREE*

Guaranteed Relief or No Pay. Stop hawking—stuffed-up nose—bad breath—Sinus irritation—phlegm-filled throat. **Send Post Card or letter for New Treatment Chart and Money-Back Offer.** 40,000 Druggists sell Hall's Catarrh Medicine. 63rd year in business. . . Write today!

F. J. CHENEY & CO. Dept. 224, **TOLEDO, O.**

Amazing! Sensational **SILK HOSE GUARANTEED TO *Wear Without Holes* OR NEW HOSE FREE!**

AGENTS: UP TO $32 in a WEEK

New, sensational free Replacement Guarantee on fine hosiery. Chiffons, service weights. Big line for men, women, children. Holes, snags, runs appearing in from 1½ to 8 months from ordinary wear, replaced free. R. Poirier, Maine, reports earnings $127 from August 17 to August 24, 1935. Ninety-six styles, colors. Selling equipment supplied. Agents write, give hose size.

WILKNIT HOSIERY CO.
9-D Midway, Greenfield, Ohio



What You Should Know About

MYRNA LOY

in the April

MOTION PICTURE

10c everywhere

"Color Does Plenty for a Girl!"

[*Continued from page* 13]

I really think he deserves tremendous credit for having the courage and judgment to leave out all the prettiness—using only what was necessary to the story. Consequently, the picture is not just a glorified travelogue. . . He had the same idea for his actors. He didn't want us all pretty-pretty, like hand-colored photographs. We were all to be simple—and real."

Sylvia laughed, and added, "I don't mean to say that beautiful women won't still be important in Hollywood when color in pictures is a matter of course. Color will enhance their beauty. But it will also help the women who have always felt that they were plain. It will bring out their charm, their real beauty, which may have been hidden before. Motion pictures will have more room than ever before for women who have vivid personalities and plain features. It won't be only the local beauty who will be told by her friends that she 'should go into the movies'—many more will now have a chance on the color screen.

"HERE is an interesting thing we discovered: A heavy make-up looks like a greasy mask in color pictures. So all we used was a light dusting of powder. You have to be natural to get by with a color camera. . . I wore just a little rouge, and the lipstick I used was not to make the lips redder. They were too red already and came out very dark in the rushes—I had to use a lipstick to make them lighter.

"Another effect color will have is to make Hollywood very health-conscious. Purple circles under the eyes and bloodshot eyeballs show up just as much as yellow hair and purple mountains. So we'll have to keep in good physical condition. We'll all be going to bed at eight and getting up at five—and getting plenty of exercise in between times to keep healthy."

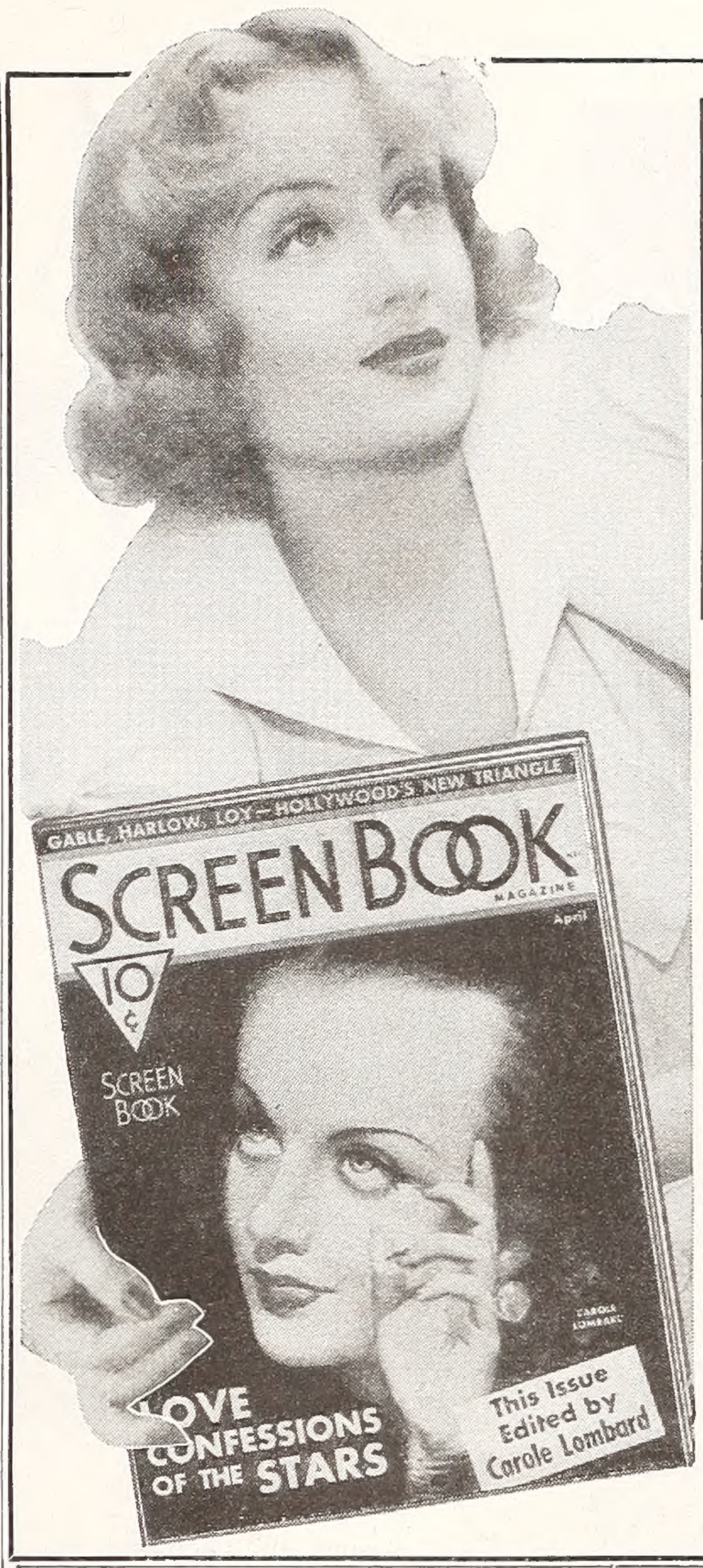
"Why five in the morning?" I queried.

"It seems that the afternoon sun turns everything—including faces—yellow. So we worked from six in the morning to two in the afternoon.

"Another interesting thing: This was the first color picture that wasn't a costume picture, and we wanted to subdue the colors in the clothes, rather than to make them important. We wanted the story to stand out."

"I should say, judging from what you've already said, that you like color pictures—you think they are an improvement over black-and-white?" I asked.

"Definitely, yes," Sylvia said seriously. "Color can enhance a story and make it more real and more true to life. At the same time, it will probably start a world-wide new fashion," she added. "That is, 'Be Yourself'!"



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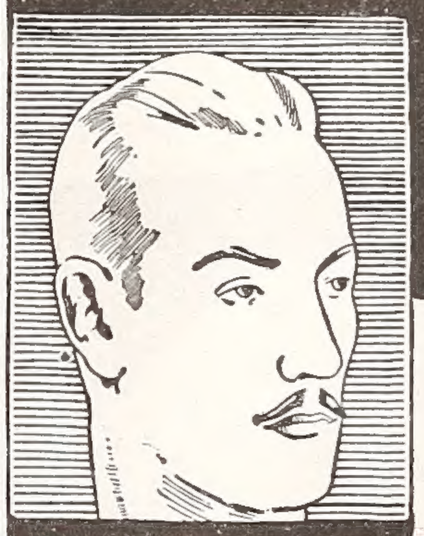
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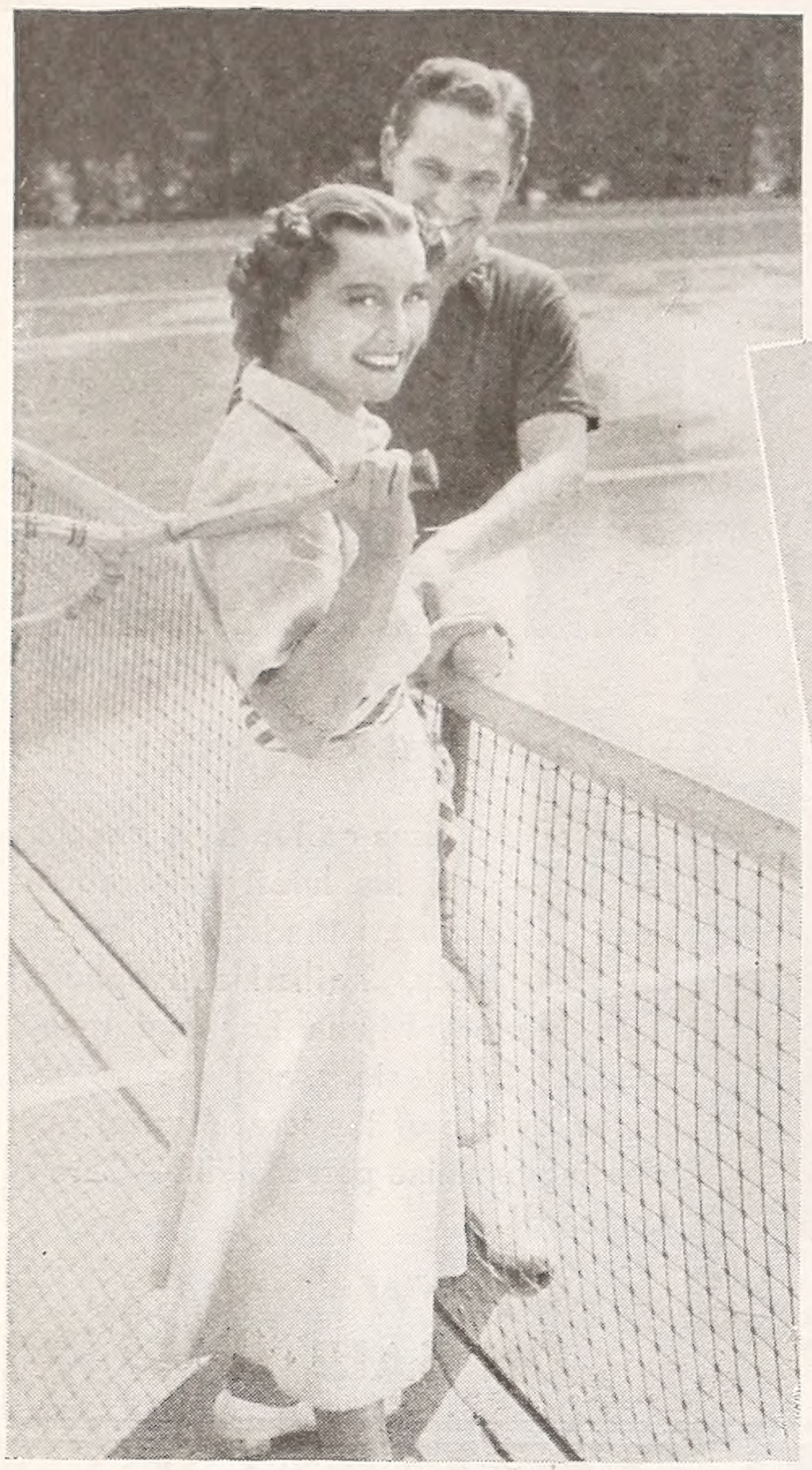
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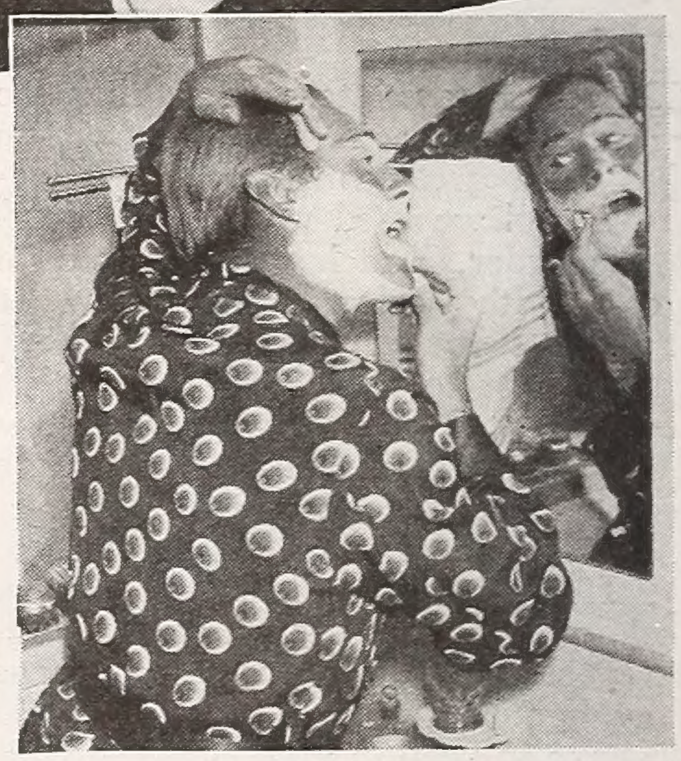
Final Flashes!



Gladys Swarthout and her singer-husband, Frank Chapman, Jr., let the candid cameraman in on a secret. The score is one to love



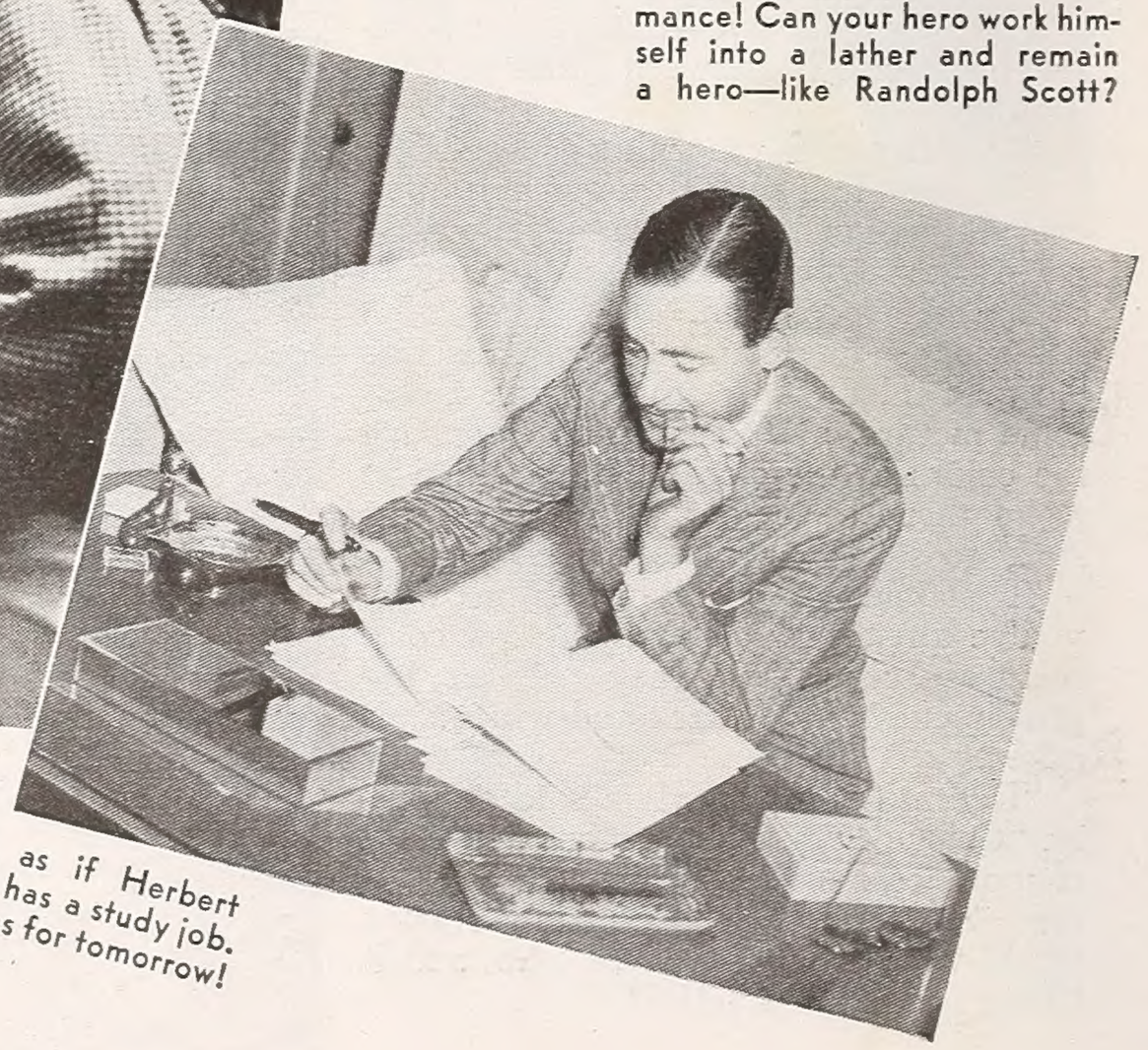
O, the music goes 'round and 'round—and Mary Pickford rises to the occasion. Or maybe this is how she feels about becoming Hollywood's first woman producer!



Girls, here's the test of romance! Can your hero work himself into a lather and remain a hero—like Randolph Scott?



Claudette Colbert, the shy new bride, takes a busman's holiday—doing some home-movie work with Marlene Dietrich and Director Rouben Mamoulian



It looks as if Herbert Marshall has a study job. Hard lines for tomorrow!

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